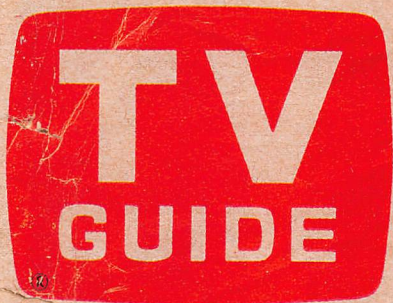


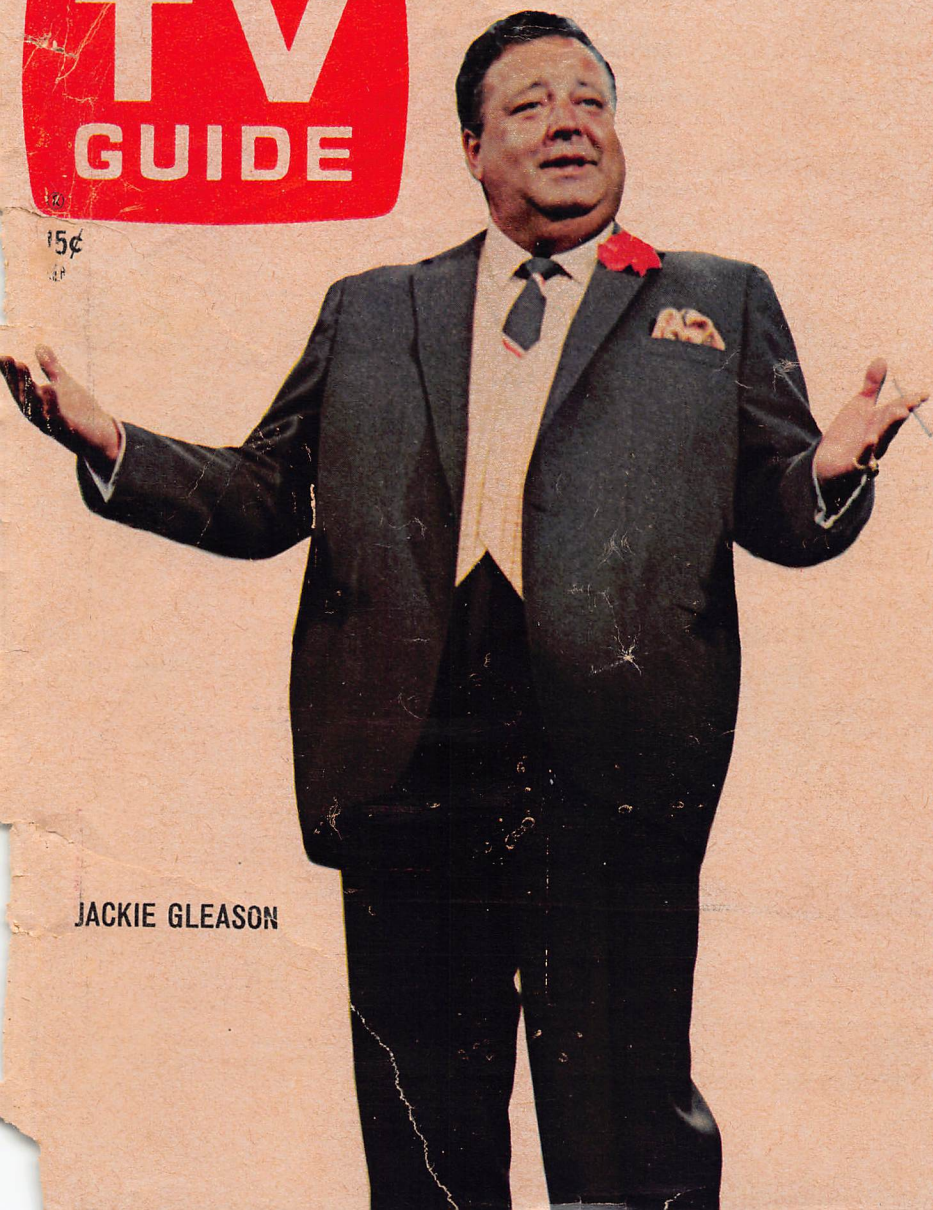
# Is Television Really Keeping Us Informed?

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Local Programs March 9-15



15¢



JACKIE GLEASON





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# TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

BARBRA STREISAND and ELKE SOMMER are on ABC's Academy Awards show April 8, handing out awards along with ANGIE DICKINSON and MACDONALD CAREY . . . BURL IVES replaces ART CARNEY as Gepetto in NBC's "Pinocchio," being produced for a Christmas special. British singer PETER NOONE plays the title role in the Hallmark Hall of Fame presentation . . . CARNEY, meanwhile, goes to London to co-star with PHYLLIS DILLER in a movie, "The Adding Machine."

STEVE ALLEN's new talk-variety show will be syndicated in hour-long and 90-minute versions, giving station managers a choice . . . FRED GWYNNE plays a variation on his Munster role when he does the BORIS KARLOFF part in ABC's TV adaptation of "Arsenic and Old Lace," which includes HELEN HAYES, LILLIAN GISH and SUE LYON . . . EDGAR BERGEN shows up on JONATHAN WINTERS' CBS show March 27. PEGGY LEE, LOUIS NYE and ERROLL GARNER will be his guests on April 3.

BILL SMITH (Laredo) is out West again in Gavilan, a pilot being shot by ROBERT STABLER, who also produces Death Valley Days . . . JERRY PARIS, who directed and acted in many episodes of The Dick Van Dyke Show, directs VAN DYKE on a CBS special for next season . . . WILLIAM SHATNER takes time off from his Star Trek role to portray a playboy-boozier in a World Premiere movie, "The Revolution of Antonio De Leon," about a mutiny at sea.

Columnist ART BUCHWALD has been signed by CBS as a "very special correspondent" for the network's Republican and Democratic National Conventions this summer . . . ABC has scheduled the LESLIE UGGAMS "Hallelujah, Leslie!" for May 1 . . . The SMOTHERS BROTHERS are among the surprise guests who'll pop up on JACK BENNY's March 20 NBC special. DEAN MARTIN and DON DRYSDALE also are expected.

Summer ends with a song this year when the Nation's young vocalists, from 13 to 19, compete in "Superteen," a special that the Singer Company is sewing up for one of the networks . . . DON ADAMS' brother, RICHARD YARMY, has a role in the Get Smart episode of March 30. YARMY, formerly an engineer, became an actor six months ago . . . JACKIE GLEASON and CAROL CHANNING are surrounded by CESAR ROMERO, PAUL FORD, ARNOLD STANG and DORO MERANDE in the "Skidoo" movie for OTTO PREMINGER.

\*Trade-mark, Teletype Corp

Continued on Page 42

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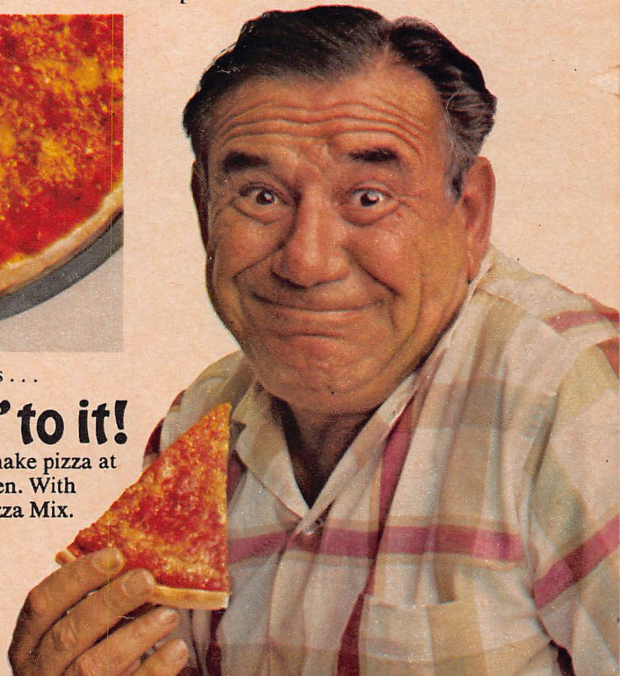


Pop it in the oven for 20 minutes . . .

## Dere's nuttin' to it!

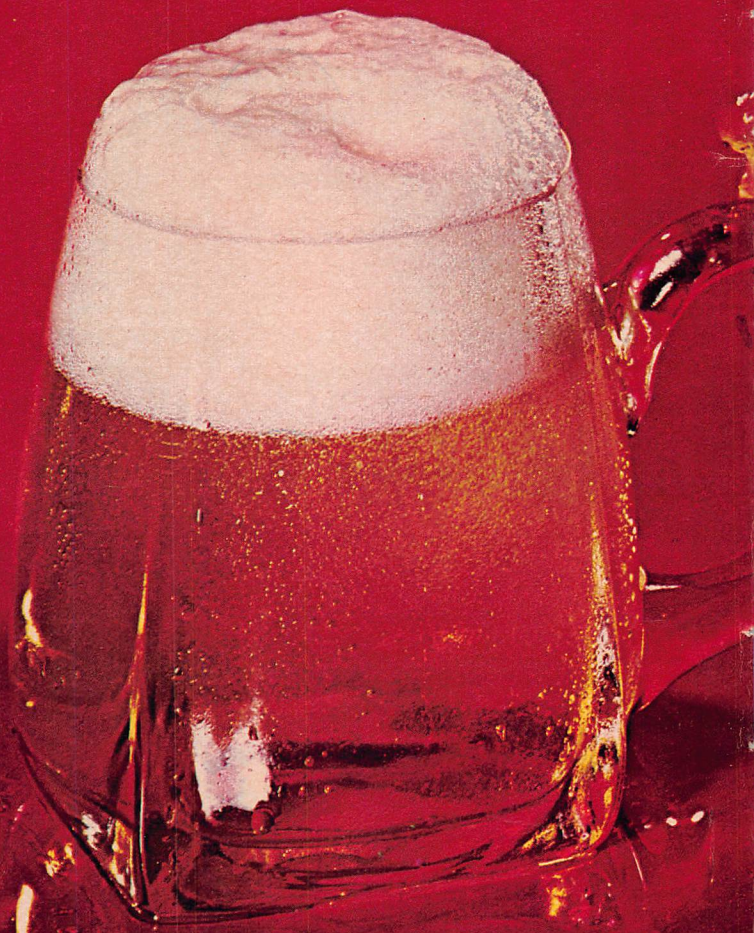
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# as we see it

■ Put a game of hide-and-seek on television and before the poor kid who's It can get "Ready or not, here I come!" out of his mouth, some joker will want to change the rules.

Now it's tennis they want to adapt for the television audience. Word from London via Variety is that ABC is ready to try a new way of scoring the game. The trial is to take place in Australia—far from the madding crowd of American sportswriters and television critics—where the company will film some professional matches for syndication in Britain, Australia and possibly the United States.

■ The premise seems to be that peasants who watch television aren't quite bright enough to understand tennis scoring, the traditional 15, 30, 40, deuce, ad, game. Also they're liable to be confused by the term "love," which indicates zero.

The scoring system to be tried will be simply one, two, three, four, five, with four-all replacing deuce and five as the winning point. Love is out.

■ Another change is contemplated. Those scrawny ballboys who zip around gathering up the tennis balls will be replaced by nubile teen-age girls wearing tight V-necked blouses and mini-skirts. Sex is in.

(This, by the way, is something hockey impresarios might think about. The game on television might benefit by having starlets in shorts as referees. Also the puck's so small it's rarely seen on TV. Perhaps it should be a foot in diameter—and red for those with color sets.)

■ There are those who still insist that television has had little effect upon our civilization. In the area of sports alone, think of how it has lengthened the game of football, made soccer less strenuous, popularized lady rough-necks on roller skates, and brought boxing to its knees. Tennis is next.



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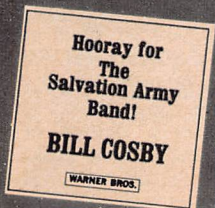
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# DO WE REALLY KNOW WHAT'S GOING ON?

*How well does television, now  
our primary source of news,  
keep America informed?*

As revolutions go, the one being fought over how America gets its news is a deceptively bloodless one—a shift of public habit having great and subtle ramifications for the country's future conduct of its affairs. The central fact of this revolution is: 64 percent of Americans now get most of their news from television, instead of from newspapers or radio.

Hardly anybody, including TV newsmen, claims that this reversal of form is a fortuitous one, since television news—as currently constituted—is a medium of headlines and short feature stories, and has neither the time nor the capacity to describe a day's worth of world and local events in the fullness of their detail and meaning.

As a result, many Americans are now thinking and voting their prejudices—and even shaping their lives—based on television's skeletal version of what's really going on in an increasingly complex and incomprehensible world. The question, then, of how conscientious the Nation's 600 television stations are about conveying even this shorthand journalism to their viewers becomes a matter of some moment—especially since ignorance is regularly transmuted into public policy via the opinion polls which lawmakers lately have held so close to their hearts.

"I certainly hope we're not taking readers away from the newspapers," says Jay Crouse, president of the Radio and Television News Directors Association. "We can't replace newspapers; that's not our aim or intention. Our two media are complementary. We can break a big story and whet the viewer's appetite for more



information, but we can't give the full background which newspapers can."

This opinion is widespread among TV newsmen. Time-Life Broadcast executive Sheldon Peterson says it another way: "Television journalists have never argued that their medium ought to provide the ultimate and sole source of news. We encourage the public to go to the newspapers to be fully informed, and I don't think any serious TV newsmen claims otherwise. Broadcast news complements newspaper news. No broadcaster says people should get their news exclusively from TV."

Unfortunately, as we know, *most* people are getting *most* of their news from television. Newspapers in the U.S. are the products—sometimes the all too imperfect products—of 250 years of journalistic tradition; television news, as practiced in the newsrooms of those 600 television stations as well as at the network level, is barely 20 years old.

It's a precocious adolescent, to be sure, and learning fast; but it is thus far too unformed—and may always be—to support the full weight of the public's "right to know" about what's going on in its own community and elsewhere.

TV GUME recently interviewed TV news directors, reporters, executives, TV critics, college professors and private citizens in more than 20 cities across the United States to construct a profile of TV news at the grass-roots, and to find out, if possible, what its biggest problems are as the Nation moves into an election year.

No generalization suffices, we discover, to describe the spectrum of TV

news quality, which ranges from the most abject and melancholy amateurism to dedicated and energetic investigative probing. No news director claimed to have enough 1) money, 2) staff, or 3) air time to do the job he'd like to do; all claimed to be highly sensitive to the "awesome responsibility" which the public's shift in loyalty from newsprint to the TV tube has placed upon them.

Ray Miller, news director of KPRC-TV in Houston, says: "I don't think that this [Houston] is the hottest local TV news market in the country. I can think offhand of Atlanta, for instance; WSB-TV does just a tremendous job of covering local news in that part of the country. Better than we do. I'm not sure I know why, but believe me, I've been trying to find out."

But Miller also has strong thoughts on how TV news departments fill their air time: "All of us, and some more than others, are bound to the newspapers. I often see on afternoon news shows something that came right out of that morning's newspapers. And the television treatment of it adds nothing to what was in the paper. It is simply a television version of something that's already appeared in print. . . . It's a poor practice, but it's a fairly general practice—in order to have *something* on the air. That, I think, is poor television reporting, but it's pretty generally done."

Percy Shain, TV critic of the Boston Globe, thinks that news coverage in his area is "generally terrible," that it's too fragmented, too sketchy; and the stations feel that "since it is impossible to give full and complete →



stories in the allotted time, they don't try." Gabe Pressman, New York's scrappy reporter for WNBC-TV (by all odds the city's dean of local TV newsmen), says: "I can count on the fingers of one hand the TV reporters in New York City whom I'd consider pros." But he adds, "I also realize in more sober moments that we've come a hell of a long way in 10 years; that we have the beginnings of competent middle-layer supervision; that while we're still very much behind the newspapers in quality of coverage, we're healthy, thriving and moving fast, while newspapers are declining."

This shift toward dependence on TV news is bound to accelerate in the years ahead as we move further into a McLuhanesque world of visual passivity, and the "cool" medium of TV overpowers the old-fashioned mystique of print. "That's the way it is," says Prof. William A. Wood of the Columbia University Graduate School of Journalism, author of "Electronic Journalism." "I'm not surprised, but it worries me a little. TV is such an interesting medium that it attracts people who like their news that way."

But Professor Wood is quick to add that "the job the best local stations are doing today . . . has earned them extraordinary loyalty and trust from their audiences." It didn't happen overnight, says Wood, and it couldn't come out of a shoddy product or abuse of responsibility. "It represents, I believe, one of the most exciting and positive developments in the story of commercial television in the United States."

All true. Still, a sampling of TV news-reporting techniques around the U.S. leaves one with the impression that, much too frequently, the reporters hand over their medium to public figures and special pleaders who are "on the make"; that interviewees frequently are given a platform for the unchallenged dissemina-

tion of half-baked opinions; that reporters are either not sufficiently prepared or not competent to ask the sort of digging, probing question which will produce the real truth of the matter; and that TV news is all too frequently a conduit for, and not a processor of, the events which take place before its cameras and microphones.

A reporter for KMBC-TV in Kansas City, Mo., Jim Overbay, says this: "The television interviewer has the toughest 'go' of any reporter. A newspaperman can sit down, interview his subject, get to know him quite well, discuss things with him informally for an hour. He then takes from this hour's worth of notes what he wants to use, perhaps only a few sentences. In our case, we have to accomplish much of this editing before the camera rolls."

The hardest thing about this process, says Overbay, is to decide whether or not his role should be that of debater. What posture does the TV reporter take to offer a contrast to the interviewee's opinion? "If a newsman takes the Joe Pyne approach, he's stepped beyond the realm of a newsman. But an interviewer who can be the devil's advocate and still not join the battle himself—that's the ideal. It's a thin line one must be careful not to cross."

The trouble is, however, that far too many TV newsmen never even get *near* that invisible line. Consider a few examples:

When Mrs. Louise Day Hicks was running for mayor of Boston in the November 1967 election (which she lost), one of the principal issues was white backlash. The network TV news shows gave the matter its proper attention. At the local level, however, hardly any TV reporter—either out of embarrassment or from some misplaced sense of propriety—put the issue squarely to the candidates, and as a result Bostonians had a decidedly



imperfect notion of who stood for what.

When Mrs. Shirley Temple Black announced for Congress in California, she was asked by newsmen why she should be considered qualified for the office. Why not? she wanted to know. A "haberdasher was elected President." Nobody thought to challenge her—on behalf of teen-agers who might not recall the fact that Harry S Truman was a U.S. Senator and Vice President of the United States subsequent to his brief career in the clothing business.

At a press conference last Oct. 31 in Sacramento, Cal., Gov. Ronald Reagan called columnist Drew Pearson "a liar" for having suggested that homosexuals had been uncovered on Reagan's staff. The governor went on to say that three Presidents had also called Pearson a liar, and that "to my knowledge none of them have ever seen fit to retract that opinion

and I certainly have never seen anything that would justify my disagreeing with those three Presidents on that score."

Not one newsman asked Reagan for the names of the "three Presidents" and at a news conference of his own on Nov. 4, Pearson confessed he could only remember two (Roosevelt and Truman) and that he had in his possession a communication from James Roosevelt, FDR's son, stating that his father's remark was "in jest." Truman and he, said the columnist, "are old friends now, with that remark ancient history along with a few others he called me."

TV news partisans can surely point to as many examples of shrewd questioning of public figures as these inept ones. But the fact remains that even a little shoddy journalism on TV news programs is too much, and there appears to be far more than a little. "Plain bad questions" is most often →

the kind of  
laxative Doctors  
recommend  
most often.



Thorough  
yet  
gentle.



the problem, says Millie Budd, TV editor of the Houston Post. "Part of it is a lack of training in basic reporting." Allan Moll, former news director of station KHJ in Los Angeles, agrees that perceptive interviewing is the name of the game, but that "there aren't enough newsmen capable of doing it."

Tom Powell, news director of WDAU in Scranton, Pa., puts it another way: "The interview is one of television journalism's most powerful tools and the conduct of an interview generally reflects the station's over-all approach to news. A station that digs hard for enterprise material and wades fearlessly into controversy will have more than its share of exciting interviews. A station that treats news in perfunctory fashion and shrinks from controversy is likely to have perfunctory, noncontroversial and hence pretty dull interviews."

Like these, perhaps?

- In New Orleans, a TV reporter asked the head of a teacher's union if he thought teachers should unionize.
- Also in New Orleans, Congressman Edwin E. Willis (D., La.), chairman of the House Un-American Activities Committee, was asked if he thought the press gave fair coverage to his committee.
- In Chicago, a sports reporter asked a subject: "Is good physical condition important to success in sports?"
- In Santa Monica, Cal., a TV newsman approached a family friend of the late President Kennedy as she emerged from the home of Pat Lawford, the President's sister, shortly after the assassination. He inquired, "Does this shock you?"

A classic parody of inept television reporting was composed by journalist George Scott for the Guardian of Great Britain, where television reporting techniques are far more free-swinging and even mischievous than almost anything we know here. A returning

diplomat is being questioned:

"Sir, would you say that your visit to Timbuktu had been worth-while?"

"Oh, yes, I would definitely say my visit had been worth-while. Yes, certainly."

"Ah, good, well, could you say what topics you discussed, sir?"

"No, I'm afraid I couldn't do that. These talks were of a highly confidential nature, you understand, and you wouldn't expect me to reveal anything that might prejudice our future relations."

"No, of course not, sir. Well, sir, you must be very tired after your talks and your journey—may I ask, sir, are you going to take it easy for a while now—a holiday, perhaps?"

"Ah, if only one could. But you know a Minister in Her Majesty's Government can never take it easy, never rest, not really, you know. They're waiting for me now."

"Well, thank you very much, sir."

"Thank you very much."

Perhaps the last word on TV interviewing belongs to NBC News executive Reuven Frank, who—upon the occasion of the Huntley-Brinkley show going from 15 to 30 minutes—composed a now-celebrated treatise on broadcast journalism for distribution to the program's staff. He had this to say about interviewing:

"... An interviewer is not an individual human in conversation. He is the representative of the curiosity of an audience, presumably its legitimate curiosity. His supposed good manners are often the means of denying information to his fellow citizens. An interview which is not more than a conversation is less than an interview. You are wasting our time, and we are invading the dullness and superficiality of your privacy." END

**Next week:** Symptoms indicate America may be subsisting on a near starvation news diet.



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BY JEFFREY CLARK



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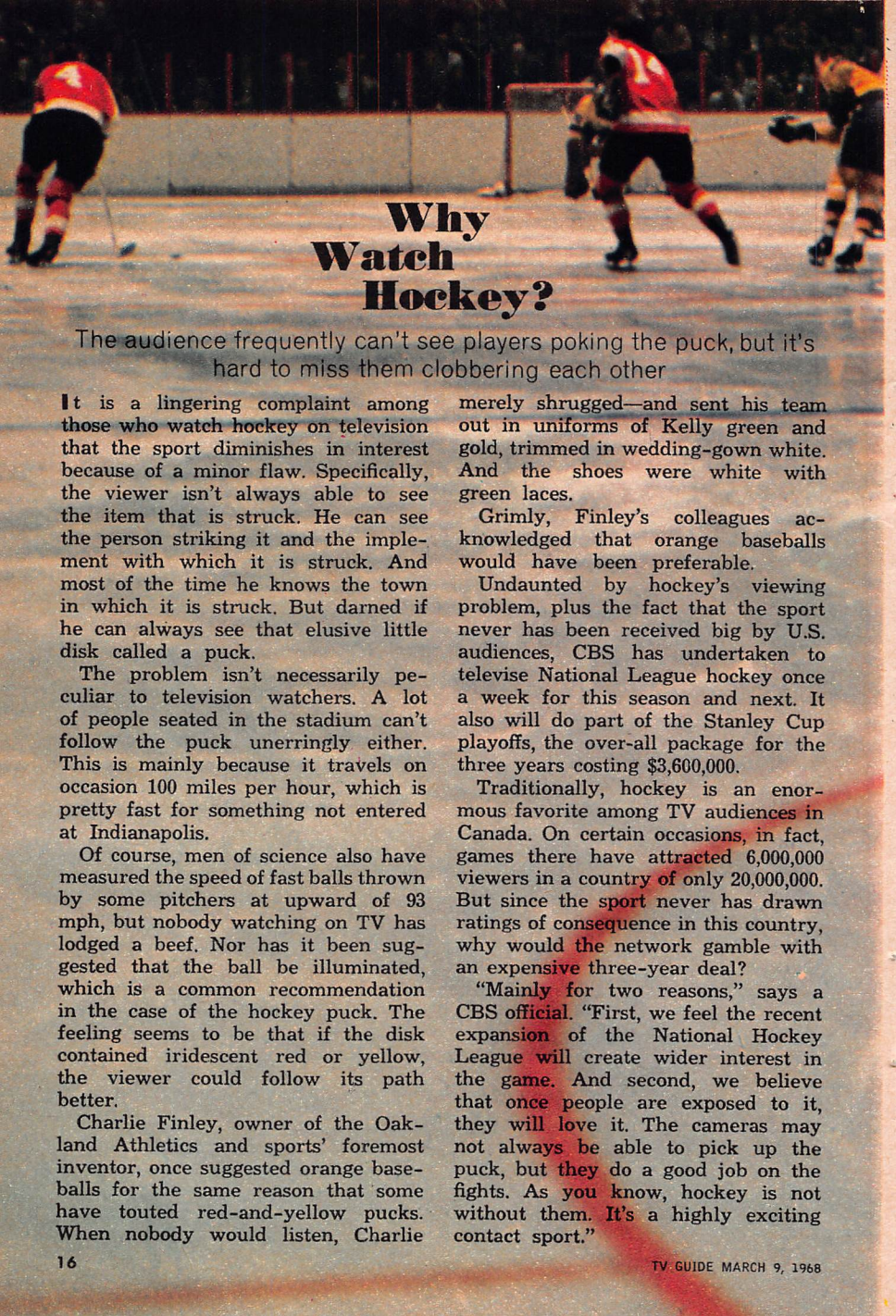
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## Why Watch Hockey?

The audience frequently can't see players poking the puck, but it's hard to miss them clobbering each other

It is a lingering complaint among those who watch hockey on television that the sport diminishes in interest because of a minor flaw. Specifically, the viewer isn't always able to see the item that is struck. He can see the person striking it and the implement with which it is struck. And most of the time he knows the town in which it is struck. But darned if he can always see that elusive little disk called a puck.

The problem isn't necessarily peculiar to television watchers. A lot of people seated in the stadium can't follow the puck unerringly either. This is mainly because it travels on occasion 100 miles per hour, which is pretty fast for something not entered at Indianapolis.

Of course, men of science also have measured the speed of fast balls thrown by some pitchers at upward of 93 mph, but nobody watching on TV has lodged a beef. Nor has it been suggested that the ball be illuminated, which is a common recommendation in the case of the hockey puck. The feeling seems to be that if the disk contained iridescent red or yellow, the viewer could follow its path better.

Charlie Finley, owner of the Oakland Athletics and sports' foremost inventor, once suggested orange baseballs for the same reason that some have touted red-and-yellow pucks. When nobody would listen, Charlie

merely shrugged—and sent his team out in uniforms of Kelly green and gold, trimmed in wedding-gown white. And the shoes were white with green laces.

Grimly, Finley's colleagues acknowledged that orange baseballs would have been preferable.

Undaunted by hockey's viewing problem, plus the fact that the sport never has been received big by U.S. audiences, CBS has undertaken to televise National League hockey once a week for this season and next. It also will do part of the Stanley Cup playoffs, the over-all package for the three years costing \$3,600,000.

Traditionally, hockey is an enormous favorite among TV audiences in Canada. On certain occasions, in fact, games there have attracted 6,000,000 viewers in a country of only 20,000,000. But since the sport never has drawn ratings of consequence in this country, why would the network gamble with an expensive three-year deal?

"Mainly for two reasons," says a CBS official. "First, we feel the recent expansion of the National Hockey League will create wider interest in the game. And second, we believe that once people are exposed to it, they will love it. The cameras may not always be able to pick up the puck, but they do a good job on the fights. As you know, hockey is not without them. It's a highly exciting contact sport."





By Melvin Durslag

Indeed, hockey is no game of bean bag. A player died as a result of a spill earlier this year, and injuries are anything but uncommon.

The NHL, a small, tightly knit group for 50 years, surprised the sports world not long ago when it announced that it would expand its membership from six to 12 teams. Long established in Toronto, Montreal, Chicago, New York, Boston and Detroit, it decided to start a second division comprising Minneapolis-St. Paul, Pittsburgh, Philadelphia, Los Angeles, Oakland and St. Louis. Why did the NHL, a solvent league for years, expand?

Three reasons are generally advanced. One school of thought holds that the owners expanded solely with the idea of sharing their enjoyment with others about America. It is, you must confess, a heart-swelling explanation.

Another group guesses that the owners, fearing antitrust action in the U.S., discreetly widened their membership. And then there are those who contend that expansion, alas, was a fast-buck scheme. From each of the six new franchise-holders, the existing six extracted \$2,000,000.

There are, of course, harder ways to pick up \$2,000,000 apiece, but it turns out curiously that the old National Leaguers have done the new ones a large favor. Less than a year old, the franchises have appreciated noticeably. In Los Angeles, for example, the owner confides that he has rejected a \$4,000,000 offer for his club.

Whereas, in the established cities

of the NHL, most games are automatic sellouts, business in the new hockey settlements has been less bustling, but still respectable. Over-all, the owners anticipated greater attendance, especially considering the success of the expansion at the start. New teams created in baseball, football and basketball generally have struggled in competition with the vets, but the expansion hockey clubs came out winging. They won many more games than expected from old-line teams, and it wasn't until mid-December that the Establishment restored order and began powdering most of the upstarts. How could the early success of the new teams be explained?

"There are two reasons," says Red Kelly, coach of the Los Angeles Kings, and a National League veteran of 20 years. "First, there is quite a bit of age in the NHL. Experience naturally helps, but hockey is a rough, physical game and it helps to be young. The new teams have youth.

"Secondly, I think the established clubs underestimated the number of people who could play big-time hockey if given the chance. Up until this season, there were only 120 players in the majors. A lot of guys could have made teams if given the opportunity. We have given them this opportunity."

Red Kelly feels that hockey will soon consist of three divisions, or 18 teams. This won't help a TV viewer to follow the puck any better, but at least he will have a wider selection of pucks to miss.

END





# ANYTHING FOR A LAUGH



## IN A BENNY SPECIAL



When Jack Benny has a special, he really has a *special*. In his next one, March 20 on NBC, he turns a soundstage into an old-fashioned carny, replete with one of the last of the old calliope players, an Iraqi strong man billed as the 20th-century Samson, and a giant who weighs 500 pounds and stands 7-feet-1. They even built a carousel especially for the show. But most intriguing is the bunch of guests Benny persuaded to show up. Mostly old friends of Benny's, they number some of the top people in the business. For some instances, take Danny Thomas and Bob Hope (above, left) as comedic roustabouts; George Burns (left) as a svelte bearded lady, Johnny Carson (above, right) as a barker, and Lucille Ball (above, far right) as a Little Egypt type. And, as a fillip for the younger set, Benny (at right) fiddles with Paul Revere and the Raiders.







One day, as they conferred in their office cottage overlooking the ratings, the producers of *Gomer Pyle, USMC* decided that their guileless hero, having skyrocketed to the rank of Marine PFC, was ready to learn about girls. Enter, accordingly, Miss Lou-Ann Poovie, played with deliciously glistening naïveté by Elizabeth MacRae, out of Fayetteville, N.C.

Originally Miss MacRae, blonde and pretty and blue-eyed, had been summoned to Desilu Studios to read for another, lesser role in a *Pyle* episode. A director friend, poking his head in the doorway, spotted her being interviewed by Aaron Ruben, one of the show's two executive producers. "Hey, Liz!" the friend greeted. "How's my favorite actress from North Carolina?"

Ruben's interest spurred up a notch. As everyone knows, the fictional North Carolina town of Mayberry produced *Gomer Pyle* himself. "Oh, you're a Carolina girl?" said Ruben.

"Sho' 'nuf," Miss MacRae drawled, reviving the corn-pone accent she had all but lost in the wilds of New York.

"Tell me," Ruben persisted, "can you sing rotten?"

"I sing," replied Miss MacRae, "so rotten it makes the fillings in your teeth fall out."

To illustrate, she croaked out a chorus of "That Old Black Magic," singing the very best she knew how—all a quarter of a tone off pitch. It was terrible. "Beautiful!" cried Ruben. Then he explained to a puzzled Liz MacRae, who happens to be tone-deaf, about a new character he had in mind—Lou-Ann Poovie from Turtle

Creek, a kind of female Gomer, all soft and Southern and fluttery. Lou-Ann, moreover, wants to be a nightclub singer in the worst way, which is how she sings.

Since the foregoing occurred, in December of 1966, Miss MacRae has been steadily creating a portrait of a type new to TV—the Southern Girl of fact and legend. Some observers see her portrayal as an engaging lamppoon of every Southern belle ever played by Geraldine Page, eyeballs aglow, gestures and mannerisms in constant motion. "Lou-Ann," Liz contends, "is all rubba." She is, as well, a walking commentary by Liz MacRae on a prototype she knows well. "The only homework I did for this role was digging into me," she says. "Lou-Ann is me—10 years ago."

Lou-Ann Poovie is, above all, unaggressive, noncompetitive, slyly coy, seemingly helpless, forever deferential to her man. "I used to be a Southern Girl once myself, but I escaped," Miss MacRae related one day in the commissary at Desilu. "To play a Southern Girl, there's just one thing you have to remember, and that is sex. You keep the sex churning upstairs in the mind. You think sex. Sex is in everything the Southern Girl does—in all the coyness and arch little attitudes. Of course it's a genteel type of sex, with all the old notions of chivalry. And it's all a pathetic self-deception. The Southern Girl is so sure that she understands men. The sad part is, she understands only a certain kind of man with a fat ego, the kind who can't exist without the



# Gomer's Learning About Women From Her



Elizabeth  
MacRae

continual flattery and a 'helpless' girl to protect.

"With the Southern Girl, her whole life is wrapped around being appealing to men—to father, brother, sweetheart, husband. It's all flirting, being wide-eyed and 'innocent.' But it's all

an act. From the minute she knows she's a female, the Southern Girl begins to act out her role as a Scarlett O'Hara, and she plays it for the rest of her life. It's sad and it's limiting, to play a role, not to know who you really are. Emotionally, the Southern Girl is at least 50 years behind the times."

She sipped her iced tea, contemplatively. "And yet," she resumed, "even after all I've said, in some ways I'm not so sure I don't prefer the Southern Girl, with all her faults, over the emancipated, Northern career girl with her cold, hard, pushy eyes. She makes me shudder. The Southern Girl just makes me feel sorry and sympathetic."

Soon thereafter, lunch ended and, makeup reapplied, Liz MacRae was on the *Gomer Pyle* soundstage, playing Lou-Ann and telling "Goma" in a soothingly submissive drawl that she didn't rightly care at all, if he'd rather go to the movies, that'd be just fine, whatever *he* wanted to do was what *she* wanted to do. The scene went beautifully.

Not much past her mid-20's, Elizabeth Herndon MacRae was born of Scottish antecedents in Columbia, S.C., and grew to well-assembled womanhood in Fayetteville, N.C.—which she still pronounces, in the accepted Tarheel fashion, "Fed-ville." For something like seven generations, the MacRaes have produced a succession of lawyers—her father, James MacRae Sr., is a retired Superior Court judge in Fayetteville, where he practices law with Liz's brother, James Jr. Liz, a →



talented painter, leaned early to a career in art.

After attending Holton-Arms, a finishing school in Washington, D.C. (whose alumnae list includes Jacqueline Bouvier Kennedy), she journeyed to New York to study at the Art Students League. "Daddy gave me a hundred dollars," says Liz, "with the tacit assumption that I'd head for home when the money ran out." She went through her Greenwich Village period, studying art and modeling deb fashions at Bergdorf Goodman. "I was making \$56 a week take-home, scrimping and saving, but when I got a hundred dollars ahead, I sent it back to Daddy, in a valentine. It was a proud moment, repaying the loan. It symbolized my independence, my break from the nest."

Acting, for reasons she can't quite fathom, suddenly loomed as a more gratifying source of self-expression. She threw herself into studies at the Herbert Berghof Studio, where they welcomed this open, likable Carolina girl as perfect clay to be molded. She had never acted before; therefore, she had accumulated no bad habits to be broken. They chipped away at her Southern accent; she learned quickly and soon she stepped into television—a *The Verdict Is Yours* first ("I played a Lou-Ann gone wrong") and then such shows as *Ellery Queen* and *Naked City*. She did off-Broadway and summer stock. At the same time, however, she found herself grappling with the problems of gnawing insecurity. "There were times when I couldn't function," she says. "I just seemed to fade away."

For the next four years, off and on, she underwent therapy with an analyst. "The most important thing I learned," she says, "is that there's no such thing as an individual problem. I learned that I wasn't alone."

Meanwhile, her career steamed

ahead. Out in Hollywood, her roles fattened in *The Virginian*, *I Dream of Jeannie*, *Dr. Kildare*, *The Fugitive*, *Andy Griffith* and other shows, in addition to several movies.

In six episodes of *Guns smoke* she portrayed Festus Haggen's tree-climbing, nature-girl sweetheart. Ask Ken Curtis, who plays Festus, about Liz MacRae and he promptly twangs out in character: "The only-est thing I can remember was that I loved her harder than a goat can butt a stump 'cause she was purtier than a mess o' possum livers asizzlin' in a pot o' hog fat. And she can act, too."

"Liz," says Coby Ruskin, who has directed a number of *Gomer Pyle* shows, "is deceptively skillful. She fools you into thinking she's just playing an extension of herself. But talk to the girl for five minutes and you know she's no Lou-Ann. She's an actress." Executive producer Sheldon Leonard sees her as "sexy and sensitive, a rare parlay in this business." And Gomer himself, Jim Nabors, says: "I like the quality Liz has of being innocently wise. And I like the way she acts—it all comes out so simple and natural. She makes it easy for me to be Gomer."

Three years ago, Liz married a successful screenwriter, Nedrick Young ("The Defiant Ones," "Inherit the Wind," "The Train") and they pursue a deliberately quiet Hollywood life. No frugging at The Factory. No posh premieres. Never a mention in the gossip columns. He's in his early 50's, Brooklyn-born and Jewish; she's Episcopalian. "If there are cultural barriers, we seem to have surmounted them," says Liz.

Ned Young, earnest but good-natured, is bemused by his wife's actress-emotions, which reside close to the surface. "Liz cries reading the *Yellow Pages*," he says. "But she also inhabits every waking moment fully. She's totally alive."

END



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## How Top Newsmen View Vietnam

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TV's top newsmen are showing less and less inclination to hide their bitterness over the way things are going in Vietnam. With few exceptions they are sharply critical of President Johnson's policies. Walter Cronkite, fresh from a fortnight amidst the rubble of war, editorialized on CBS: "Khe Sanh could well fall with a terrible loss of American lives, prestige and morale. . . . We have been too often disappointed by the optimism of the American leaders, both in Vietnam and in Washington, to have faith any longer in the silver linings they find in the darkest clouds. . . . With each escalation the world comes closer to the brink of cosmic disaster. To say we are mired in stalemate seems the only realistic, yet unsatisfactory, conclusion." His gloomy counsel: "Negotiate, not as victors, but as an honorable people who lived up to their pledge to defend democracy and did the best they could."

CBS's Eric Sevareid, in a speech at Atlantic City, argued that President Johnson is "trapped" in a war situation "largely of his own making," but could "pretty certainly save thousands of lives" and create an atmosphere for peace by stopping both bombing in the North and search-and-destroy operations in the South. NBC's David Brinkley let fire on a radio commentary: ". . . It is hard to see any point in continuing the war at its present level, since it is achieving nothing. . . . It is destroying Vietnam in the process of saving it." ABC's Bob Young told TV GUIDE he

"couldn't agree with Brinkley more," saying he feels our interests in Southeast Asia are yet to be defined and "the 'yellow peril' threat is yet to be proved out." Without a bombing pause, he feared, there is "no way to go but up" in escalating the war. Of the regular nighttime TV newsmen, only Howard K. Smith (now on leave from ABC to lecture and write a book) and Chet Huntley still generally support LBJ's war stance. Huntley believes a bombing pause would be "extremely hazardous" and agrees with General Westmoreland's call for more troops "because military means are the only route open to us so far." Each newsman notes that the views are his own, not his network's.

NBC has had second thoughts about its fall program lineup. Sponsors didn't go for *The Saint*, it seems. Instead, *I Dream of Jeannie* will be renewed and a new comedy introduced, starring Diahann Carroll as *Julia*, a widow with a 6-year-old. NBC's bidding for T. Ernie Ford failed, so a new variety hour will star Phyllis Diller.

Top brass of the TV networks had a powwow with Vice President Humphrey last week. Ostensible reason: to explore ways TV could help promote hiring of hard-core unemployed. Real reason, according to a reliable source: to convey LBJ's concern that the networks do all they can to help cool off the hot climate for urban riots next summer.

—Richard K. Doan



# Is There Cause for Alarm?

By David Lachenbruch

The recent discovery that some color sets are leaking "excessive" amounts of X rays has created confusion—and some alarm—among color viewers. This concern may well increase as the result of publicity which could be generated by an upcoming Government report on the subject.

The report, expected momentarily from the U.S. Public Health Service (PHS), will summarize the results of tests on more than 1000 color sets in the Washington, D.C., area homes.

While the exact contents of the report have been kept secret, it is expected to make these points: (1) Only a minor percentage of the tested sets gave off radiation in excess of the accepted standard. (2) Most of those which did exceed the standard were not radiating at an alarmingly high rate. (3) All, or nearly all, of the excessively radiating sets could be brought down to the required level by a simple voltage adjustment or replacement of a small tube. The report is expected to stress that the Washington tests didn't represent a scientific sample and that the results can't be projected to the Nation as a whole.

Unfortunately, set owners have been kept in the dark as to what the X-ray disclosures really mean to them. It's known, of course, that extreme excess exposure to X rays can be harmful both to the person exposed and to his descendants—and it's only natural for viewers to become concerned. Placed in proper perspective, on the basis of opinions of leading radiation experts, here's the real significance of the color-TV X-ray problem:

X rays are produced in all elec-

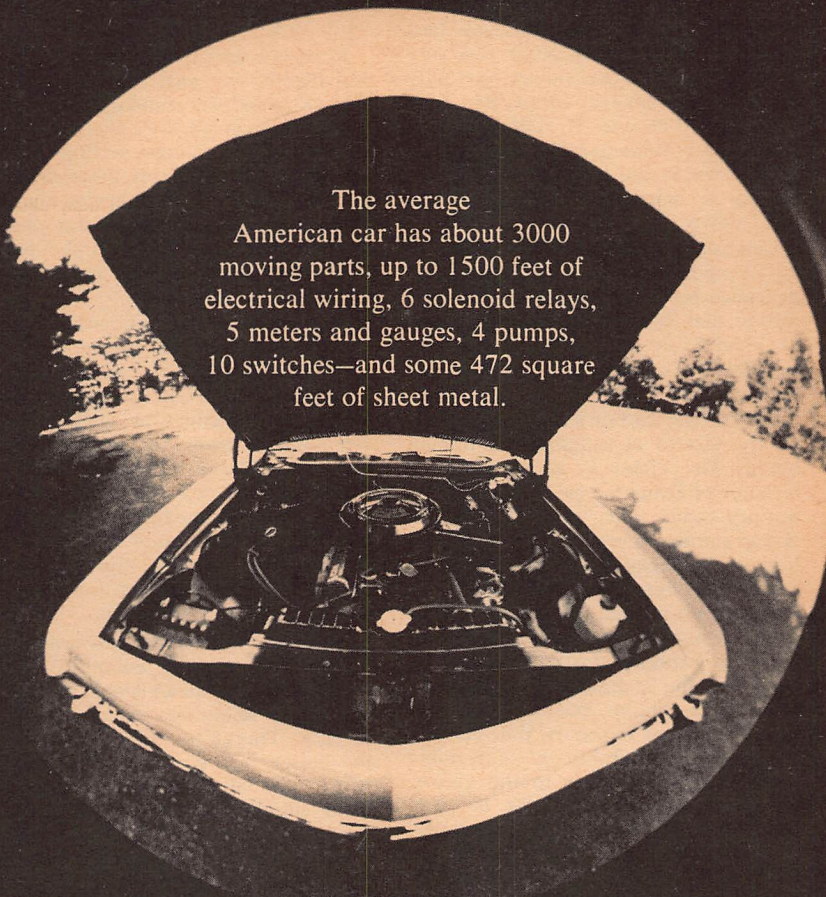
tronic equipment that generates high voltages. Color-television sets usually operate with about 25,000 volts applied to the picture tube, high enough to produce "soft" X rays—meaning that they lack the ability to penetrate tissues as do the stronger rays from X-ray machines, for example. In color TV, these X rays usually are confined inside the set through the use of metal shielding around the small high-voltage tubes, and leaded glass in the picture tube.

In our increasingly complex civilization, a major concern of health scientists is holding down the background level of radiation to which the general population is constantly exposed. This radiation comes from a wide variety of sources—not only from such controllable phenomena as atomic bomb tests, but from outer space, from the ground, from the food we eat, even the brick and stone in our homes and office buildings.

To help keep this background-level down, the National Council on Radiation Protection & Measurements (NCRP), an independent scientific body operating under a Congressional charter, has established suggested standards for radiation by various types of equipment which are capable of producing X rays. Because it's a relatively easy matter to hold down X-ray emissions from TV sets, the standard for this product has been set at a very low level (one-half milliroentgen per hour at 2 inches from the surface of a normally operating set). At this level, the radiation given off by a color-TV set is less than that

*Continued on page A-4*





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### *Cause for Alarm/Continued*

emitted by a luminous wrist watch.

Even faulty sets which produce radiation at many times the standard figure do not in themselves pose any known hazard to the viewer, virtually all radiation experts agree. But they also agree that since X-radiation from color sets is unnecessary, it should be held down to the low standard figure mainly to help keep the background level down.

Lauriston S. Taylor, president of NCRP, pointed out in a recent appearance before a Congressional committee that there have been no cases of identifiable injury to people exposed to radiation levels found in defective color sets.

One of the Nation's leading experts on the effects of radiation on human beings, Dr. Victor P. Bond, associate director of Brookhaven National Laboratory, adds that "even if [the TV X-ray standards are] exceeded by perhaps 10 or 20 times, or even more, the doses and dose rates are still very low, and no medical effects have ever been demonstrated at the resultant levels of exposure to the viewer." He says that the standards "are deliberately conservative and are set well below levels of exposure that carry a significant probability of detectable medical effects" either to the viewer or his future offspring. "It is quite clear that the probability of significant or even detectable medical effects of X rays emitted by faulty color-television receivers is vanishingly small."

One of the Nation's top radiologists, serving on a PHS advisory committee on the color-TV X-ray question, gave this terse, off-the-record comment: "People call and ask whether they should stop buying color sets. My answer always is: 'By no means.'"

When color sets do emit more X rays than established in the standards, the leakage usually occurs in a small area at the side or bottom

of the set—rarely from the front of the picture tube. No excessive X rays have been detected from black-and-white sets.

In recent tests of color sets in viewers' homes, the vast majority of sets that exceeded the standard apparently had been serviced since their purchase and the high-voltage setting turned up beyond the amount prescribed by the set-manufacturer's service manual. Reducing this voltage to the proper amount usually eliminated the problem, often dropping the radiation to an unmeasurable level.

Several bills are currently before Congress to give PHS control over devices that can add to radiation levels—including such instruments as dental X-ray machines as well as color sets—and to give the heretofore voluntary standards the force of law. At the same time, TV-set manufacturers are working on modifications to make it impossible to increase voltages above the specified amount, and adding an extra margin of shielding to high-voltage circuits in new models.

Although chance of any radiation injury from viewing color TV seems to be virtually nonexistent, there are still some scientific unknowns about X rays. Therefore, the less exposure the better, and you can eliminate the word "virtually" above by following three simple precautions: (1) Keep a standard viewing distance of at least 6 feet from a big-screen color set. (2) Avoid sitting directly alongside an operating color set for long periods. (3) When your set is serviced, ask the technician to check the picture voltage to be certain it is at the amount specified by the manufacturer.

The first two precautions probably are unnecessary with most color sets—perhaps with all of them. But while there's no proof that radiation even from a faulty set will harm you, there's general agreement that it can't do you any good.

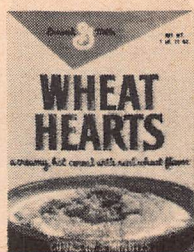


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# THIS WEEK'S MOVIES

By  
Judith  
Crist

**MOMENT TO MOMENT** (NBC), *Saturday*  
**THE BRIDGE ON THE RIVER KWAI** (ABC), *Sunday*  
**INVITATION TO A GUNFIGHTER** (NBC), *Tuesday*  
**HANS CHRISTIAN ANDERSEN** (ABC), *Wednesday*  
**THE THIN RED LINE** (CBS), *Thursday*  
**McLINTOCK!** (CBS), *Friday*

*In some areas network movies may not be seen on the days indicated.*

The ides of March scarce upon us—and rerun time already? Well, any rerun-dominated week that includes "The Bridge on the River Kwai" is one with automatic claim to distinction.

Advertisement

## A Beauty Hint

Margaret Merrill advises that it is quite simple for every woman to promote an English countryside complexion. Her hint to gain a peaches-and-cream loveliness is to damp a cloth with cold water from your refrigerator and press it over your face for a few minutes once or twice a day. Then to hold the good of the complexion beautifying cold water smooth on a little tropical oil of Olay. This oil is rather scarce and expensive but your drug store should be able to get you a small supply.

David Lean's award-laden 1957 epic has, of course, a claim of its own to a place in television history; it drew so great an audience on its initial telecast on Sept. 25, 1966 that programmers were convinced that feature films were the method of drawing an audience. That cheap-Jack tailored-for-television melodramas and far lesser motion pictures have drawn as many viewers as they have since then is a comment on viewers rather than on "Bridge"; suffice it that "Bridge" set a video pattern of its own.

More important is the mark this film has made in cinema, unique in its success on three levels, as a taut adventure-suspense story that sags not for a second in its two hours and 40 minutes; as a psychological study of a variety of men in a non-combat war situation, and as a beautiful example of the perfections of every aspect of cinematic art. On each re-viewing, one becomes increasingly aware of these perfections, albeit subliminally as once-again one is swept into the sustained drama and catapulted to an ironic finale whose complexities dazzle the eye and the intellect.

*Continued on page A-24*

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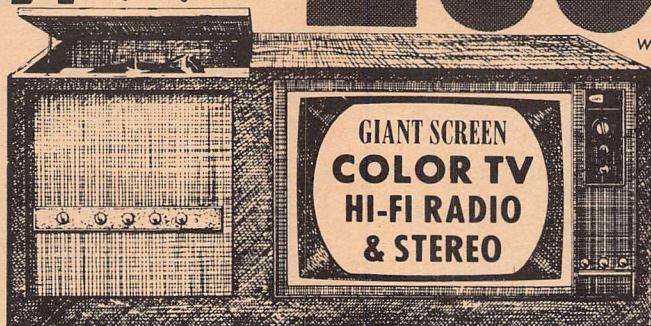
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# TV Programs for week beginning Saturday, March 9

## Morning

- 6:00 **5** **COLOR** AGRICULTURE FILM  
 6:25 **13** **COLOR** NEWS  
 6:30 **4** ACROSS THE FENCE  
**5** SUNRISE SEMESTER—Education  
**COLOR** Russian Literature: Chekhov's short stories. Prof. Robert I. Magidoff, New York University, is the lecturer.

## **7** RATIONAL NUMBERS—Math

Lesson: set notation and operations.

## **13** VOICE OF AGRICULTURE

**COLOR** Topic: a service that enables California farmers to travel.

## 7:00 **3** AGRICULTURE U.S.A.

**COLOR** Methods of inspecting and processing livestock are discussed.

## **4** CARTOON TIME—Children

## **5** **COLOR** LONE RANGER

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### BAY AREA

- 2** KTVU (IND.) JACK LONDON SQ.  
(OAKLAND) 94607  
**4** KRON-TV (NBC) 1001 VAN NESS AVE.  
(SAN FRANCISCO) 94119  
**5** KPIX (CBS) 2655 VAN NESS AVE.  
(SAN FRANCISCO) 94109  
**7** KGO-TV (ABC) 277 GOLDEN GATE AVE.  
(SAN FRANCISCO) 94102  
**9** KQED (NET) 525 FOURTH ST.  
(SAN FRANCISCO) 94107  
**44** KBHK (IND.) 420 TAYLOR ST.  
(SAN FRANCISCO) 94102

### SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.  
93901

### SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. 95110  
**36** KGSC-TV (IND.) 1536 KERLEY DRIVE  
95112

### MODESTO

- 19** KLOC-TV (IND.) P.O. BOX 3689,  
2842 IOWA AVE. 95352

### CHICO

- 12** KHSL-TV (ABC, CBS) 180 E. FOURTH  
ST., BOX 489 95927

### SACRAMENTO

- 3** KCRA-TV (NBC) 310 10TH ST. 95814  
**6** KVIE (NET) P.O. BOX 6 95801  
**10** KXTV (CBS) 400 BROADWAY 95818,  
BOX 10 95801  
**13** KOVR-TV (ABC) 1216 ARDEN WAY,  
BOX 3283 95815

### REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.  
96001  
**9** KIXE (NET) P.O. BOX 9 96001

### SATELLITE STATIONS

For those who watch:

See listings for:

- (11) Yosemite Valley  
 (13) Aromas  
 (70) Merced, Pismo Beach  
 (72) Monterey County  
 (74) San Ardo  
 (76) Morgan Hill  
 (80) Hollister  
 (81) San Luis Obispo  
 (83) Modesto

**9** San Francisco



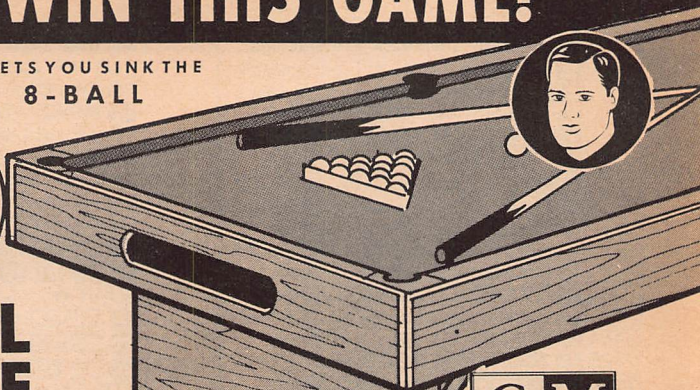
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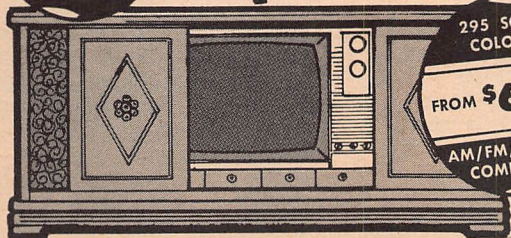
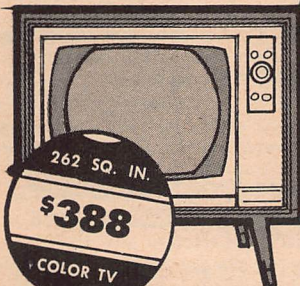
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## Morning

- 7** **COLOR** **DICK TRACY**—Cartoon
- 10** **SUNRISE SEMESTER**—Education  
**COLOR** Russian Literature: Chekhov's short stories. Prof. Magidoff lectures.
- 13** **COLOR** **CAP'N DELTA**—Cartoons
- 7:15** **8** **FARM FORUM**  
**COLOR** 1. "Profit on the Mountain" reports on proper irrigation and fertilization methods for mountain meadows. 2. Animated films describe the Armed Forces Industrial Defense Program.
- 11** **TV CREDIT COURSE**—History  
Topic: "The Confederation Period." Prof. Robin Brooks. (45 min.)
- 7:25** **12** **SOIL CONSERVATION**
- 7:30** **3** **COLOR** **SUPER PRESIDENT**  
**5** **COLOR** **ROAD RUNNER**  
**7** **BROTHER BUZZ**—Children  
**COLOR** A boy becomes lost in the city. Patrick McCormick is the host.
- 10** **RIPCORD**—Adventure  
**COLOR** Ted and Jim are fighting a forest fire. Ted: Larry Pennell. Jim: Ken Curtis. Billy: Michel Petit.
- 12** **EXISTENCE**—Agriculture  
**COLOR** The story of California cucumber production, especially the pickling variety. Dr. William Simms, UC Davis.
- 7:45** **8** **DAVEY AND GOLIATH**—Religion  
**COLOR** Free balloons are being given out, but a good neighbor stops to give help to a friend.
- 13** **LINUS THE LIONHEARTED**
- 8:00** **3** **4** **7** **COLOR** **SUPER 6**  
**5** **8** **10** **12** **CAPTAIN KANGAROO**—Children  
**COLOR** The Captain's guests: magicians Delague and Margaret. (60 min.)
- 7** **COLOR** **CASPER**—Cartoons
- 11** **PERSPECTIVE**—San Jose State
- 8:15** **13** **COLOR** **CAP'N DELTA**—Cartoons
- 8:30** **2** **EXISTENCE**—Agriculture  
**COLOR** How meats are graded and cut.
- 3** **COLOR** **SUPER HEROES**  
**4** **7** **COLOR** **SUPER PRESIDENT**  
**7** **COLOR** **FANTASTIC FOUR**  
**11** **TV CREDIT COURSE**—Psychology  
Topic: "Diagnosis and Dynamics of Mental Illness." (60 min.)
- 9:00** **2** **MOVIE**—Adventure  
"Phantom of the Jungle." (1955) An American doctor tries to help scientists

who have incurred the wrath of an African tribe. Jon Hall, Ray Montgomery, Anne Gwynne. (90 min.)

**3** **MOVIE**—Comedy  
"Abbott and Costello Go to Mars." (1953) On the road to bungling adventure, the comic team find themselves the only astronauts aboard a spaceship. Bud Abbott, Lou Costello. (90 min.)

**4** **7** **COLOR** **FLINTSTONES**  
**5** **8** **10** **12** **COLOR** **FRANKENSTEIN JR.**—Cartoons

**7** **COLOR** **SPIDER-MAN**  
**13** **COLOR** **TV CREDIT COURSE**—Art

**9:30** **4** **7** **COLOR** **SAMPSON & GOLIATH**—Cartoons

**5** **8** **10** **12** **COLOR** **HERCULOIDS**

**7** **11** **COLOR** **JOURNEY TO THE CENTER OF THE EARTH**—Cartoons

**10:00** **4** **COLOR** **BIRDMAN**—Cartoons

**5** **8** **10** **12** **COLOR** **SHAZZAN!**

**7** **7** **11** **COLOR** **KING KONG**

**13** **TV CREDIT COURSE**—Art

**COLOR** Art consultant Dale Perkins demonstrates the uses of clay.

**10:30** **2** **MOVIE**—Western

"Trail of the Vigilantes." (1940) An undercover agent is sent West to investigate a reporter's murder. Franchot Tone, Broderick Crawford. (90 min.)

**3** **4** **COLOR** **ANT/SQUIRREL**

**5** **8** **10** **12** **COLOR** **SPACE GHOST**—Cartoons

**7** **7** **11** **13** **COLOR** **GEORGE OF THE JUNGLE**—Cartoons

**11:00** **3** **4** **COLOR** **TOP CAT**—Cartoon

**5** **8** **10** **12** **COLOR** **MOBY DICK**

**7** **7** **11** **13** **COLOR** **BEATLES**

**11:30** **3** **4** **7** **COLOR** **COOL McCool**

**5** **8** **10** **12** **COLOR** **SUPER-MAN/AQUAMAN**—Cartoons

**7** **13** **AMERICAN BANDSTAND**

**COLOR** Guests: Brenton Wood and the 1910 Fruitgum Company. (60 min.)

**11** **MOVIE**—Science Fiction

"The Time Travelers." (1964) Three scientists are accidentally thrust 170 years into the future, where a post-atomic-war civilization is struggling against extinction. Preston Foster, Philip Carey, Merry Anders. (90 min.)



## Afternoon

### 12:00 **2** ROLLER DERBY

**COLOR** The Bay Bombers vs. the Midwest Pioneers. (60 min.)

### **3** **COLOR** FLINTSTONES-Cartoon

### **4** **COLOR** I WANT TO WORK

### **7** DEATH VALLEY DAYS—Drama

**COLOR** A tomboy decides to become a lady. Mary: Carol Worthington. Tom: Anthony Costello. Ben: John Pickard.

### **44** MOVIE—Comedy

"Babes in Bagdad." (1952) A luscious newcomer stirs up trouble in the caliph's harem by insisting on equal rights for women! Paulette Goddard, Gypsy Rose Lee, Richard Ney. (90 min.)

### 12:30 **3** CHAMPIONSHIP BOWLING

**COLOR** Johnny Guenther vs. Tommy Tuttle. Jack Drees reports.

### **4** WESTERNERS—Drama

Amnesia victim Clint Frome returns to Latigo to find that he's been declared legally dead. Frome: Adam Williams.

### **5** **8** **10** **12** **COLOR** JONNY QUEST—Cartoons

### **7** **7** **13** HAPPENING '68-Variety

**COLOR** Guests include Greg Morris of "Mission: Impossible," singers Jim and Jean, and Paul Revere's Raiders.

### 1:00 **2** **3** **8** DORAL OPEN—Golf

**SPECIAL** **COLOR** Third-round action in the \$100,000 Doral Open is telecast from Miami. Details and a course map are in the Close-up, page A-29. (Live)

Regular programming is pre-empted.

### **4** WANTED—DEAD OR ALIVE

### **5** ON CAMPUS—Discussion

**DEBUT** **COLOR** This half-hour series visits California college campuses for student interviews with well-known figures from the arts and entertainment worlds. Today: students at Loyola University question Bob Hope about his recent trip to Vietnam. Topics include troop morale and U.S. involvement in Southeast Asia.

### **7** **COLOR** SPORTS WORLD

**7** AMERICAN BANDSTAND—Music  
Guests: the Iron Butterfly, singing "You Can't Win," and singer Tommy Roe ("Sweet Pea"). (60 min.)

### **10** **12** **COLOR** LONE RANGER

### **11** **COLOR** SPOTLIGHT ON SPEED

### **13** CISCO KID—Western

**COLOR** A prospector disappears after filing a claim. Cisco: Duncan Renaldo. Pancho: Leo Carrillo

### 1:30 **4** MOVIE—Western

**COLOR** "Wyoming." (1947) Intrigue springs up between the ranchers after the Homestead Act is passed. William Elliott, Vera Ralston. (90 min.)

### **5** CBS GOLF CLASSIC

**COLOR** In a first-round match, Jay and Lionel Hebert play Lou Graham and R. H. Sikes. Jack Whitaker and Cary Middlecoff report from the Firestone Country Club in Akron, Ohio. (60 min.)

### **7** **11** COLLEGE BASKETBALL

—Loyola vs. Santa Clara

**COLOR** The Loyola Lions meet the Santa Clara Broncos in a game which could decide the WCAC Championship and give the winner a spot in the NCAA regionals. At press time both were tied



An SNI-TV Network Presentation

## **DORAL OPEN** **'Live' in Color**

Sat. 1:00 Chs. 2, 3, 8

Sun. 1:00 Ch. 3, 1:30 Ch. 8, 3:00 Ch. 2



# Saturday

Afternoon

for the league lead and were boasting some of the most potent scorers in the WCAC. Loyola has Rick Adelman (14) and Dick Sebak (22) while the Broncos are paced by Bud Ogden (34) plus Dennis Awtrey (53). (Live)

**10 12** **COLOR** ROAD RUNNER

**13** **COLOR** GREATEST SHOW

**44** **COLOR** ROLLER GAME

2:00 **2** ADVENTURE CALLS—Travel

**COLOR** Time approximate. Cameras follow skiers down remote New Zealand slopes. Dick Simmons is the host.

**3** COLLEGE BASKETBALL

—Loyola vs. Santa Clara

**COLOR** Picked up in progress. See 1:30 P.M. Ch. 7. (Live)

**7** SHELL'S WORLD OF GOLF

**COLOR** See 3 P.M. Ch. 4. (60 min.)

**8** SEASPRAY—Adventure

**COLOR** Time approximate. A peaceful New Zealand village erupts into violence when a large fish-packing company makes a business offer. Walter Brown.

**10** FISHING—Gadabout Gaddis

**COLOR** Gadabout catches crappie with a cane pole on Mississippi's Grenada River.

**12** **COLOR** STINGRAY—Children

2:25 **13** **COLOR** FAMOUS ARTISTS

2:30 **2 8 10 12** COLLEGE BASKETBALL—California vs. Stanford

**COLOR** The traditional California-Stanford rivalry continues as the Bears travel to Stanford to meet the Indians. High-scoring Russ Critchfield (20) and big Bob Presley (44) lead California while Gary Petersmeyer (13), Art Harris (23) and Don Griffin (45) top the Stanford offense. Frank Sims reports. (Live)

Ch. 12 telecasts game in black and white.

**5** SKI BREED—Travel

**COLOR** Skiing at Washington state's Crystal Mountain resort.

**13** AMERICAN SPORTSMAN

1. In Tanzania, East Africa, David Jansen stalks lion in the high grass of the Serengeti Plains. 2. Host Curt Gowdy joins a muzzle-loaders' celebration. The citizens of Friendship, Ind., get into the Revolutionary spirit by donning old costumes and participating in the Seneca Run: competition in which entrants load

## SATURDAY BASKETBALL

**CAL vs STANFORD**  
LIVE • COLOR • 2:30 PM

**UCLA vs USC**

WITH LEW ALCINDOR

RICK BARRY AND  
JOHNNY HOLLIDAY  
CALL THE ACTION

LIVE • COLOR

8:00 PM

**2**  
KTVU





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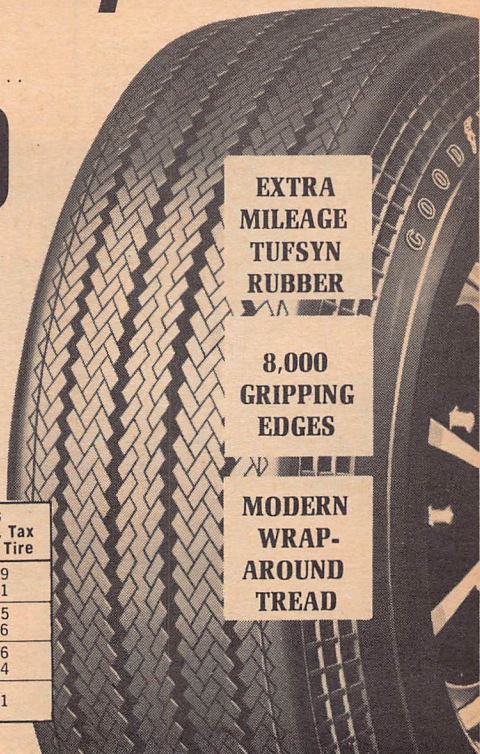
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7.75-15		\$2.21
8.25-14	\$19.45	\$2.35
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# Saturday March 9, 1968

## Afternoon

and fire the historic rifles while making a dash for the woods. 3. In Canada, hockey star Gordie Howe takes his sons Marty and Mark on an Ontario canoeing and fishing excursion. (60 min.)

### 44 MY FRIEND FLICKA—Drama

**COLOR** There's trouble when a sheep herder moves into the valley. Ken: Johnny Washbrook. Rob: Gene Evans.

### 3:00 4 SHELL'S WORLD OF GOLF

**COLOR** Two national PGA champions tee off at the Victoria (B. C.) Golf Club in Canada. Al Geiberger (1966 U.S. champ) and George Knudson ('64 Canadian titlist) compete for a \$7000 top prize. The par-69 Victoria course, relatively small at 6000 yards, is heavily bunkered in the fairways and around the greens. Jimmy Demaret and Gene Sarazen report. (60 min.)

### 5 MOVIE—Drama

"Commandos Strike at Dawn." (1942) Norwegians revolt when the Nazis occupy their fishing village. Paul Muni, Lillian Gish, Anna Lee, Rod Cameron, Lloyd

Bridges, Sir Cedric Hardwicke, Alexander Knox. (Two hours)

### 7 VOICE OF AGRICULTURE

**COLOR** How dried fruits will accompany U.S. astronauts on their trip to the moon. Guest: Dr. Fred Nury.

### 44 MOVIE—Drama

"Let's Get Tough." (1942) The murder of a Japanese sends the East Side Kids into the frightening arms of the Black Dragon Society. Leo Gorcey, Bobby Jordan, Huntz Hall. (90 min.)

### 3:30 3 SHELL'S WORLD OF GOLF

**COLOR** See 3 P.M. Ch. 4. (60 min.)

### 7 7 11 13 PRO BOWLERSTOUR

**COLOR** On tap: the Miller High Life Open, from Milwaukee. The \$60,000 event carries a winner's share of \$10,000 (\$5,000 for second). Bowler of the Year Dave Davis is the tourney's defending champion. Chris Schenkel and Billy Welu report. (90 min.)

### 36 BROTHER BUZZ—Children

**COLOR** A boy becomes lost in the city. Patrick McCormick is the host.

Today 4:30 PM

## CRASH DIVE

Tyrone Power  
in color



Tonight 11:00 PM

## WRITTEN ON THE WIND

Rock Hudson  
Dorothy Malone  
Robert Stack  
Lauren Bacall  
in color



Tomorrow 5:00 PM

## ANGELS WITH DIRTY FACES

James Cagney  
Humphrey Bogart  
Pat O'Brien



KXTV 10



4:00 **4** MOVIE—Science Fiction

"The Claw Monsters." (1955) In this feature version of the serial "Panther Girl of the Kongo," a chemist enlarges crawfish to hideous proportions. Phyllis Coates, Myron Healey. (One hour, 45 min.)

**8** FILM FEATURE

**10** TIME OUT FOR SPORTS

**12** WELLS FARGO—Western

Time approximate. Hardie believes outlaw Dangler is going straight. Hardie: Dale Robertson. Lorna: Mary LaRoche. Dangler: Russ Conway. Renton: Roscoe Ates. Fels: William Hudson.

**36** LEFT, RIGHT AND CENTER

Topic: "Medi-Cal: Can We Afford It?" Moderator: Shirley Junker.

4:30 **2 8** HORSE RACE—Santa Anita

**COLOR** Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$145,000-guaranteed Santa Anita Handicap, a mile and one-quarter, three-years-old and up. This race carries the biggest purse of the meeting. Gil Stratton conducts the interviews and Harry Henson calls the race. (Live)

Outstanding Eligibles

Horse	Owner
Tobin Bronze	Breliaht & Litz
Rising Market	Mr. & Mrs. Bert Martin
Tumble Wind	Rock Springs Farm & Llangollen
Quicken Tree	Rowan & Whitney
Suteki	Jacnot Stable

Compiled by The Daily Racing Form

**3** MOVIE—Melodrama

**COLOR** "House of Wax." (1953) Henry Jarrod doesn't go along with his partner's plan to set fire to their wax museum for insurance. But the museum soon burns down—with Jarrod in the center of the conflagration. Vincent Price, Frank Lovejoy, Phyllis Kirk, Carolyn Jones, Paul Picerni, Roy Roberts. (90 min.)

**10** MOVIE—Drama

**COLOR** "Crash Dive." (1943) A young naval officer becomes interested in a young lady, only to discover that she is engaged to his commanding officer. Tyrone Power, Anne Baxter, Dana Andrews, James Gleason, Charley Grapewin, Dame May Whitty, Henry Morgan. (90 min.)

**12** VOYAGE—Adventure

See Sun. 4:30 P.M. Ch. 13. (60 min.)

# MOVIES

## OF THE WEEK

**SUNDAY**  
**5:30 P.M.**

"It Happens  
Every Thursday"

**TUESDAY**  
**9:00 P.M.**

"Invitation to a  
Gunfighter"

**WEDNESDAY**  
**9:00 P.M.**

"Hans Christian  
Andersen"

— ON —



**REDDING**



## Afternoon-Evening

### 36 GARDENING—Clark Smith

### 44 GREEN HORNET—Adventure

**COLOR** The Hornet searches for a strangler who uses a white scarf to kill his victims. Hornet: Van Williams. Rancourt: John Carradine. Kato: Bruce Lee. Hazel: Patricia Barry.

### 5:00 2 OUTDOORSMAN: JOE FOSS

**COLOR** Joe Foss hunts deer in the New Hampshire woods.

### 5 PERRY MASON—Mystery

Judge Daniel Redmond's political aspirations may be thwarted—Martin Weston claims the judge was involved in a swindle. Judge Redmond: Robert Middleton. Weston: Vaughn Taylor. Gus Sawyer: Jackie Coogan. Mason: Raymond Burr. Burger: William Talman. (60 min.)

### 7 7 11 13 WORLD OF SPORTS

1. The 10th running of the Daytona (Fla.) 500, stock-car racing's premier event. An estimated crowd of 95,000 ("a record for a sporting event in the South") watches 50 drivers gun around a 2.5-mile oval course for a first prize of \$47,000. Top entrants include Cale Yarborough, Lee Roy Yarbrough (no relation), Bobby Allison and Richard Petty. Bill Flemming and Chris Economaki report. 2. The first International Cliff-Diving Championships, filmed in color last December in Acapulco, Mexico. Keith Jackson reports. (90 min.)

### 8 SHELL'S WORLD OF GOLF

**COLOR** See 3 P.M. Ch. 4. (60 min.)

### 9 YOGA FOR HEALTH—Exercises

Demonstration: exercises to increase poise and enhance body movement.

### 36 REAL ESTATE—San Jose

### 44 TIME TUNNEL—Adventure

**COLOR** The time travelers try to save themselves from the imminent Sioux massacre of General Custer's Seventh Cavalry. Tony: James Darren. Custer: Joe Maross. Doug: Robert Colbert. Crazy Horse: Christopher Dark. Sitting Bull: George Mitchell. (60 min.)

### 5:30 2 TOMBSTONE TERRITORY

A man who talks too much is a witness to a murder. Pat Conway.

### 9 SCIENCE REVIEW

Topic: the use of nuclear explosions to extract natural gas. Dr. Albert Hibbs is the host. (60 min.)

### 12 LOST IN SPACE—Adventure

**COLOR** "Junkyard in Space." The Robinsons fall into the magnetic clutches of a galactic junkman who proposes to melt down the Jupiter 2—and to cannibalize the robot. Junkman: Marcel Hillaire. Dr. Smith: Jonathan Harris. Robot: Bob May. Will: Billy Mumy. John: Guy Williams. Don: Mark Goddard. Maureen: June Lockhart. (60 min.)

### 36 MOVIE—Science Fiction

"Breakout." (English; 1961) An architect's assistant, in the employ of a crime syndicate, masterminds a jailbreak. Originally aired as an episode in the Kraft Mystery Theatre. Lee Patterson, Billie Whitel, Hazel Court. (90 min.)

### 5:45 4 COLOR NEWS—Art Finley

## Evening

### 6:00 2 CHAMPIONSHIP BOWLING

**COLOR** Johnny Guenther vs. Tommy Tuttle. Jack Drees reports. (60 min.)

### 3 4 8 COLOR NEWS—McGee

### 5 COLOR NEWS—Sherry, Tompkins

### 10 CAMELLIA FESTIVAL—Fashions

**SPECIAL** **COLOR** Spring fashions are modeled modeled in Sacramento. Fashions were selected from the various shops located in the shopping center. KXTV's Lynn Taylor and Norm Bales are the hosts. (60 min.)

Pre-empted: the CBS News.

### 44 HY LIT—Variety

**COLOR** Guests include the Four Tops ("Walk Away") and Every Mothers' Son ("No One Knows"). (60 min.)



Saturday 6:30 PM **13**

MCCLATCHY BROADCASTING



6:30 **3** **COLOR** NEWS—Biondi, Doughty  
**4** **SUSPENSE THEATRE**—Drama  
**COLOR** An alcoholic ex-college teacher, sets out to prove that a skid-row friend didn't commit murder. Benson: Roddy McDowall. Hewitt: Robert Ball. Honora Malone: Myrna Fahey. Foster Drake: John Larkin. (60 min.)

**5** **12** **COLOR** NEWS—Roger Mudd  
**7** **KEEP TALKING**—Game

**COLOR** Scheduled panelists: singer Jaye P. Morgan, TV personality Monty Hall, actress Anne B. Davis, comedians Paul Lynde and Pat Harrington and actor Joe Campanella ("Mannix").

**7** **MONKEES**—Comedy

**COLOR** To enter a band contest, the boys need one extra ingredient: a female Monkee. The wailing begins with Davy decked out as a girl. Monkees: David Jones, Michael Nesmith, Micky Dolenz, Peter Tork. Daphne: Deana Martin. Jerry Blavat: Himself.

Deana Martin is Dean's daughter; Jerry Blavat is a TV rock-impresario.

**8** **WALT DISNEY'S WORLD**

**COLOR** "The Young Loner," conclusion of a two-part adventure about Bumper, an orphan forced to earn his own way during the early Thirties. Bumper: Butch Patrick. Freda Williams: Kim Hunter. Carlos: Frank Silvera. Bert Shannon: Edward Andrews. (60 min.)

**9** **UN CANTO DE MEXICO**—Music

**11** **RIFLEMAN**—Western

Micah loses an election to a smooth-talking aspirant for the marshal's job. Lucas: Chuck Connors. Ben Judson: Lawrence Dobkin. Micah: Paul Fix.

**13** **MOVIE**—Drama

**COLOR** "Strategic Air Command." (1955) A former B-29 pilot must give up a successful baseball career when he is recalled to duty. James Stewart, June Allyson, Frank Lovejoy, Barry Sullivan, Alex Nicol, Bruce Bennett. (Two hours)

7:00 **2** **GRAND OLE OPRY**—Music

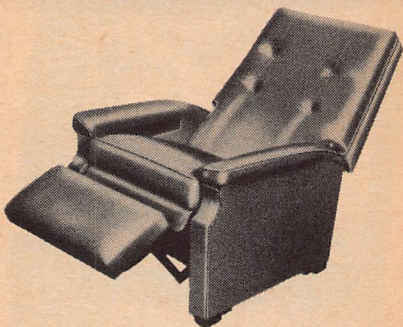
**COLOR** Guests: Charlie Louvin ("Cash on the Barrel Head"), Harold Morrison ("The Singer") and Roy Acuff ("Low and Lonely").

**3** **MOVIE**—Comedy

"Ma and Pa Kettle at Waikiki." (1955) When their cousin in Hawaii gets into fi-

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- 1665 W. San Carlos, San Jose, Tel. 286-1953
- 329 Lighthouse Ave., Monterey, Tel. 375-3371



## Evening

nancial troubles, the Kettles arrive on the scene to take over the operation of his pineapple factory. Marjorie Main, Percy Kilbride. (90 min.)

### 5 SAN FRANCISCO BEAT—Police

The theft of a payroll with no obvious clues leads Guthrie and Greb to use a routine police method. Warner Anderson.

### 7 ANNIVERSARY GAME

**COLOR** Detroit TV personality Bob

Hynes hosts this weekly game show. Contestants, all celebrating wedding anniversaries, demonstrate how well they know each other.

### 7 INVADERS—Drama

**COLOR** Finding dissension among the invaders, David Vincent gambles on two aliens who want their leaders to abandon the invasion. David: Roy Thinnes. Edgar: Kent Smith. Keith: Barry Morse. Claire: Diana Muldaur. (60 min.)

### 9 NEWS IN PERSPECTIVE

New York Timesmen offer an analysis of the military situation in Vietnam, an assessment of the Viet Cong, and a look at the prospects for peace negotiations. Also discussed: problems of city governments. Panelists: Lester Markel, Tom Wicker and Max Frankel. (Rerun; 60 min.)

### 10 DEATH VALLEY DAYS—Drama

**COLOR** Two prospectors pull a hoax on a banker, who wants the claim to their mine. Arnold: Gavin McLeod. Slack: John Fiedler. Ralston: Tod Andrews.

### 11 12 **COLOR** ALL-STAR BINGO

### 36 MOVIE—Drama

"The Missouri Traveler." (1958) After escaping from an orphanage, 14-year-old Brian Turner takes on a job of taming a wild horse owned by a newspaper publisher. Brandon de Wilde, Lee Marvin, Gary Merrill. (Two hours)

### 44 DOBIE GILLIS—Comedy

Aspiring reporters Dobie and Maynard must find out what happened to ex-football hero Walter Appleby. Dobie: Dwayne Hickman. Maynard: Bob Denver.

### 7:30 2 ALL-STAR BINGO—Game

**COLOR** Guests include actor William Shatner of "Star Trek," Jan Sterling, Doug McClure and Annette Funicello. Host: Michael Jackson.

### 4 SAINT—Mystery

**COLOR** "The Power Artist." A visit to an artist's studio lands the Saint in a frame. Marked as a killer, the Saint launches an investigation to clear himself before he's trapped by the police. Saint: Roger Moore. (60 min.)

### Guest Cast

Cassie .....Pauline Munro  
Thorp-Jones .....Tristram Jellinek  
Inspector Teal .....Ivor Dean  
Vogler .....George Murcell

**Saturday Night At The Movies**



**Jean Seberg**  
**"Moment to Moment"**  
 Co-starring  
**Arthur Hill**  
 A young wife's loneliness  
 leads to terror and heartbreak!

9:00 pm In Color **4**

**SWEET BIRD OF YOUTH**  
 in color  
 PAUL NEWMAN  
 GERALDINE PAGE  
 ED BEGLEY

**Saturday 10:30 PM 13**

MCCLATCHY BROADCASTING



### **5 8 10 12 JACKIE GLEASON**

**COLOR** It's confusion Kramden-style when the Honeymooners invade romantic Italy. Alice is receiving flowers and phone calls from a love-struck, 10-year-old street urchin. Meanwhile, jealous Ralph schemes to trap the mysterious Romeo. Original songs include "That's When You're Glad You're Married." Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. Tony: Jomar Cidoni. June Taylor dancers; Sammy Spear conducts the orchestra. (Rerun; 60 min.)

### **7 11 COLOR DATING GAME**

### **44 COLOR WARRIOR HIGHLIGHTS**

### **8:00 2 COLLEGE BASKETBALL**

### **—UCLA vs. USC**

**COLOR** The UCLA Bruins meet the USC Trojans at Los Angeles. The Bruins, leaders in the Pacific 8 race, are led by All-American Lew Alcindor (33), Mike Warren (44) and Lucius Allen (42). The Trojans, defeated earlier by the Bruins, rely on Bill Hewitt (31) and Ron Taylor (54). Johnny Holliday and Rick Barry report. (Live)

### **7 11 COLOR NEWLYWED GAME**

### **7 I DREAM OF JEANNIE—Comedy**

**COLOR** Tony's private life and public image face ruination when Jeannie forsakes her magical powers to prove what a swell little mortal she could be. Jeannie: Barbara Eden. Tony: Larry Hagman.

### **9 SPECULATION—Discussion**

A conversation with science fiction writer Ray Bradbury ("Fahrenheit 451"). Host: Keith Berwick. (Rerun; 60 min.)

### **44 COLOR SPORTS QUIZ-Interview**

### **44 COLOR WARRIOR PRE-GAME**

### **8:15 3 4 8 GET SMART—Comedy**

**COLOR** CONTROL and KAOS join forces in the hunt for a private citizen who has made a noiseless bomb to destroy noisy cities. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt.

### **Guest Cast**

Siegfried .....Bernie Kopell  
Albert J. Phister .....Percy Helton

### **5 10 MY THREE SONS—Comedy**

**COLOR** Robbie, Katie and Uncle Charley try their hands at marriage-mending for a couple who broke up in the Douglas domicile. Robbie: Don Grady. Katie:

Tina Cole. Charley: William Demarest. Steve: Fred MacMurray.

### **Guest Cast**

Denise Robinson .....Lynn Loring  
Larry Robinson .....Robert Dunlap

### **7 7 11 13 LAWRENCE WELK**

**COLOR** A salute to Eddy Arnold: "Make the World Go Away" (Jim Roberts); "Any Time" (Andra Willis); and "Here Comes Heaven" (Steve Smith). Other Country-Western songs: "The Wayward Wind" (Norma Zimmer); "Don't Fence Me In" (Bob Ralston); and "Good Night, Irene" (Joe Feeney). (60 min.)

### **12 STAR TREK—Drama**

**COLOR** "Patterns of Force." Kirk tries to prevent history from repeating itself. Historian John Gill has become a new Führer on the planet Ekos. Gill is leading his people down a bloody Nazi path, festooned with the same old trappings and terror. Kirk: William Shatner. Spock: Leonard Nimoy. John Gill: David Brian. Melakon: Skip Homeier. (60 min.)

## The Rise and Fall of the Third Reich

**Tonight, The Collapse.  
A Xerox Special Event.**

**abc 9:30 pm 7**





"Blindfolded,  
all bourbons taste  
just about alike?

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## Saturday

Evening

### 44 PRO BASKETBALL—Warriors

**COLOR** In an important Western Division battle, the Los Angeles Lakers meet the Warriors at the Cow Palace. Big guns for the Lakers include Jerry West (44) and Elgin Baylor (22). The Warriors rely on Jim King (21) and Fred Hetzel (44). Bob Fouts reports. (Live)

### 9:00 3 4 8 MOVIE—Drama

**COLOR** "Moment to Moment" (1966) mixes suspense and romance in a story about a married woman's affair with a Navy ensign. Veteran Hollywood director Mervyn LeRoy sprinkled his 75th film with views of the French Riviera, a posh Provencal estate and the costumes of designer Yves Saint Laurent. (Two hours, 15 min.)

#### Cast

Kay Stanton ..... Jean Seberg  
Daphne ..... Honor Blackman  
Mark ..... Sean Garrison  
Neil ..... Arthur Hill  
DeFargo ..... Gregoire Aslan  
Timmy ..... Peter Robbins

### 5 10 HOGAN'S HEROES—Comedy

**COLOR** Hogan leads an impromptu sortie to learn the mysterious contents of a heavily-laden truck that accompanied a Nazi general from France. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. LeBeau: Robert Clary. Carter: Larry Hovis. Kinchloe: Ivan Dixon. General Metzger: Gavin MacLeod.

### 9 OVER THE DEVIL'S BACK

### 36 LOS ANGELES BOXING

**COLOR** Heavyweights Wayne Kindred and Dave Centi meet in a taped 10-round bout. Dick Enberg and Mickey Davies report. (90 min.)

### 9:30 5 10 12 PETTICOAT JUNCTION

**COLOR** Practically everything in Hooterville goes up for sale in a rash of wheeling and dealing designed to outbid a serious buyer for the Cannonball. Uncle Joe: Edgar Buchanan. Aunt Helen: Rosemary De Camp. Homer: Charles Lane. Sam: Frank Cady. Mrs. Greene: Lurene Tuttle. Betty Jo: Linda Kaye. Steve: Mike Minor.

### 7 7 11 13 THIRD REICH

**COLOR** "Götterdämmerung." See the Close-up opposite. (60 min.)

"Hollywood Palace" will not be seen.



Evening

**9 NET JOURNAL—Report**

"Right of Privacy," an examination of eavesdropping and other prying tactics used by business and government. Films show wire-tapping and lie-detector operations that can determine anything from a man's political affiliations to his sexual habits. Among those interviewed: Supreme Court Justice William O. Douglas and Ralph Nader. (Rerun; 60 min.)

**9:45 2 JOE PYNE—Discussion**

**COLOR** Time approximate. Guests and topics are Jerry Rubin, who talks about student strikes at the University of California (Berkeley), and Jon Farouk, who claims to be the son of the former king of Egypt. (90 min.)

**10:00 5 10 12 MANNIX—Mystery**

**COLOR** Mannix fights his way through an assortment of suspicious characters

**CLOSE-UP**

**Götterdämmerung**



**THIRD REICH**

**9:30 7 7 11 13**

**SPECIAL** To Hitler, a treaty was only a "scrap of paper": In 1940, he breaks his peace pact with Stalin and issues war directive No. 21. This is the order to attack Russia—and the death warrant for the Führer's "thousand-year Reich."

The years 1941-1945 are chronicled in the conclusion of a three-part documentary based on William L. Shirer's "The Rise and Fall of the Third Reich."

Producer-director Jack Kaufman and associates scoured film libraries and archives all over the world to create this document of cataclysm and collapse: In the East, Russia's "General Winter" slowly freezes the Nazi juggernaut. In the West, U.S. manpower and industrial might come to the aid of besieged but stubbornly courageous Britain.

There is also a sobering look at Naziism's bloody cornerstone: slave labor, concentration camps and mass murder.

Richard Basehart narrates. (60 min.)

**Ruins of a fallen Germany**

**COMPLETE '68  
VACATION INFORMATION**

**CAMPING EQUIPMENT  
and  
RECREATIONAL VEHICLES**

**U. S. & INTERNATIONAL  
TRAVEL EXHIBITS**

**CONTINUOUS COLOR  
TRAVEL MOVIES**

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March 2-10, 1968

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TRAVEL &  
OUTDOOR RECREATION  
Show**

**CIVIC AUDITORIUM**

**MARCH 2nd to 10th**

**WEEKDAYS 4 pm-10 pm  
SAT. NOON-10 pm  
SUN. NOON-7 pm**





## Evening

to thwart an unknown, would-be murderer. The intended victim: a mystery writer who adds to the confusion by playing amateur sleuth. Mannix: Mike Connors. Lew: Joe Campanella. (60 min.)

### Guest Cast

Dwight West ..... Michael Strong  
Julie ..... Patti Chandler  
Quinn ..... Larry D. Mann  
Dean ..... Paul Petersen  
Montoya ..... Ted Cassidy  
Nikki ..... Shirley Bonn  
Willie Lang ..... David Fresco  
Hayden ..... Art Lewis  
Swanson ..... K. L. Smith  
Starkey ..... Karl Lukas

Scenes from a future episode are in next week's issue of TV GUIDE.

### 10:30 7 OH, MY WORD!—Game

**COLOR** Scheduled guests: musician George Liberace and hotel manager Henri Lewin. Regular panelists: Scott Beach, Paul Speegle, Merla Zellerbach and June Lockhart. Host: Jim Lange.

### 7 HATFUL OF RAIN—Drama

**SPECIAL COLOR** This powerful drama bares the pain and violence of the drug addict's world. Johnny Pope got hooked on drugs in a veterans' hospital—where narcotics were used as pain-killers. Now he's a full-fledged junkie, unable to keep a job, drifting away from his pregnant wife, draining his brother's money to support his habit—and "getting thin" for a fix, and threats from the pushers he's into for \$700. Playwright Michael V. Gazzo adapted the script from his 1956 stage version. Director: John Moxey. (Two hours)

### Cast

Celia ..... Sandy Dennis  
Johnny ..... Michael Parks  
Polo ..... Peter Falk  
Father ..... Herschel Bernardi  
"Mother" ..... Don Stround  
Apples ..... Jack Kehoe

The network movie is pre-empted.

### 11 TRUE ADVENTURE

**COLOR** A look at a religious cult in Kentucky's backwoods which uses poisonous snakes in performing ceremonial dances. Bill Burrud is the host.

### 13 MOVIE—Drama

**COLOR** "Sweet Bird of Youth." (1961)

Tennessee Williams' study of ambitious Chance Wayne, faded movie queen Alexandra Del Lago and their fateful stopover at Chance's home town on the Mississippi Gulf Coast. Paul Newman, Geraldine Page, Ed Begley, Rip Torn, Shirley Knight, Mildred Dunnock, Madeleine Sherwood, Corey Allen. (Two hours, 30 min.)

### 36 BULLFIGHTS—Mexico

### 10:45 44 MOVIE—Drama

"Stage Struck." (1957) A young girl, determined to become a famous actress, comes to New York. Henry Fonda, Susan Strasberg, Joan Greenwood, Christopher Plummer, Herbert Marshall, Daniel Ocko, Pat Harrington Sr. (90 min.)

### 11:00 5 COLOR NEWS—Sherry, Tompkins

### 7 11 COLOR NEWS—Keith McBee

### 10 MOVIE—Drama

**COLOR** "Written on the Wind." (1956) Dorothy Malone won an Oscar for her performance in this story about the corrupting influences great wealth brings to a second-generation Texas oil family. Rock Hudson, Lauren Bacall, Robert Stack, Dorothy Malone, Robert Keith. The Four Aces sing the title song. (Two hours)

### 12 MOVIE—Comedy

**COLOR** "Joe Butterfly." (1957) A con-ning Japanese interpreter aids Army journalists in postwar Japan. Audie Murphy, George Nader, Keenan Wynn.

### 11:15 2 MOVIE—Musical

**COLOR** Time approximate. "Silk Stockings." (1957) Cole Porter musical based on "Ninotchka," about a lady commissar whose puritanical Marxism is melted by Paris, and romance. Fred Astaire, Cyd Charisse, Janis Paige, Peter Lorre, George Tobias, Jules Munshin. (90 min.)

### 3 4 7 COLOR NEWS

### 8 MOVIE—Drama

"Lonely Are the Brave" (1962) an unusual story which lends tragic significance to the heroic figure of the American cowboy. Kirk Douglas, Walter Matthau, Gena Rowlands. (Two hours)

### 11 MOVIE—Drama

"The Brothers Rico." (1957) A Florida businessman becomes involved with a national crime syndicate whose henchmen are gunning for his two brothers. Richard Conte, Dianne Foster, Kathryn Grant, James Darren. (One hour, 45 min.)



**11:30 5 MOVIE—Musical**

**COLOR** "Bye Bye Birdie." (1963) This adaptation of the Broadway satire focuses on the comic catastrophe that ensues when a rock 'n' roll star is drafted. Dick Van Dyke, Janet Leigh, Ann-Margaret, Paul Lynde, Maureen Stapleton, Bobby Rydell, Ed Sullivan. (Two hours, 5 min.)

**7 MOVIE—Drama**

"The Hustler." (1961) Robert Rossen directed this critically acclaimed drama about the rise and fall of pool hustler Eddie Felson. Filmed on location in Manhattan. Paul Newman, Jackie Gleason, Piper Laurie, George C. Scott, Myron McCormick, Murray Hamilton, Jake LaMotta. (Two hours, 50 min.)

**11:45 3 MOVIE—Mystery**

"The Maniac." (English; 1963) Murderer George Beynat's escape from a criminal asylum strikes fear throughout France. Kerwin Mathews, Donald Houston, Nadia Gray. (One hour, 45 min.)

**4 MOVIE—Western**

"Jubilee Trail." (1953) A California trader and his wife are convinced that a café entertainer has been falsely accused of a crime. Vera Ralston, Joan Leslie, Forrest Tucker. (Two hours)

**12:30 7 NEWS—Keith McBee**

**12:45 2 COLOR GREAT MOMENTS—Music**

**1:00 10 TWILIGHT ZONE—Drama**

Franklin Gibbs loathes gambling, but one day he tries a Las Vegas slot machine—and finds that he can't stop playing. Gibbs: Everett Sloane.

**13 MOVIE—Drama**

"Seven Days to Noon." (English; 1950) An anti-war film about a physicist who

threatens to destroy London unless Parliament stops production of a super-bomb. Paul Dehn and James Barnard won an Oscar for their story. Barry Jones, Olive Sloane, Hugh Cross, Andre Morell. (One hour, 45 min.)

**1:30 3 OUTER LIMITS—Science Fiction**

**1:35 5 MOVIE—Drama**

"The Amazing Dr. Clitterhouse." (1938) In order to study at first hand the physiological effects of crime, a doctor joins a gang of crooks. Edward G. Robinson, Claire Trevor, Humphrey Bogart, Allen Jenkins. (One hour, 40 min.)

**1:45 4 MOVIE—Science Fiction**

"Captive Women." (1952) The setting is New York City in the 29th Century. Mankind is virtually destroyed, but small tribes live a primitive life in a subway tunnels and ancient fall-out shelter caves beneath the city. Robert Clarke, Margaret Field. (One hour, 15 min.)

**2:20 7 MOVIE—Drama**

"The Picture of Dorian Gray." (1945) Though a young man turns to a dissolute life, his youthful features do not change. George Sanders, Hurd Hatfield, Donna Reed. (Two hours, 5 min.)

**3:00 4 CAIN'S HUNDRED—Police**

Cain's newest target is the underworld czar of professional boxing. Cain: Mark Richman. Tom Larch: Clifton James. Eddie Novack. Paul Carr. (60 min.)

**4:25 7 MOVIE—Adventure**

"Forbidden." (1954) Eddie Darrow falls in love with the woman he was hired to track down by a Chicago gangster. Tony Curtis, Joanne Dru, Lyle Bettger, Marvin Miller. (Two hours, 5 min.)

# BYE BYE BIRDIE

WITH DICK VAN DYKE

A  
People  
Pleaser

THE BIG MOVIE  
IN COLOR  
11:30 pm SATURDAY  
KPIX 5 GROUP





## THIS WEEK'S MOVIES

*Continued from Page A-6*

There is occasional dazzlement but certainly no complexity in "Hans Christian Andersen," Samuel Goldwyn's ultra lavish presentation of Moss Hart's fairy tale about the teller of fairy tales (the futile love of a cobbler for a ballet star) set to an expert Frank Loesser score. It is a pleasant spectacle for children of all ages.

The week's other reruns are strictly for Western rerun fans, for those who want to watch John Wayne again administer a public spanking to a stripped-down Maureen O'Hara in "McLintock!" or see how Mr. Clean in a Stetson (i. e., Yul Brynner) works his way to showdown time, amid the confusions and pretension of "Invitation to a Gunfighter."

The two newcomers to the network repertoire are also for rerun fans, or at least for those with a penchant for old hat, non-Stetson variety. "Moment to Moment" pretends to be a romantic melodrama but basically is a 108-minute commercial for a block-balancing parlor game (a missing block provides a clue for a psychiatrist) and the quainter vistas of the French Riviera. Much of the latter was manufactured on a Hollywood set because, we were told at the time, the area around Cannes "didn't look French enough. Everything there was in the 1923 Santa Monica, California, style." So, alas, is "Moment to Moment." "The Thin Red Line" a grim and gory war movie with psychology-type aspirations, winds up as little more than the trite tale of the tough-talking sergeant who goads the raw recruit but makes the ultimate sacrifice for him. It makes it on the grim-and-gory level, however.

## Morning

6:00 **5** THE ANSWER—Religion

6:30 **4** PROFILE—San Diego State

**5** BIG PICTURE—Army

**COLOR** 1. Army engineers at work in Thailand. 2. A search-and-destroy mission in Vietnam.

**7** VOICE OF AGRICULTURE

**COLOR** Topic: California's prune industry. Lane Fye is the host.

**10** **COLOR** HERALD OF TRUTH

6:40 **13** **COLOR** NEWS

6:45 **13** SACRED HEART—Religion

**COLOR** "The Mystery of Christ."

7:00 **4** AGRICULTURE U.S.A.

**COLOR** A report on techniques used to help underdeveloped countries produce sufficient food supplies.

**5** INTERNATIONAL ZONE

Films show the development of small business in Singapore.

**7** ADVENTUROUS MISSION

**COLOR** A son learns to appreciate nature and his fellow man.

**10** THIS IS THE ANSWER—Religion

A look at the Stubergh wax reproduction of "The Last Supper."

**13** FAITH FOR TODAY—Religion

**COLOR** A father is forced to choose between his daughter and his career.

7:30 **3** CHRISTOPHERS—Religion

**COLOR** Actor Hugh O'Brian discusses the roles of commercial and educational TV with a panel of experts.

**4** **COLOR** GREEN THUMB

**5** NEXT QUESTION—Interview

**7** INSIGHT—Religion

**COLOR** The marriage of a young couple is threatened when their first child dies at birth. David: James Stacy.

**10** SACRED HEART—Religion

"Of Such Is the Kingdom of Heaven."

**11** TV CREDIT COURSE—History

Topic: "The American Revolution." Prof James High. (45 min.)

**13** THIS IS THE LIFE—Religion

**COLOR** A clergyman castigates a wealthy donor.

7:45 **10** **COLOR** WEATHERFORD QUARTET—Gospel Music



8:00 **3 THIS IS THE LIFE—Religion**  
A TV program radically affects a hospital patient.

**4 COLOR HERITAGE—Religion**

**5 8 10 LAMP UNTO MY FEET**

"Anima e Corpo," an oratorio in the form of a morality play. The Soul asks wherein lies eternal joy and the Body, Intellect and Blessed Spirit offer replies. Alfredo Antonini conducts the Santa Cecilia Academy choir and orchestra. Filmed in Rome at the Church of Santa Maria in Vallicella. (Rerun)

**7 FILM FEATURE**

**COLOR** This film deals with the health fraud racket in the U.S.

**7 COLOR FAITH FOR TODAY**

**13 COLOR CAP'N DELTA—Cartoons**

8:15 **11 ALABEMOS AL SENOR—Pena**

**12 COLOR WEATHERFORD QUARTET—Gospel Music**

8:30 **2 LIVING WORD—Religion**

**COLOR** "Anointed with Oil," a report on the earth's oil resources.

**3 COLOR IT IS WRITTEN—Religion**

**4 COMMUNITY CIRCLE—Discussion**

**COLOR** Scheduled guests include Mrs. Leslie Cutcomb of Self Help for the Aged; Charles Richmond of Mental Health Recovery Inc. in Belmont; and George Sepa, California regional director of Boys Baseball Inc. Host: Phil Wilson.

**5 LOOK UP AND LIVE—Religion**

**COLOR** "Aftermath to Riot." Two clergymen and a layman from Newark, N.J., analyze the civil disorders that rocked that city last summer.

**7 7 COLOR MILTON THE MONSTER—Cartoons**

**8 THIS IS THE LIFE—Religion**

**COLOR** A secretary tries to undermine a co-worker.

**10 CALENDAR—Sacramento**

**COLOR** Professors and students from Sacramento State College discuss the benefits of summer tours for students.

**11 KNTV INFORMA—Ed Grigg**

**12 ALLEN REVIVAL—Religion**



**GIANTS VS  
CLEVELAND**

**11:30 AM SUNDAY LIVE • COLOR**

**2  
KTVU**



# Sunday March 10, 1968

Morning

- 8:45** **13** **COLOR** **MISS PAT'S PLAYROOM**  
**2** **SACRED HEART—Religion**  
**COLOR** "God's Way Is Not Man's."  
**9:00** **2** **CAPITAL AND THE CLERGY**  
**COLOR** Topic: "Taxation and the Churches." Host: the Rev. Clifton Moore.  
**3** **MOVIE—Comedy**  
 "Bedtime for Bonzo." (1951) Ronald Reagan, Diana Lynn. (90 min.)  
**4** **MOVIE—Drama**  
**COLOR** "Hannibal." (1960) Victor Mature, Rita Gam. (90 min.)  
**5** **DRESSING BY DESIGN**  
 How to develop a wardrobe color plan.  
**7** **7** **COLOR** **LINUS—Cartoons**  
**8** **10** **COLOR** **TOM AND JERRY**  
**12** **HERALD OF TRUTH—Religion**  
**13** **MOVIE—Drama**  
**COLOR** "Guns of the Timberland." (1960) Alan Ladd, Jeanne Crain, Gilbert Roland. (One hour, 25 min.)  
**9:30** **2** **EDITOR'S FORUM—Discussion**  
**5** **ENCOUNTER—Discussion**  
**7** **7** **COLOR** **BUGS BUNNY**  
**8** **10** **12** **COLOR** **UNDERDOG**  
**11** **COMICOS Y CANCIONES—Comedy**  
**10:00** **2** **MOVIE—Western**  
 "The Return of Jack Slade." (1955) John Ericson, Mari Blanchard. (90 min.)  
**5** **10** **12** **CAMERA THREE**  
**COLOR** Hungarian-born pianist Lili Kraus performs in 18th-century setting and costume. With string accompaniment, Mme. Kraus performs Mozart's Piano Concerto No. 12 in A Major.  
**7** **7** **COLOR** **BULLWINKLE**  
**8** **FAITH FOR TODAY—Religion**  
**COLOR** Pastor William A. Fagal dis-

cusses some of the exhibits at the New York World's Fair.

- 11** **NOCHES TAPATIAS—Variety**  
**10:25** **13** **COLOR** **FAMOUS ARTISTS**  
**10:30** **3** **4** **FRONTIERS OF FAITH**  
**COLOR** First of four interviews on "Moral Implications of the Future." Guest: philosopher-chemist Michael Polanyi, who discusses the heritage of Christianity, 19-century scientific progress, and a history of revolutionary thought and action.  
**5** **8** **10** **12** **FACE THE NATION**  
**COLOR** Scheduled: a Boston interview with Gov. George Romney (R., Mich.), who recently withdrew from the contest for the Republican Presidential nomination. Newsmen include Martin Agronsky.  
**7** **7** **DISCOVERY '68—Children**  
**COLOR** "Florida: Cowboys, Coconuts and Cattle" surveys a relatively unknown aspect of Florida industry: cattle ranching. Cameras roam the Cow Creek beef-cattle ranch near Fort Pierce to show various types of livestock, and methods to keep them free of pests and disease. Hosts Bill Owen and Virginia Gibson also visit a cattle auction.  
**11** **UN CANTO DE MEXICO—Music**  
**13** **EXISTENCE—Agriculture**  
**COLOR** The history of the artichoke.  
**44** **COLOR** **FUN HOUSE—Cartoons**  
**11:00** **3** **INSIGHT—Religion**  
**COLOR** A conservative lawyer clashes with a group of hippies.  
**4** **RAWHIDE—Western**  
 Favor is charged with murder. Gaff: Neville Brand. Favor: Eric Fleming. Rowdy: Clint Eastwood. (60 min.)  
**5** **8** **10** **12** **PRO HOCKEY**  
 —Maple Leafs vs. Black Hawks  
**COLOR** The Stanley Cup champion Toronto Maple Leafs and the Black Hawks face off at Chicago. The Leafs have gotten solid goal tending this season from Johnny Bower (1) and Bruce Gamble (30). The Black Hawks have their own dynamic duo: Bobby Hull (9) and Stan Mikita (21), who have been one-two in the scoring race most of the season. (Live)  
**7** **7** **11** **13** **PRO BASKETBALL**  
 —76ers vs. Knicks  
**COLOR** Philadelphia 76ers vs. Knicks



**A quality Blackcherry Mixture at popular price.**



# THE CHRISTIAN BROTHERS BRANDY SPORTSQUIZ



**Q: Who was the first golfer to win a U. S. Woman's Open?**

**A:** Patty Berg, who won the first Open, held in 1946.

And if you want to know which brandy has changed America's drinking thinking, try The Christian Brothers. They are choosy about the grapes they use, insistent on long maturing, stubborn about combining seven of their great brandies into one.

The Christian Brothers took a masterful stand when they created a brandy of quality without compromise. You'll enjoy its lightness and the round mellow taste. It's clearly America's favorite:

**THE MASTERFUL BRANDY.**

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80 Proof. Sole Distributors: Fromm and Sichel, Inc. San Francisco, California





# Sunday March 10, 1968

## Morning-Afternoon

at New York. The 76ers, led by Wilt Chamberlain (13), are set to defend their world championship in the upcoming play-offs. Chamberlain, who needs new records like he needs a charley horse, added one more mark to the NBA books by becoming the first player to tally 25,000 points. The Knicks' improvement is most noticeable in the backcourt—rookies Walt Frazier (10) and Bill Bradley (24)—and in the powerful, though sometimes inconsistent, board work of Walt Bellamy (8). (Live)

### 11:30 **2** **COLOR** SCOREBOARD—Baseball

#### **3** CAPITAL AND THE CLERGY

**COLOR** "Funeral Reform" discussing the topic with host the Rev. Clifton Moore is Sen. George Moscone (D., San Francisco).

### 11:40 **2** GIANT'S PRE-GAME

**SPECIAL** **COLOR** Russ Hodges is host for this 15-minute preview of the Giants games. Today's guest is Mike McCormick, last season's National League Pitcher of the Year. (Live)

### 11:55 **2** BASEBALL—Giants

**SPECIAL** **COLOR** The Cleveland Indians meet the Giants at Phoenix in the first of 2 telecasts of Giants pre-season games. Russ Hodges and Lon Simmons report. (Live)

## Afternoon

### 12:00 **3** BIG THREE GOLF—Scotland

**SPECIAL** **COLOR** For the third match of the series, the Big Three move to golf's birthplace: the historic Old Course of the Royal and Ancient Golf Club, St. Andrews, Scotland. Arnold Palmer, Jack Nicklaus and Gary Player compete on a course that looks easy: built in 1552, it's short (6581 yards), par is 73, and the first fairway is 300 yards wide. But . . . scores are blown sky-high by biting winds, wild terrain and hidden bunkers; and seven enormous double greens (which serve 14 holes) have left golfers with "putts" of up to 100 yards. (60 min.)

Regular programming is pre-empted.

#### **4** **COLOR** SPEAK OUT—Art Finley

### **44** MOVIE—Comedy

"One Big Affair." (1952) When a pretty schoolteacher misses her sightseeing bus in Mexico, she's compensated by the sight of a good-looking lawyer bicycling his way to Acapulco. Evelyn Keyes, Dennis O'Keefe, Mary Anderson. (90 min.)

### 12:30 **4** YOUTH INQUIRES—Discussion

**COLOR** Topic: "Teenagers and Divorce." Guests: Superior court judge Joseph Karesh and Dr. Arthur Vodem of the Mental Research Institute. Student panelists are from Vandin High School, Travis Air Force Base.

### 1:00 **3** DORAL OPEN—Golf

**SPECIAL** **COLOR** Final-round play in the Doral Open is telecast from Miami. A course map is opposite. (Live)

Regular programming is pre-empted.

### **4** **7** MEET THE PRESS—Interview

**COLOR** Guest: former Greek Minister of Foreign Affairs Andreas Papandreou, now co-ordinating a resistance movement against the ruling military junta. Newsmen in Washington: Robert Novak (Chicago Sun-Times); and Lawrence E. Spivak and James Robinson (NBC).

This series is reviewed on page 44.

### **7** DIRECTIONS—Religion

**COLOR** "Liberation Day Picnic," a drama of war and death etched in tones of surrealism. At a park, a verbal clash between pro and anti-war supporters turns to violence. Jan Hartman wrote the script, the first in a three-part series titled "War Games." Pacem: James Olson. Milites: Leonardo Cimino.

### **11** WORLD TOMORROW—Religion

Topic: the growing pressures of city living.

### **13** OUTDOORSMAN: JOE FOSS

**COLOR** On Kodiak Island, Joe Foss hunts Alaskan brown bear.

### **19** VOICE OF MEXICO—Variety

### 1:30 **4** MOVIE—Mystery

"Accused of Murder." (1957) An attractive girl singer is suspected of murdering a gangland lawyer. David Brian, Sidney Blackmer. (90 min.)

### **5** CHILDREN'S FILM FESTIVAL

**COLOR** "Flash the Sheepdog." (Scottish; 1967) Location filming in the border hills between Scotland and England highlights this story of a city-bred or-



phan's adjustment to life on a sheep farm. Tom: Earl Younger. Dougie: Ross Campbell. Ellspeth: Margaret Grieg. Ian: David Hanley. (60 min.)

**6 9 SPECULATION—Discussion**

"The Labor Unions—Who Needs Them?" A look at the U.S. labor force and its future. Host: Keith Berwick. (60 min.)

**7 13 [COLOR] ISSUES AND ANSWERS—Interviews**

**7 INSIGHT—Religion**

A craftsman may lose his job because of automation. Lew: Brian Keith.

**8 DORAL OPEN—Golf**

**[SPECIAL] [COLOR]** Picked up in progress. Final-round play in the Doral Open is telecast from Miami. A course map is below. (Live)

Regular programming is pre-empted.

**10 CBS GOLF CLASSIC**

**[COLOR]** See Sat. 1:30 P.M. Ch. 5 for details. (60 min.)

**11 [COLOR] FAITH FOR TODAY**

**12 NAKED CITY—Drama**

When police foil her suicide attempt,

retired policewoman Ruth Cullen engages in a strange revenge. Ruth: Maureen Stapleton. Parker: Horace McMahon. Flint: Paul Burke. (60 min.)

**44 FUN HOUSE—Cartoons**

**2:00 7 CHEYENNE—Western**

Outlaw Cole Younger is being taken to jail, with Cheyenne guarding him. Maureen Leeds, Clint Walker. (60 min.)

**7 TO BE ANNOUNCED**

**11 KENNY FORMAN—Religion**

**13 [COLOR] STATE CAPITAL**

**19 FILM FEATURE**

**2:15 19 CHINCHILLA RAISING**

**2:30 3 MEET THE PRESS—Interview**

**[COLOR]** See 1 P.M. Ch. 4 for details.

**5 POW!—Variety**

**[COLOR]** Scheduled guests: jazzman Charlie Byrd (and Trio) and authors Jack Shepard and Christopher Wren ("Quotations from Chairman LBJ"). Host: Rolfe Peterson.

**6 9 SCIENCE REVIEW**

Conclusion of a two-part program on

**CLOSE-UP**

**1:00 3 1:30 8 3:00 2 DORAL OPEN—Golf**

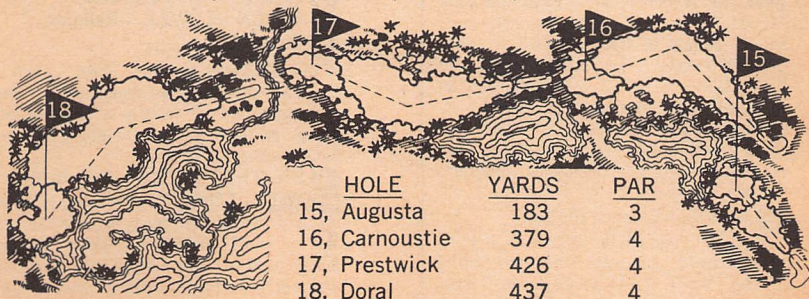
**[SPECIAL] [COLOR]** Action in the seventh annual Doral Open, telecast from Miami.

On Saturday (third round) and Sunday (final), cameras cover the 15th-18th holes of the par-72, 7028-yard course. The \$100,000 event carries a top prize of \$20,000.

Carved out of swampy land at the edge of the Everglades, the course features water, water—just about everywhere. Eight lakes,

which come into play on more than one-third of the holes, are responsible for Doral's nickname: the "Blue Monster." A dry but equally unpleasant change of pace is provided by the gusty winds and 106 sand traps.

In case of a tie, cameras will cover a sudden-death play-off beginning at the 15th hole. Announcers: Ray Scott, Charlie Jones, John Derr, Jim McArthur and Bob Toski. (Live)





## Afternoon

computer graphics—a pictorial exchange of information between man and machine. Dr. Hibbs. (60 min.)

### 8 FILM FEATURE

#### 10 CAMELLIA DAY PARADE

**[SPECIAL] [COLOR]** KXTV's newsmen Bill Windsor narrates highlights of the annual Camellia Day Parade. (60 min.)

#### 11 WONDERS OF THE WORLD

**[COLOR]** The Linker family go on a Mozambique safari to obtain museum specimens.

#### 12 CBS GOLF CLASSIC

**[COLOR]** First-round match: Tommy Bolt and Tom Weiskopf vs. Al Geiberger and Dave Stockton. Jack Whitaker and Cary Middlecoff report from the Firestone Country Club. (60 min.)

#### 13 [COLOR] TRUTH OR CONSEQUENCES—Game

#### 19 KEYES ASSEMBLY OF GOD CHURCH—Religion

#### 2:45 2 [COLOR] GIANTS CLUBHOUSE

#### 3:00 2 DORAL OPEN—Golf

**[SPECIAL] [COLOR]** Final-round play in the Doral Open is telecast from Miami. A course map is on page A-29.

Regular programming is pre-empted.

#### 3 G-E COLLEGE BOWL—Quiz

**[COLOR]** The University of Southern California, winner of last week's match, vs. City College of New York. Robert Earle is the moderator.

#### 4 7 8 EXPERIMENT IN TV

**[COLOR]** Marshall McLuhan, guru of 20th-century communications theories, speaks out . . . basic McLuhanism: how we communicate is more important than what we communicate. Each medium, McLuhan says, "rubs, bumps and massages" people in its own way. Newspaper and magazine headlines, and TV and movie film clips blend with stills and an interview with McLuhan to provide insight into such concepts as "hot" and "cool" media. Actor Edward Binns narrates the critically acclaimed program. (Rerun; 60 min.)

#### 5 MOVIE—Science Fiction

"Godzilla." (Japanese; 1956) A prehistoric monster emerges from the depths of the Pacific Ocean to terrorize Tokyo. Raymond Burr, Takashi Shimura. (90 min.)

### 7 PROFESSIONALS—Sports

**[COLOR]** A profile of former Olympic skiing star Anderl Molterer.

### 11 SOMETHING SPECIAL

**[COLOR]** Kay Starr is accompanied by the singing Kids Next Door. (60 min.)

#### Highlights

"Me Too," "You're Nobody Till Somebody Loves You," "Bonaparte's Retreat" . . . . . Kay  
"Born Free," "Three Letters," "Hello, Dolly!" . . . . . Kids

#### 13 [COLOR] FOCUS ON EDUCATION

#### 19 GOD'S POINT OF VIEW

#### 44 MOVIE—Western

"Overland Pacific." (1954) A railroad detective, disguised as a telegrapher, is sent to investigate a series of Indian raids. Jock Mahoney, Peggie Castle, Adele Jergens. (90 min.)

#### 3:30 3 WILD KINGDOM—Nature

**[COLOR]** "Cougar Mountain" follows the adventures of a young cougar separated from its mother in the snow-covered Rockies. Seeking familiar surroundings, the cougar faces cold, hunger and exhaustion after losing encounters with a badger, raccoon, porcupine, coyote and beaver. Host: Marlin Perkins.

#### 6 9 NET JOURNAL—Report

See Sat. 9:30 P.M. Ch. 9 for details. (Rerun; 60 min.)

#### 7 [COLOR] PAGE ONE—Grimsby

#### 10 CHILDREN'S FILM FESTIVAL

**[COLOR]** See 1:30 P.M. Ch. 5. (60 min.)

#### 12 CHAMPIONSHIP BOWLING

**[COLOR]** Johnny Guenther meets Dick Weber. Jack Drees reports. (60 min.)

#### 13 [COLOR] DATING GAME

#### 19 ALLEN REVIVAL—Religion

#### 4:00 3 MOVIE—Comedy

"Francis Covers the Big Town." (1953) Francis, the talking mule, fraternizes with police horses to help a reporter get scoops on news stories. Donald O'Connor, Gene Lockhart. (90 min.)

#### 4 BIG THREE GOLF—Puerto Rico

**[SPECIAL] [COLOR]** The Big Three break a three-way dead heat in an 18 hole play-off at Puerto Rico's Dorado Beach Golf Course. After 54 holes of play on three tough Scottish courses, Arnold Palmer, Gary Player and Jack Nick-



laus tied at five under par. The winner collects \$25,000. Second money is \$15,000; third, \$10,000. At Dorado, narrow, winding fairways make tee shots difficult, and place a premium on second-shot strategy. The 7005-yard layout is a par 72. British golf journalist-broadcaster Henry Longhurst is the commentator. (60 min.)

Regular programming is pre-empted.

# **7 7 AMERICAN SPORTSMAN**

**COLOR** 1. Singer Anita Bryant casts for flatfish off Cub Cay Island in the Bahamas. 2. The second annual International B-B Gun Championship, from Hutchinson, Kan. The emphasis is on gun safety, as youngsters in the 7-14 age range shoot at targets from distances of 15 feet. 3. Footage of one of the largest sharks ever photographed. In the Pacific, an underwater camera team shadows the 10-ton, 35-foot-long whale-shark. 4. Rerun segment: On an Alaskan ice floe, archer Fred Bear stalks polar bear. Host: Curt Gowdy. (60 min.)

# **8 INSIGHT—Religion**

A pilot's conscience is affecting his combat capability.

# **11 MOVIE—Comedy**

"Abbott and Costello Meet the Invisible Man." (1951) In this parody of H. G. Wells' "Invisible Man," our two heroes look into the situation of a prizefighter who becomes invisible. Bud Abbott, Lou Costello, Sheldon Leonard. (90 min.)

# **13 COLOR NEWLYWED GAME**

# **19 TIME OF REFRESHING—Religion**

# **36 COLOR BIBLE ANSWERS**

# **4:30 2 MOVIE—Comedy**

Time approximate. "Father's Little Dividend." (1951) Stanley Banks is happy about his daughter's marriage, but he doesn't exactly welcome the prospect of becoming a grandfather. Elizabeth Taylor, Spencer Tracy. (90 min.)

# **5 10 21st CENTURY**

**COLOR** "21st Century" visits the Salk Institute for Biological Studies, La Jolla, Cal. Here, the man who developed a polio vaccine is now creating a "biophilosophy"—a combination of biology and the humanities to provide a better life. Dr. Jonas Salk discusses his work as films show scientists involved in var-

ious projects: physicist Edwin Lennox (genetics); virologist Renato Dulbecco (cancer); chemist Melvin Cohn (the body's battle against disease); and mathematician Jakob Bronowski (effects of science on modern culture).

# **6 9 BOSTON SYMPHONY—Music**

Charles Munch conducts a performance of Arthur Honegger's Symphony for String Orchestra and the Symphony No. 6 by Walter Piston. (60 min.)

# **8 CHILDREN'S FILM FESTIVAL**


**COLOR** "The Goalkeeper Also Lives on Our Street" (Czechoslovakian; 1962) illustrates the fervor that Czech youth display for ice hockey. The film focuses on the rivalry between two teams of Prague schoolboys, and the excitement generated when a national ice hockey star moves into the neighborhood. Hosts: Burr Tillstrom, Fran Allison, and puppets Kukla and Ollie. (60 min.)

# **9 NET FESTIVAL—Drama**

"Merely Players." Actor-director Barry Morse pays tribute to the acting profession in this one-man tour de force. Morse re-creates roles made famous by English actors David Garrick, Edward Alleyn and Henry Irving, and Irish playwright-actor Charles Macklin. In a scene from "The Bells," a 19th-century play starring Irving, he plays three parts simultaneously. (Rerun; 60 min.)

# **12 MOVIE—Drama**

"Man on a String." (1960) Confronted with evidence that could expose him as a traitor, Boris Mitrov agrees to work as a counterspy. Ernest Borgnine, Colleen Dewhurst, Kerwin Mathews. (90 min.)



Premiere **LI'L ABNER**

Dogpatch comes to the screen

Sunday 5:30 PM Color **13**

MCLATCHY BROADCASTING



## Afternoon

### 13 VOYAGE—Adventure

**COLOR** "Edge of Doom." Informed that one of the crew members is an impostor, Admiral Nelson starts a campaign of harassment to break down the most probable suspect: Captain Crane. Nelson: Richard Basehart. Crane: David Hedison. Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. Sparks: Arch Whiting. (60 min.)

### 19 PENTECOSTAL CHURCHES OF GOD—Religion

### 36 FAITH FOR TODAY—Religion

**COLOR** Pastor William A. Fagal narrates films of his trip to Japan and discusses the impact of Christianity there.

### 44 MONROES—Western

**COLOR** Jim's mysterious past intrudes on the Monroes' life when the former Army scout is arrested. Clay: Michael Anderson Jr. Jim: Ron Soble. (60 min.)

### 5:00 47 FRANK MCGEE REPORT

**COLOR** A special hour edition: 1. Recent developments in Vietnam are discussed by NBC newsmen Dean Brellis, who was injured in Pleiku, and Howard Tuckner, wounded in Saigon street fighting. 2. A preview of "The War This Week," a weekly, half-hour news series on Vietnam, scheduled to debut next Sunday. (60 min.)

"Animal Secrets" has gone of the air.

### 5 PERRY MASON—Mystery

Martin Somers buys cabinetmaker Axel Norstaad's business and starts turning out inferior merchandise. Norstaad threatens to kill Somers. Norstaad: Karl Swenson. Lisa Pedersen: Osa Massen. Mason: Raymond Burr. (60 min.)

### 7 MOVIE—Comedy

"Adam's Rib." (1949) A deputy district attorney finds that courtroom arguments with his wife—a defense attorney—are beginning to affect their marriage. Spencer Tracy, Katharine Hepburn, Judy Holliday. (Two hours)

### 10 MOVIE—Drama

"Angels with Dirty Faces." (1938) A priest tries to reform a tough, master criminal who is the idol of the Dead End Kids. James Cagney, Pat O'Brien, Humphrey Bogart. (Two hours)

### 19 REX HUMBARD—Religion

### 36 ALLEN REVIVAL—Religion

## SENATE HEARINGS TOMORROW

At press time, Secretary of State Dean Rusk was scheduled to testify tomorrow before the Senate Foreign Relations Committee. Questioning is expected to turn to the issue of Administration policy in Vietnam. Networks may pre-empt regular programming to cover the hearings, scheduled to begin at 7 A.M.

### 5:30 3 MOVIE—Western

**COLOR** "Warlock." (1959) Robert Alan Aurthur wrote the screenplay for this story of the frightened citizens of Warlock, who hire a notorious gunman for protection when they are threatened by a gang of outlaws. Henry Fonda, Richard Widmark, Anthony Quinn. (Two hours)

### 6 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare Reine de Saba (Queen of Sheba) cake.

### 7 MOVIE—Comedy

"It Happens Every Thursday." (1953) A New York newspaperman and his family arrive in California to take over a small weekly newspaper. Loretta Young, John Forsythe. (90 min.)

### 8 GIDGET—Comedy

### 9 PROFILE: BAY AREA

### 11 COWBOY IN AFRICA—Adventure

**COLOR** Friend and foe are thrown together in an emotion-charged hunt for escaped game-ranch zebras. Jim: Chuck Connors. Hayes: Ronald Howard.

### Guest Cast

Frank Bentley .....Cliff Osmond  
Dr. Orambi .....Jeff Burton  
Sid .....Jason Wingreen

### 13 MOVIE—Musical Comedy

**COLOR** "Li'l Abner." (1959) Al Capp's famed characters begin fretting when Dogpatch is selected as an A-bomb test site. Peter Palmer, Leslie Parrish, Stubby Kaye. (Two hours, 30 min.)

### 19 FACE OF CONFLICT

### 36 MOVIE—Comedy

"Blondie's Secret." (1948) Office pranks and a robbery delay the Bumsteads' vacation. Penny Singleton, Arthur Lake, Jerome Cowan. (90 min.)

### 44 MOVIE—Comedy

"Blondie's Hero." (1950) The Bumsteads purchase a home from a confidence man. Arthur Lake, Penny Singleton. (90 min.)





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## Evening

### 6:00 **2** GIDGET—Comedy

**COLOR** Gidget takes a part-time job as a florist's delivery girl. Gidget: Sally Field. Franklin Whiting: John McGiver.

### **4 8** G-E COLLEGE BOWL—Quiz

**COLOR** Saint John's University (Minn.) vs. the winner of last week's match between the University of Southern California and City College of New York.

### **5** YOU'VE GOT A RIGHT—Drama

A study of the Fifteenth Amendment, which guarantees the right to vote. Recreated: the Supreme Court case of South Carolina vs. Katzenbach.

### **6 9** REPERTORY THEATRE

Euripides' tragedy "The Trojan Women," written in 415 B.C. as a protest against warfare and genocide, tells of the bitter aftermath of the 10-year war between the Greeks and the Trojans. Anne Revere, Bella Jarrett, William Hardy, Marilyn Lightstone. (60 min.)

### **12** 21st CENTURY

**COLOR** Round-table discussion: How do things look for man in the 21st Century? Is he hurtling toward the year 2000, propelled by events beyond his control—or is man going to shape his own future? Five eminent thinkers discuss these and other topics, including the youth rebellion, the effects of science on religion and the possibility of remaking man (based on genetic engineering). Panel: educator Robert Maynard Hutchins, science writer Lord Peter Ritchie-Calder, religion editor John Cogley, art expert

Roy McMullen and Dr. Rene Dubos, professor of environmental bio-medicine.

### **19** THOMAS ROAD BAPTIST CHURCH—Religion

### 6:30 **2** MY FAVORITE MARTIAN

**COLOR** Mrs. Brown inherits Martin's ability to foresee the future. Martin: Ray Walston. Mrs. Brown: Pamela Britton. Brennan: Alan Hewitt.

### **4 8** FLIPPER—Adventure

**COLOR** For some reason, Flipper is harassing an archeologist who has come to examine a sunken Spanish ship. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Dr. James: Charles Martin. (Rerun)

### **5** TWILIGHT ZONE—Drama

Playwright George West creates a world of his own: He conjures up any person or thing that he wants just by feeding a description into a dictation recorder. West: Keenan Wynn. Victoria West: Phyllis Kirk. Mary: Mary LaRoche.

### **9** WILLIAM F. BUCKLEY JR.

Guest is actor Robert Vaughn, a critic of the Administration's policy in Vietnam. (50 min.)

### **11** MOTHERS-IN-LAW—Comedy

**COLOR** Roger's romantic reaction to Kaye's blonde wig succeeds only in depressing the dark-haired lady, who is now convinced that the gentleman prefers blondes. Kaye: Kaye Ballard. Eve: Eve Arden. Roger: Roger C. Carmel.

### **12** **COLOR** NEWLYWED GAME

### **19** AMERICA SINGS—Hymns

### 7:00 **2** HOLLYWOOD AND THE STARS

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Sennett are among the silent-film comedians seen in this first of a two-part episode. Narrator: Joseph Cotten.

**4 7 WILD KINGDOM—Nature**

**COLOR** "Beneath Kilimanjaro" lies East Africa's Amboseli Game Preserve, where hosts Marlin Perkins and Jim Fowler take part in a study of animal migration. Cameras roll as a zebra and an elephant are tagged with date and location. Impatient with the project, the elephant bolts and charges.

**5 8 10 12 LASSIE—Adventure**

**COLOR** Lassie must depend on help from new-found friends after she falls down the shaft of an abandoned mine. Corey: Robert Bray.

**Guest Cast**

Drew Hanford ..... Tony Dow  
Chris Hanford ..... Michael Vincent  
Luci Wade ..... Barbara Hunter

**6 9 SHOWCASE—New York**

"A Nice Place to Visit" evokes the spirit of New York City with stories and poetry dating back to 1624. (60 min.)

**7 11 VOYAGE—Adventure**

**COLOR** Skip Homeier plays Robek, a peace-loving being from space who slips aboard the Seaview to prevent the destruction of earth by his fellow aliens. Nelson: Richard Basehart. Crane: David Hedison. Komal: Kevin Hagen. Morton: Bob Dowdell. Chief: Terry Becker. Kowalski: Del Monroe. (60 min.)

**19 MOVIE—Drama**

"Jezebel." (1938) A new Orleans belle has a consuming passion for one of the young men of the town. Bette Davis, Henry Fonda, George Brent.

**36 MOVIE—Mystery**

"The Big Clock." (1948) A man is hired to solve a murder which he knows has been committed by his employer. Ray Milland, Charles Laughton, Maureen O'Sullivan, George Macready. (Two hours)

**44 ARREST AND TRIAL—Drama**

Anderson suspects that business tycoon Leo Valera poisoned his late wife. Valera: Martin Balsam. Marietta: Katherine Ross. Carole: Diane Brewster. (90 min.)

7:20 **9 KQED REPORT—James Day**

7:30 **2 MOVIE—Comedy**

**COLOR** "Casanova '70." (Italian; 1965) A NATO officer risks his life and reputa-

tion because he believes that danger must accompany his amorous adventures. Marcello Mastroianni, Virna Lisi, Michele Mercier. (Two hours)

**3 4 7 WALT DISNEY'S WORLD**

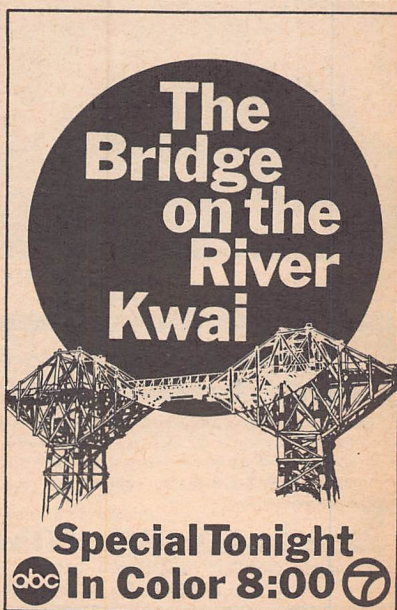
**COLOR** "The Wild Heart." This drama follows a boy and his sister as they discover the ways of the wild while vacationing on Canada's rugged Vancouver Island. The youngsters devote a care-free summer to helping a host of disabled creatures, including an oil-smeared sea gull, an ailing seal, a lost fawn and a wounded hawk. Filmed on location. Actor Leslie Nielsen narrates. (60 min.)

**Cast**

Boy ..... Andrew Penn  
Girl ..... Kitty Porteous

**5 8 10 12 GENTLE BEN**

**COLOR** Mark spends the day with his cousin Virginia, an awkward girl who feels compelled to make a rash show of courage. Tom: Dennis Weaver. Mark: Clint Howard. Ellen: Beth Brickell. Virginia: Claire Wilcox.



**The Bridge on the River Kwai**

**Special Tonight**  
**abc In Color 8:00**



Evening

## 9 NEWSPAPER OF THE AIR

8:00 **5 8 10 12** ED SULLIVAN

**COLOR** Tonight's show originates from Caesar's Palace in Las Vegas. Scheduled guests: Liza Minnelli; actor-folk singer Theodore Bikel; comedians Jack Carter, and Allen and Rossi; the McGuire sisters; and the 5th Dimension. (60 min.)

### Highlights

"Today," "Life of the Party," "A

Certain Girl" ..... Liza  
"If I Were a Rich Man" ..... Theodore

## 6 9 JANOS STARKER-Interview

**SPECIAL** A conversation with cellist Janos Starker, taped during his recent guest appearance with the Sacramento Symphony Orchestra. Conductor Harry Newstone is the interviewer.

## 7 11 13 MOVIE—Drama

**COLOR** "The Bridge on the River

**CLOSE-UP**

## *The Bridge on the River Kwai*



Alec Guinness

## MOVIE—Drama

8:00 **7 11 13**

**COLOR** David Lean ("Lawrence of Arabia") directed this Oscar-winning English drama, which examines two kinds of courage: stubborn and daring.

In Burma during World War II, British POWs are ordered to build a railroad bridge over the river Kwai.

The action revolves around Colonel Nicholson, the stiff-necked Briton who commands the prisoners; Colonel Saito, the Japanese camp commandant, who faces death if the bridge is not completed on schedule; and Shears, a captive American sailor who manages to escape.

Filed in Ceylon, this 1957 movie was first aired in 1966. Oscars went to Alec Guinness, director Lean, Pierre Boule's screenplay (based on his novel), Malcolm Arnold's score, the cinematography, the editing and the film (as best picture). (Rerun)

Cast . . . Colonel Nicholson: Alec Guinness. Shears: William Holden. Colonel Saito: Sessue Hayakawa. Warden: Jack Hawkins. Clipton: James Donald. Joyce: Geoffrey Horne. Greene: André Morell.

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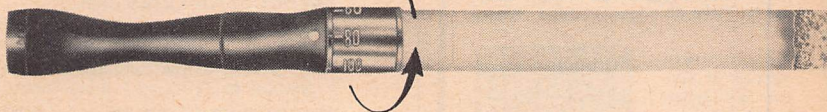
Set the dial at 100 and use it for one full week at this setting. The second week, set it at 80. Then at 60 for the third week — 40 for the fourth week — 20 for the fifth week — and finally click the dial to zero for the sixth week — and you're off smoking!

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BROCKTON, MASS.

## Sunday

Evening

Kwai." For details, see the Close-up on page A-36. (Rerun; three hours, 15 min.)

"The FBI" will not be seen tonight.

8:30 **3 4** **MOTHERS-IN-LAW-Comedy**

**COLOR** Tired of Roger's tight-money policy, Herb plots to get even by playing golf and gin rummy for cash. But lady luck sides with the skinflint, while a desperate Herb plummets deeper and deeper into the hole. Eve: Eve Arden. Kaye: Kaye Ballard. Roger: Roger C. Carmel. Herb: Herbert Rudley. Jerry: Jerry Fogel.

**6 9 9** **PBL—News and the Arts**

**COLOR** Scheduled: a Vietnam documentary, a report on the New Hampshire primary and a demonstration of acting techniques. 1. "Last Reflections on a War." Tape recordings made by the late journalist Bernard Fall provide the narration for footage of the Vietnam war and its effects on the civilian population. Mrs. Dorothy Fall discusses her husband's interest in Asian affairs. 2. BBC correspondent Robert MacNeil reports on the candidates and their campaigns in New Hampshire. 3. Acting techniques and methods are demonstrated by William Ball of San Francisco's American Conservatory Theater. (Two hours)

Chs. 6 and 9R will not colorcast.

**7** **GUNS OF WILL SONNETT**

**COLOR** Will tries to help an old friend wriggle out of a masquerade that promises nothing but heartaches and headaches. Will: Walter Brennan. Jeff: Dack Rambo. Charlie Moss: Paul Brinegar.

**44** **HOT SEAT—Discussion**

Scheduled: 1. Mercy killing is debated by a Michigan Supreme Court judge and a representative of the Euthanasia Society. 2. Novelist Robin Moore ("Green Berets") discusses guerrilla warfare and Communism. Lou Gordon is the host. (90 min.)

9:00 **3 4 7 8** **BONANZA—Western**

**COLOR** "Star Crossed." A blackmailing ex-marshal casts a long shadow over Candy's love for Laura Jean Pollard. The girl is harboring a secret guilt, which the former lawman sees as a chance for profit. Candy: David Canary. Ben: Lorne Greene. Little Joe: Michael Landon. Hoss: Dan Blocker. (60 min.)

**Guest Cast**

Laura Jean . . . . . Tisha Sterling



Marshall Passmore . . . . . William Windom  
Mrs. O'Brien . . . . . Jean Willes

**5 10 12 SMOTHERS BROTHERS**

**COLOR** Guests: singer Glen Campbell and psychologist Joyce Brothers, who analyzes the Smothers Brothers' sibling rivalry. Tom and Dr. Brothers answer questions from the studio audience; and a film follows Presidential candidate Pat Paulsen's visit to the White House. Comics Dan Rowan and Dick Martin make cameo appearances. Jimmy Joyce singers, Louis DaPrun dancers, Nelson Riddle orchestra. (60 min.)

**Highlights**

"Impossible Dream" . . . . . Glen  
"Live for Life" . . . . . Dick  
"Fod" . . . . . Tom, Dick  
"Can't Take My Eyes Off You"  
. . . . . Singers

**36 MOVIE—Spanish**

"La Justicia de los Villa Los Villa Lobos." Rosa de Castilla.

**9:30 2 ALAN BURKE—Discussion**

**COLOR** Topics: the abolishment of

capital punishment and new weapons for the police. (Two hours)

**10:00 3 4 8 HIGH CHAPARRAL**

**COLOR** Revulsion and outrage incite Big John to attack the decayed conscience of Jake Stoner, who makes a grisly living by ambushing and scalping Apaches. John: Leif Erickson. Victoria: Linda Cristal. Buck: Cameron Mitchell. Manolito: Henry Darrow. Blue: Mark Slade. (60 min.)

**Guest Cast**

Jake Stoner . . . . . James Gregory  
Chad Stoner . . . . . Richard Evans  
Austin . . . . . Kelly Thordsen  
Soldado . . . . . James Almanzar

**5 10 12 MISSION: IMPOSSIBLE**

**COLOR** The IMF agents go to prison to save a Latin-American resistance movement. One of two political prisoners secretly directing the movement has been marked for murder—by convicts who think he's an informer. Phelps: Peter Graves. Cinnamon: Barbara Bain.

Continued on the next page



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## Evening

Barney: Greg Morris. Rollin: Martin Landau. (60 min.)

### Guest Cast

Cardoza ..... Michael Tolan  
 Commandante ..... Joseph Bernard  
 Sperizzi ..... Sid Haig  
 Leduc ..... Victor French  
 Velazquez ..... Edmund Hashim  
 Klaus ..... Paul Winfield  
 Delgado ..... Ernest Sarracino

### ⑦ JACQUES COUSTEAU SPECIAL

**[SPECIAL] [COLOR]** "The Savage World of the Coral Jungle," second in a series of undersea explorations with Capt. Jacques Cousteau. The Calypso drops anchor in the Indian Ocean to investigate the exotic coral reef—the underwater metropolis. Films show night life in the deep, a lovely red and white sea slug, spiny urchins (seagoing porcupines), sea anemones (seemingly part flower and part octopus), bump fish (which graze on coral like cows on grass), and the reactions of a 250-pound grouper when it sees its awful face in a mirror. Narrated by Cousteau and Rod Serling. Walter Scharf's score accents the graceful movements of ocean life. (60 min.)

"The Avengers" will not be seen.

### 44 MOVIE—Mystery

"The Jade Mask" (1945) Charlie Chan sets out to unravel the mystery surrounding several murders. Sidney Toler, Mantan Moreland. (90 min.)

11:00 **③ [COLOR] SUNDAY MAGAZINE**

**④ ⑤ [COLOR] NEWS**

**⑦ TO BE ANNOUNCED**

**⑧ ⑩ ⑫ [COLOR] NEWS—Reasoner**



11:15 **⑦ ⑧ ⑪ ⑬ [COLOR] NEWS**  
 —Keith McBe

### ⑧ SACRED HEART—Religion

**[COLOR]** "The Personal Approach to God." Father Charles F. X. Dolan.

### ⑩ MOVIE—Drama

**[COLOR]** "The Dark at the Top of the Stairs." (1960) Each member of a 1920 Oklahoma household faces a separate crisis. Robert Preston, Dorothy McGuire, Shirley Knight, Robert Eyer, Eve Arden, Angela Lansbury, Lee Kinsolving, Frank Overton. (Two hours, 15 min.)

### ⑫ PETER GUNN—Mystery

After many years in a European prison, a man heads for America—and Peter Gunn. Gunn: Craig Stevens. Edie: Lola Albright. Jacoby: Herschel Bernardi. Mother: Hope Emerson.

11:30 **② HUMAN JUNGLE—Drama**

Julia Gray is convinced that her husband is unfaithful. Julia: Ursula Howells. Henry Gray: Leonard Sachs. Dr. Corder: Herbert Lom. (60 min.)

### ③ ④ JOHNNY CARSON—Variety

**[COLOR]** Guests: folk singer Joan Baez, Agnes Moorehead of "Bewitched," TV personality Joe Franklin and the Baja Marimba Band. (Rerun; 90 min.)

### ⑤ [COLOR] NEWS—Harry Reasoner

### ⑦ [COLOR] NEWS—Dick Carlson

### ⑪ [COLOR] GREAT MOMENTS—Music

### ⑬ JOEY BISHOP—Variety

**[COLOR]** Scheduled: singers Lesley Gore and D'Aldo Romano, and comic Rodney Dangerfield. Regis Philbin. (90 min.)

11:45 **⑤ MOVIE—Drama**

"The Lost Weekend." (1945) Four Oscars went to this Billy Wilder film about an unsuccessful writer on a five-day alcoholic binge. Ray Milland, Jane Wyman, Doris Dowling, Philip Terry, Howard Da Silva. (One hour, 50 min.)

### ⑦ MOVIE—Mystery

**[COLOR]** "Hong Kong—Hot Harbor." (West German; 1962) Journalist Peter Holberg's stay in Hong Kong is far from dull: On the first day, he becomes involved in smuggling, industrial piracy and murder. Brad Harris, Marion Cook, Klausjürgen Wussow, Dominique Boschero, Horst Frank. One hour, 55 min.)

1:40 **⑦ [COLOR] CHANGING TIMES**



Morning

## Morning

### 6:00 **3** RHYME AND REASON

1. How different ethnic groups are represented in American folk music. 2. Personality development in a child. (60 min.)

### **5** SUNRISE SEMESTER—Education

**COLOR** Near East: "Dynamis and Daimon." Prof. Peters lectures.

### **7** **COLOR** A.M.—Jim Dunbar

### **10** INDUSTRY ON PARADE

### 6:15 **10** SALVATION ARMY

### 6:25 **4** FARM NEWS

### **13** **COLOR** NEWS

### 6:30 **4** MICHIGAN—Education

A study of Indians as a minority group. Prof. Joseph R. Julian.

### **5** CITIES IN CONFLICT—Discussion

Delinquency: "Punishment and Prevention." Guest: Percy Pinkney.

### **10** SUNRISE SEMESTER—Education

**COLOR** Near East: "Dynamis and Daimon." Prof. Peters lectures.

### **13** **COLOR** ED ALLEN TIME

### 7:00 **3** **4** **7** **8** TODAY

**COLOR** Scheduled: economist Gunnar Myrdal, who has written a book on poverty in Asia; Paul Cunningham, NBC newsman recently stationed in Vietnam; and comics Bob and Ray. (Two hours)

### **5** NEWS—Jim Anderson

### **10** **COLOR** FOCUS ON FARMING

### **12** CHRISTOPHERS—Religion

**COLOR** Singer Dennis Day discusses the life of American social reformer Dorothea Dix (1802-1887).

### **13** **COLOR** CARTOONLAND

### 7:05 **5** **10** **COLOR** NEWS—Joseph Benti

### 7:30 **5** NEWS—Jim Anderson

### **10** **12** **COLOR** NEWS—Joseph Benti

### 7:45 **11** TV CREDIT COURSE—History

Topic: "The American Revolution." Prof. James High. (45 min.)

### 7:55 **10** **COLOR** NEWS—Norm Bales

### **12** **COLOR** SPORTS REPORT

### 8:00 **5** **10** **12** CAPTAIN KANGAROO

**COLOR** Topic: the history of the Girl Scouts of America. (60 min.)

# SPENCER MICHELS IN THE ORIENT

KCRA News cameras focus on the life and customs of Japan.

Highlights include a visit to a Japanese restaurant, a glimpse of the traditional Japanese sport — Sumo wrestling, and a shopping spree in Tokyo ... this week within CHANNEL 3 REPORTS 6 - 7:30 PM





# Monday

Morning-Afternoon



**PAT COLLINS**

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**ISSUES! PLACES! PEOPLE!**

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**MONDAY thru FRIDAY 9:00 am**

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## 7 VIRGINIA GRAHAM—Interviews

**COLOR** Guests include actress Pert Kelton and comedienne Thelma Lee.

## 9 CLASSROOM—Education

8:20 **13 MILTON THE MONSTER**—Cartoon

8:30 **7 MOVIE**—Drama

"The Member of the Wedding." (1953) Carson McCullers' story about one lonely summer in the life of 12-year-old Frankie Addams. Julie Harris, Ethel Waters, Brandon de Wilde. (Two hours)

## 11 **COLOR** HOCUS POCUS—Cartoons

8:40 **9 CLASSROOM**—Education

Recess: 9:05 to 9:15 A.M.

8:45 **2 RELIGION TODAY**—Protestant

8:50 **13 **COLOR** CARTOONLAND**

9:00 **2 **COLOR** POPEYE**—Cartoons

## 3 4 8 SNAP JUDGMENT—Game

**COLOR** Guests: Jane Powell and TV personality Tom Kennedy.

## 5 HOTLINE—Discussion

**COLOR** Scheduled guest: comedian-civil rights leader Dick Gregory. (Live; 60 min.)

## 7 JACK LA LANNE—Exercise

**10 12 CANDID CAMERA**—Comedy  
Messengers find themselves locked in a room; trainees at a school for announcers read from a rigged TelePrompTer.

## 11 HOCUS POCUS CLUBHOUSE

## 13 DATING GAME

9:15 **6 9 CLASSROOM**—Education

Ch. 6 recess: 11:30 A.M.-1:10 P.M.;  
Ch. 9R recess: 11:45 A.M.-1:10 P.M.

9:25 **3 4 8 **COLOR** NEWS**—Dickerson

9:30 **2 **COLOR** ROMPER ROOM**—Children

## 3 4 7 8 **COLOR** CONCENTRATION—Game

## 10 12 BEVERLY HILLBILLIES

**COLOR** A pair of washed-up vaudevillians cause chaos at the Clampett mansion. Jed: Buddy Ebsen.

## 11 DISCOVERY '68—Children

"Jets, Orchids and Kangaroos," a look at the business of air-cargo transport. At New York's Kennedy International Airport, cameras show how cargo is loaded and stored aboard huge jetliners, and how a passenger jet can be changed into a cargo plane in 20 minutes. Host: Virginia Gibson.

## 13 **COLOR** TRUTH OR CONSEQUENCES—Game



March 11, 1968

10:00 **3 4 7 8** PERSONALITY—Game

**COLOR** Celebrities: Van Johnson, Peter Lawford and Betsy Palmer. On-film personality: James Mason.

**5** **COLOR** SECRET STORM—Serial

**10 12** ANDY GRIFFITH—Comedy

Barney tangles with two shady operators. Barney: Don Knotts.

**11** **COLOR** JACK LA LANNE

**13** BABY GAME

10:25 **13** CHILDREN'S DOCTOR

10:30 **2** **COLOR** JACK LA LANNE

**3 4 7 8** HOLLYWOOD

SQUARES—Game

**COLOR** Players: Steve Allen, Jack Carter, Wally Cox, Abby Dalton, Paul Lynde, Rose Marie, Jayne Meadows, Don Rickles and Charley Weaver.

**5 10 12** DICK VAN DYKE

Conclusion: Rob finds a way to squelch his brother. Stacey: Jerry Van Dyke. Rob: Dick Van Dyke.

**7 11 13** THIS MORNING—Variety

**COLOR** Scheduled guests: Eydie Gormé and Country-Western singer-songwriter John Loudermilk. (90 min.)

11:00 **2** LAW AND MR. JONES—Drama

**3 4 7** **COLOR** JEOPARDY

**5 8 10 12** **COLOR** LOVE OF

LIFE—Serial

11:25 **5 8 10** **COLOR** NEWS—Benti

**10** **COLOR** NEWS—Bill Windsor

11:30 **2** STAR PERFORMANCE—Drama

An American newspaperman is given an important letter to smuggle out of a foreign country. David Niven.

**3 4 7 8** **COLOR** EYE GUESS

**5 10 12** **COLOR** SEARCH FOR

TOMORROW—Serial

**9** YOGA FOR HEALTH—Exercises

Demonstration: slow-motion movements to normalize body weight.

11:45 **5 10 12** **COLOR** GUIDING LIGHT

11:55 **3 4 7** **COLOR** NEWS—Newman

**8** **COLOR** NEWS—Bud Walling

## Afternoon

12:00 **2 3 5 10** **COLOR** NEWS

**4 7 8** **COLOR** LET'S MAKE A

DEAL—Game

# Your Monday Request Movie at 7:00 PM

on **11**

DORIS DAY  
REX HARRISON  
JOHN GAVIN  
with  
MYRNA LOY  
RODDY McDOWELL  
HERBERT MARSHALL



A startling attention grabber that has Doris Day a helpless victim of an unknown terrorist's constant telephone calls. Miss Day won acclaim for her contribution to this very good suspense drama.





## Afternoon

- 7 13 BEWITCHED—Comedy**  
Samantha wreaks havoc with Darrin's vacation in the Catskills. Samantha: Elizabeth Montgomery.
- 9 KINDERGARTEN—Education**
- 11 LU RYDEN—Variety**
- 12 DIVORCE COURT—Drama**  
**COLOR** See 3 P.M. Ch. 4.
- 12:30 2 PASSWORD—Game**  
**COLOR** Celebrity guests: Betty White and Frank Gifford. Host: Allen Ludden.
- 3 MERV GRIFFIN—Variety**  
**COLOR** See 4:30 P.M. Ch. 5. (60 min.)
- 4 COLOR DAYS OF OUR LIVES**
- 5 8 10 12 COLOR AS THE WORLD TURNS—Serial**
- 7 7 11 COLOR TREASURE ISLE**
- 9 FRENCH CHEF—Cooking**  
How to prepare filet of beef Wellington, a beef tenderloin encased in pastry.  
Repeated Tues. 7:30 P.M. Ch. 9 leaves the air 1-1:10 P.M.
- 13 COLOR NEWS—Rashleigh**
- 12:45 13 COLOR AGRICULTURE TODAY**
- 1:00 2 MOVIE—Drama**  
"The Lost Moment." (1947) Delving into the past of a famous poet, a young American publisher takes lodgings, under an assumed name, in the home of an ancient woman to whom the poet has written love letters. Robert Cummings, Susan Hayward. (Two hours)
- 4 COLOR DOCTORS—Serial**
- 5 8 10 12 COLOR LOVE IS A MANY SPLENDOROUS THING—Serial**
- 7 7 11 13 FUGITIVE—Drama**  
Danger awaits the fugitive as he begins

- a drive to California with a woman, her daughter—and a pet rabbit. Peggy: Suzanne Pleshette. (60 min.)
- 1:10 6 9 9 CLASSROOM—Education**  
Ch. 6 leaves the air 2:30-5:15 P.M.; Ch. 9: 4-4:30 P.M.; Ch. 9R: 3:15-6 P.M.
- 1:30 3 4 COLOR ANOTHER WORLD**
- 5 8 10 12 HOUSE PARTY**  
**COLOR** Guests: Nanette Fabray and singer Charles Vick.
- 2:00 3 4 YOU DON'T SAY!—Game**  
**COLOR** Guests for the first two weeks in Florida are Mike Connors of "Man-nix" and comedienne Rose Marie.
- 5 8 10 12 COLOR TO TELL THE TRUTH—Game**
- 7 7 11 13 COLOR NEWLYWED GAME**
- 2:25 5 8 COLOR NEWS—Edwards**
- 10 12 COLOR NEWS**
- 2:30 3 4 7 MATCH GAME**  
**COLOR** Guests: Morey Amsterdam and actress Phyllis Newman.
- 5 8 10 12 COLOR EDGE OF NIGHT—Serial**
- 7 11 COLOR BABY GAME**
- 13 DIVORCE COURT—Drama**  
**COLOR** A woman claims that her husband constantly belittles her. Marilyn: Barbara Wylder.
- 2:55 3 4 7 COLOR NEWS—Kalber**
- 7 11 COLOR CHILDREN'S DOCTOR—Dr. Lendon Smith**
- 3:00 2 PDQ—Game**  
**COLOR** Celebrity guests are actors Bill Bixby and Michael Landon, and comic Mickey Manners.

# COLOR SPECTACULAR FESTIVAL 3:30

Monday-Friday



This week only



**3 MOVIE—Drama**

"Requiem for a Heavyweight." (1962) Another fight may result in blindness for aging boxer Mountain Rivera, but after 17 years in the ring, fighting is the only work Rivera knows. Anthony Quinn, Jackie Gleason. (Two hours)

**4 DIVORCE COURT—Drama**

**COLOR** A woman seeks a divorce because her husband smokes marijuana. Patricia; Margot Nelson.

**5 MIKE DOUGLAS—Variety**

**COLOR** Scheduled guests: actress Polly Bergen and singer Joe Williams. Ellie Frankel sextet. (90 min.)

**7 7 11 13 COLOR GENERAL HOSPITAL—Serial**

**8 10 12 COLOR SECRET STORM**

**36 GYPSY ROSE LEE—Interviews**

**COLOR** Guests are the comedy team of Anita and Diane.

**44 MY FRIEND FLICKA—Drama**

Ken, Flicka and a young colt help a crippled child. Johnny Washbrook.

**3:30 2 COLOR CAPTAIN SATELLITE**

**4 COLOR DATELINE: FASHION**

**7 7 11 13 COLOR DARK**

**SHADOWS—Serial**

**8 MOVIE—Adventure**

**COLOR** "Kindar the Invulnerable." (Italian; 1965) Only the nomad leader Semut knows that the warrior Kindar is the rightful heir to a kingdom. Mark Forest, Luciana Gilli. (Two hours)

**10 PAT BOONE—Variety**

**COLOR** See 8:30 P.M. Ch. 44. (60 min.)

**12 MIKE DOUGLAS—Variety**

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**36 WORLD OF WOMEN—Adel Hall**

**44 COLOR CAPT. SAN FRANCISCO**

**3:35 4 MOVIE—Drama**

"The Cheaters." (1945) A selfish family decides to take a hungry actor into its home during Christmas. Joseph Schildkraut, Billie Burke. (One hour, 25 min.)

**44 COLOR HUCKLEBERRY HOUND**

**3:45 44 COLOR POPEYE—Cartoon**

**4:00 7 7 11 COLOR DATING GAME**

**13 COLOR CAP'N DELTA—Cartoons**

**36 COSMO'S CASTLE—Children**

**44 COLOR YOGI BEAR—Cartoon**

**4:15 44 COLOR BUGS BUNNY—Cartoon**

**3:30 to 4:30 PM Weekdays**

## Pat Boone In Hollywood

with DON RICKLES as comedy co-host this week



**KXTV-10**

## FIRE DOWN BELOW



A man double-crosses his partner for the love of a woman he calls "no good!" Robert Mitchum stars Monday at 4:30 PM





# Monday March 11, 1968


## Afternoon-Evening

- 4:30 **2** **COLOR** **UNCLE WALDO**—Cartoons  
**5** **MERV GRIFFIN**—Variety  
**COLOR** Scheduled guests: actors Victor Buono and Irene Papas, comedian Stanley Myron Handleman and Evelyn Lincoln, who was President Kennedy's secretary. (90 min.)  
**7** **MOVIE**—Drama  
"Fire Down Below." (1957) Felix and Tony, two partners on a fishing boat, fall in love with Irena, a mysterious young lady. Rita Hayworth, Robert Mitchum, Jack Lemmon. (Two hours)  
**7** **BEWITCHED**—Comedy  
Darrin becomes "junior" executive when Endora changes him into an 8-yr-old boy. Endora: Agnes Moorehead.  
**9** **ART STUDIO TOO**—Education  
**COLOR** Using a mobile camera, Linda Schmid looks at movement in a city.  
**10** **MIKE DOUGLAS**—Variety  
**COLOR** See 3 P.M. Ch. 5. (90 min.)  
**11** **SEVEN SEAS**—Travel  
**COLOR** Mr. and Mrs. Clifford Kamen show films of their trip to Iran.  
4:44 **COLOR** **MARINE BOY**—Cartoon  
5:00 **2** **LEAVE IT TO BEAVER**—Comedy  
Wally's been elected chairman of the school dance committee. Tony Dow.  
**3** **4** **COLOR** **FLINTSTONES**  
**7** **COWBOY IN AFRICA**—Adventure  
See Sun. 5:30 P.M. Ch. 11. (60 min.)  
**9** **MISTEROGERS**—Children  
Misterogers shows how to hammer nails.  
**11** **PERRY MASON**—Mystery  
Mason gets an unexpected client, his friend and associate Paul Drake. Drake: William Hopper. (60 min.)

- 12** **MERV GRIFFIN**—Variety  
**COLOR** See 4:30 P.M. Ch. 5 (60 min.)  
**13** **COLOR** **NEWS**—Rashleigh  
**19** **FILM FEATURE**  
"Constant Witness," the story of the Washington National Cathedral.  
**36** **COLOR** **CISCO KID**—Western  
**44** **THREE STOOGES**—Comedy  
5:15 **6** **MISTEROGERS**—Children  
Animals with built-in protection.  
5:30 **2** **DENNIS THE MENACE**—Comedy  
Dennis is in charge of the house while his father is out of town on business. Jay North, Herbert Anderson.  
**3** **TRAVENTURE THEATRE**  
**COLOR** Two men climb inside a volcano crater to film an eruption.  
**4** **ADDAMS FAMILY**—Comedy  
Wednesday is scolded for playing with dynamite caps. Carolyn Jones.  
**8** **MUNSTERS**—Comedy  
Herman decides to teach Eddie a practical lesson on the folly of gambling. Fred Gwynne, Butch Patrick.  
**9** **WHAT'S NEW**—Children  
Tom Sawyer is a witness at Muff Potter's trial.  
**13** **COLOR** **NEWS**—Bob Young  
**19** **CARTOON FUN HOUSE**  
**36** **WELLS FARGO**—Western  
An embittered wife helps Hardie find her outlaw husband. Hardie: Dale Robertson. Matt: John Doucette.  
**44** **ASTROBOY**—Cartoon  
5:45 **6** **FRIENDLY GIANT**—Children  
Friendly discusses life on the farm.

## Evening

- 6:00 **2** **PATTY DUKE**—Comedy  
Martin doesn't know how to tell Cathy that her father won't be able to spend Christmas at home. Patty and Cathy: Patty Duke. Martin: William Schallert.  
**3** **COLOR** **NEWS**—Huntley, Brinkley  
**4** **5** **7** **10** **12** **COLOR** **NEWS**  
**6** **9** **MISTEROGERS**—Children  
Animals with built-in protection.  
**8** **NEWS**—Frank Tracy  
**9** **FRIENDLY GIANT**—Children  
The gang talks about the beautiful day.



**THE**  
**BUCCANEER**

**6PM MONDAY** **13**  
Color



March 11, 1968

**Monday**

Evening

**11 MIKE DOUGLAS—Variety**

**COLOR** See 3 P.M. Ch. 5. (60 min.)

**13 MOVIE—Adventure**

**COLOR** "The Buccaneer." (1958) Actor Anthony Quinn directed this saga of pirate Jean Laffite's role in the War of 1812. Yul Brynner, Charlton Heston, Claire Bloom. (Two hours, 30 min.)

**36 YOU ASKED FOR IT—Jack Smith**

1. A talented cat does tricks. 2. A two-engine plane snatches a man off the ground. Host: Jack Smith.

**44 LITTLE RASCALS—Comedy**

**6:15 9 TIME FOR JOHN—Children**

Animal: a sulphur-crested cockatoo.

**6:30 2 McHALE'S NAVY—Comedy**

Binghamton's transfer to headquarters is in jeopardy: A large shortage has been discovered in the supply inventory. McHale: Ernest Borgnine.

**3 COLOR NEWS—Whitten, Jervis**

**4 7 COLOR NEWS—Chet**

Huntley, David Brinkley

**5 8 12 COLOR NEWS—Cronkite**

**6 9 KINDERGARTEN—Education**

**7 COLOR NEWS—Bob Young**

**9 PORTRAIT IN MUSIC**

Beethoven's String Quartet No. 13 in B Flat, Op. 130.

**19 TONY CHAVEZ—Variety**

**36 PORTER WAGONER—Music**

**COLOR** The Rhodes Sisters sing "You Can't Grow Peaches on a Cherry Tree."

**44 MISTER ED—Comedy**

Clint Eastwood's horse is stealing all of Ed's girl friends. Alan Young.

**6:55 19 NEWS—Charles McEwen**

**7:00 2 I LOVE LUCY—Comedy**

With the baby coming, Ricky decides that Lucy should stay in bed while he does the chores. Lucy: Lucille Ball.

**4 WIDE WONDERFUL WORLD**

**COLOR** Films of cycling events, including a hill-climb up a 45-degree slope.

**5 RIFLEMAN—Western**

A wounded soldier is befriended by Lucas and Micah when he flees the guardhouse. Lucas: Chuck Connors. Ben: Ron Hagerthy. Micah: Paul Fix.

**6 9 WHAT'S NEW—Children**

Habits of moose and mule deer; firing and launching satellites.

**7 COLOR NEWS—Grimsby, Foster**

**7 BIG VALLEY—Western**

**COLOR** Rancher Jim North's mail-order bride-to-be impresses everyone but Heath who becomes increasingly suspicious of the supposed Eastern-bred schoolteacher. Heath: Lee Majors. Victoria: Barbara Stanwyck. Nancy: Anne Helm. Jim North: John Doucette. Reed Clayton: Ray Danton. (60 min.)

**8 WYATT EARP—Western**

Wyatt steps in to help save a young would-be badman. Wyatt: Hugh O'Brian.

**9 ANTIQUES**

A display of Pairpoint Glass is in New Bedford, Mass., where it was first produced in 1866.

Repeated Thurs. 4:30 P.M.

**10 COLOR NEWS—Walter Cronkite**

**11 MOVIE—Mystery**

**COLOR** "Midnight Lace." (1960) Kit Preston, the American wife of a London businessman, says she received some murder threats, but the police and her husband are skeptical. Doris Day, Rex Harrison, Myrna Loy. (Two hours)

**who**

**what**

**where**

The best answers to these important news questions—  
**Bob Young**  
**6:30 PM**  
**Roger Grimsby**  
**7:00 PM**  
**Weeknights 7**



## Evening

### 12 N.Y.P.D.—Drama

**COLOR** "The Private Eye Puzzle." The Scene: an office at night. A man enters, gets slugged from behind, and is robbed. He's a tough ex-private eye who says he is out \$200,000—but his story has holes in it. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse. Martin: Murray Hamilton.

### 19 RIFLEMAN—Western

Two young men fight for Marge Crandell's affection. Lucas: Chuck Connors. Marge: Jenifer Lea.

### 36 MOVIE—Comedy

"The Law Is the Law." (French; 1959) A customs sergeant learns to his horror that he is not really a French citizen, but a citizen of Italy. Fernandel, Toto, Noel Roquevert. (90 min.)

### 44 DOBIE GILLIS—Comedy

Miss Dorritt refuses to go out with Private Gillis—she only dates officers. Dobie: Dwayne Hickman.

### 7:30 2 MOVIE—Comedy

**COLOR** Marcello Mastroianni in "Casanova '70." See Sun. 7:30 P.M. Ch. 2 for details. (Two hours)

### 3 4 MONKEES—Comedy

**COLOR** The Monkees swing to the rescue when a mentalist named Oraculo gains control of Peter's mind to use him in a night-club act. Emmy-winning director James Frawley appears as Oraculo's cohort Rudi. Monkees: David Jones, Michael Nesmith, Micky Dolenz and Peter Tork.

#### Guest Cast

Oraculo ..... Monty Landis  
Latham ..... Milton Frome

### 5 8 10 12 GUNSMOKE—Western

**COLOR** A two-part story opens this series' reruns. Matt tries to help a young drifter whose friends were trampled by a rancher's horsemen. Instead of pressing charges, the youth is waiting for his moment of revenge. Matt: James Arness. Festus: Ken Curtis. Doc: Milburn Stone. (Rerun; 60 min.)

#### Guest Cast

Parker ..... John Ireland  
Bob Johnson ..... James Stacy  
Zack ..... Morgan Woodward  
Angel ..... Kim Darby  
Leonard Parker ..... Buck Taylor

### 6 9 INNOVATIONS—Science

Can man be stimulated to create? Dr. Richard Brenneman discusses the possibility with industry and psychology experts.

### 7 13 COWBOY IN AFRICA

**COLOR** Jim has a chance reunion with his former sweetheart, artist Christie Blaine. Their romance resumes under the hurt glances of Samson, who sees it as a threat to his place in Jim's life. Jim: Chuck Connors. Samson: Gerald Edwards. Hayes: Ronald Howard. John Henry: Tom Nardini. (60 min.)

#### Guest Cast

Christie Blaine ..... Madlyn Rhue  
Duncan ..... Charles Fawcett

### 9 GREAT WAR—Documentary

Sir Michael Redgrave analyzes the Gallipoli campaign, the British plan for turning the war back into a mobile conflict with a stab at the "soft underbelly" of the enemy.

### 19 MOVIE—Drama

Bette Davis in "Jezebel." See Sun. 7 P.M. Ch. 19 for details.

### 44 HONEYMOONERS—Comedy

Ralph takes Norton with him on a business trip. Jackie Gleason, Art Carney.

### 8:00 3 4 ROWAN AND MARTIN

**COLOR** Guests: Barbara Feldon (of "Get Smart"), Sonny Bono (of Sonny and Cher), ventriloquist Paul Winchell and comic Pat Morita. Dan Rowan interviews a leprechaun (Barbara); Sonny presents a trained-seal act; and Mod, Mod World peers into the supernatural. Eileen Brennan, Ruth Buzzi, Judy Carne, Henry Gibson, Goldie Hawn, Larry Ho-



MON. - FRI. 7:30

**Hollywood's  
Finest  
Movies**

MON. - FRI. 7:30



vis, Arte Johnson, Roddy Maude-Roxby.  
Announcer: Gary Owens. (60 min.)

**6 9 WILLIAM F. BUCKLEY JR.**

Gov. John H. Chafee (R.) of Rhode Island takes a look at the Republican Party. (60 min.)

**7 MOVIE—Drama**

**COLOR** "The Bridge on the River Kwai." See the Close-up on page A-36. (Rerun; three hours, 15 min.)

Regular programming is pre-empted.

**9 OVER THE DEVIL'S BACK**

**44 HAZEL—Shirley Booth**

**COLOR** Rosie bets Hazel that George can't lose 10 pounds. Hazel: Shirley Booth. George: Don DeFore.

**8:30 5 8 10 12 LUCILLE BALL**

**COLOR** Lucy enters banker Mooney's name in the same boss-of-the-year contest that finds Mooney entering his own boss's name. Lucy sings praises to the winner in a parody of "76 Trombones" and "Thanks for the Memory." Comedian Gary Morton (Lucille Ball's husband and the series' executive producer) plays the emcee at the awards dinner. Mooney: Gale Gordon. Cheever: Roy Roberts.

**7 13 RAT PATROL—Drama**

**COLOR** A pair of ragged, war-weary Italian soldiers volunteer to help the Rat Patrol whisk two of its members away from their German captors. Sergeant Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Larry Casey. Pettigrew: Justin Tarr.

**Guest Cast**

Lieutenant Cristalde . . . . Fabrizio Mioni  
Colonel von Bracht . . . . Frank Marth

**9 KALEIDOSCOPE—Interview**

Scheduled guest: British policewoman Jean Panter. Host: James Day.

Repeated Tues. 12:30 P.M.

**36 MERV GRIFFIN—Variety**

**COLOR** Guests include comedy writer Jack Douglas and his wife Reiko, hillbilly comedienne Minnie Pearl, comedians Joey Villa and Roger Ray, singer Gloria Loring and Robert Lifton, who discusses his book about the survivors of Hiroshima. Arthur Treacher. (90 min.)

**44 PAT BOONE—Variety**

**COLOR** Guests include comics Godfrey Cambridge and Don Rickles, singers Anna



## II O'CLOCK FINAL REPORT

A complete, in-color, news package with anchorman Art Brown, plus on-the-spot coverage by KRON-TV's field reporters from all over the Bay Area. Linda Richard presents WEATHER REPORT at 11:25 PM.

**4**  
KRON-TV



**U.S. Government  
report shows:**

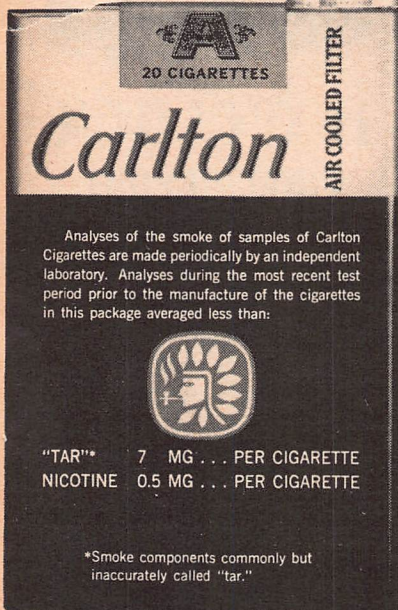
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# Monday

Evening

Maria Albergheetti and Johnny Tillotson.  
Host: Pat Boone. (90 min.)

9:00 **3 4** **DANNY THOMAS—Comedy**

**COLOR** "Two for Penny," pilot film for a projected series. Two Greek brothers are running a New York delicatessen. They're also trying to run their sister's life, which in this case means finding a nice Greek boy. Object: matrimony. Script by Arnold Schulman, whose movie credits include "Love with the Proper Stranger." Directed by Emmy winner Paul Bogart. (60 min.)

**Cast**

Demetrios ..... Michael Constantine  
Stefanos ..... Lou Antonio  
Father ..... Danny Thomas  
Penny ..... Donna Loren  
David ..... Bill Bixby

**5 8 10 12** **ANDY GRIFFITH**

**COLOR** First of three episodes with Ken Berry (formerly of "F Troop"). Andy and his friends persuade Sam Jones to run for city council, fully aware that fix-it man Emmett has his eye on the same political plum. Opie: Ronny Howard. Emmett: Paul Hartman. Helen: Aneta Corsaut. Aunt Bee: Frances Bavier. Goober: George Lindsey. Sam: Ken Berry.

**6 9 9** **NET JOURNAL**

"Never a Backward Step" is the motto of Roy H. Thompson. And forward is the direction Lord Thompson of Fleet Street has moved, expanding, during a 40-year period, an international network of newspapers. This documentary, produced by Canada's National Film Board, examines the man and his empire. (60 min.)

**7 11 13** **FELONY SQUAD—Drama**

**COLOR** Sam becomes the target of a smear campaign conducted by suspected murderer Virgil Haney, whose prosperous public-relations firm thrives on extortion. Sam: Howard Duff. Jim: Dennis Cole. Franks: Barney Phillips.

**Guest Cast**

Virgil Haney ..... Kevin McCarthy  
Ruth Jessop ..... Karen Huston  
Ernie Baker ..... James Wainwright  
Walt Petrie ..... Paul Picerni

9:30 **2** **PASSPORT TO TRAVEL**

**COLOR** "The Glory of Ireland." A look at the towns of Cork, Killarney, Kerry and the city of Dublin.



March 11, 1968

**5 8 10 12 FAMILY AFFAIR**

**COLOR** A family camping trip becomes a treat for fishermen Bill and Jody—and a trial for the girls and metropolitan Mr. French. Bill: Brian Keith. French: Sebastian Cabot. Jody: Johnnie Whitaker. Cissy: Kathy Garver. Buffy: Anissa Jones.

**7 11 13 PEYTON PLACE—Serial**

**COLOR** Developments focus on the importance of determining baby Kelly's true parents. Constance: Dorothy Malone. Elliot: Tim O'Connor. Betty: Barbara Parkins. Rodney: Ryan O'Neal. Dr. Rossi: Ed Nelson. Joe: Michael Christian. Eli: Frank Ferguson. Jill: Joyce Jillson. Rita: Pat Morrow. Norman: Chris Connelly.

**10:00 2 COLOR NEWS—Atkinson, Park**

**3 4 ISPY—Drama**

**COLOR** Lloyd Nolan in "The Name of the Game." In the jungle wilds north of Acapulco, Robinson and Scott play a deadly game of hide-and-seek. The hunter: a retired American general obsessed with the idea that he's been betrayed. Filmed on location. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

**Guest Cast**

Manion ..... Lloyd Nolan  
Raul ..... Jorge Russek  
Tracy ..... Barbara Angely  
Russ Conway ..... Ken Tobey

See next week's TV GUIDE for an article about Bill Cosby's upcoming special.

**5 8 10 12 CAROL BURNETT**

**COLOR** Carol's guests are comic actor Tim Conway and singer Shani Wallis. Sketches . . . 1. Harvey Korman interviews the first Indian to be elected President (Tim). 2. Carol and Tim play a betrothed couple who are certain that her engagement ring is cursed. 3. Harvey plays a husband unable to cope with a rearranged living room. Lyle Waggoner, Vicki Lawrence, Ernest Flatt dancers, Harry Zimmerman orchestra. (60 min.)

**Highlights**

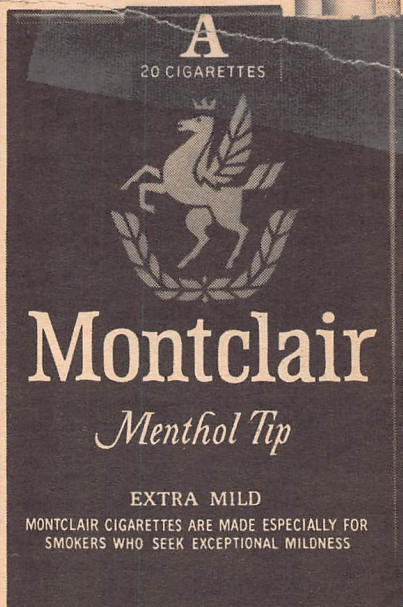
"Can't Take My Eyes Off You," "It Had to Be You" . . . Shani  
"Good Enough for Grandma's  
Fancy" . . . Carol, Shani, Dancers

**6 NET PLAYHOUSE—Comedy**

"Charley's Aunt," Brandon Thomas's classic romantic farce about an aristo-

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## Evening

cratic Oxford student who is persuaded to impersonate a friend's elderly aunt. It's all for the cause of preserving the honor of two young ladies, but complications develop when the real aunt arrives on the scene. Lord Babberly/Aunt: Richard Briers. Jack Chesney: Derrick Sherwin. Charley Wykeham: Raymond Clarke. Aunt: Pauline Jameson. (60 min.)

**7 11 13 BIG VALLEY—Western**  
**[COLOR]** "Run of the Savage." Nick tries to befriend an embittered 14-year-old who's been disowned by his parents. Armed with a gun—and contempt for everyone—the boy defies Nick by making him a captive in a condemned mine. Victoria: Barbara Stanwyck. Nick: Peter Breck. Jarrod: Richard Long. (60 min.)

### Guest Cast

Danny ..... Michael Burns  
 Mrs. Wiggins ..... Carolyn Conwell  
 Dr. Wiggins ..... Willard Sage  
 Maggie ..... Grace Lee Whitney

**9 [COLOR] WASHINGTON NEWS**

**9 DRUG ADDICTION—Report**

**[SPECIAL]** Former drug addict Beth Rosario discusses her 23-year arrest record, the dangers of drugs, and her current work with the rehabilitating Pathway Foundation. Robert Hubbert, Shasta County probation officer, and the Rev. William Simpson, former San Quentin chaplain, join the discussion. Host: Bill Reed. (75 min.)

**36 CELEBRITY BILLIARDS**

**[COLOR]** James Garner meets Minnesota Fats in a game of eight-ball.

**44 JOE DOLAN!—Discussion**

**[COLOR]** Scheduled guests include poet-playwright Michael McClure, author of "The Beard," who discusses hippies; and Bill Bennett of the California Public Utilities Commission. (60 min.)

10:30 **2 [COLOR] PAT MICHAELS**

**9 TIME OF YOUR LIFE—Education**

**36 MOVIE—Western**

"Wells Fargo." (1937) History of the Wells Fargo Company and the men who made it. Joel McCrea, Bob Burns, Frances Dee, Lloyd Nolan.

11:00 **2 MOVIE—Drama**

**[COLOR]** "The Beachcomber." (1954) A righteous missionary and his militant sister try to have a beachcomber de-

ported for corrupting the natives. Glynis Johns, Robert Newton, Donald Sinden.

**3 4 5 7 [COLOR] NEWS**

**8 11 NEWS**

**10 12 13 [COLOR] NEWS**

**44 MOVIE—Western**

**[COLOR]** "Tension at Table Rock." (1956) Gunman Wes Tancred tries to help Sheriff Miller, a once famous lawman who is unable to deal with a trail gang intent on wrecking the town of Table Rock. Richard Egan, Dorothy Malone, Cameron Mitchell. (90 min.)

11:15 **7 [COLOR] NEWS—James Duncan**

11:30 **3 4 8 JOHNNY CARSON**

**[COLOR]** Scheduled: singer Gail Martin and comedian Rich Little. (90 min.)

**5 MOVIE—Comedy**

"They Got Me Covered." (1942) After losing his job, a syndicate newsman finds himself involved with an international spy ring. Bob Hope, Dorothy Lamour. (One hour, 45 min.)

**7 12 13 JOEY BISHOP—Variety**

**[COLOR]** Pat Boone is a scheduled guest. Regis Philbin. (60 min.)

**10 MOVIE—Drama**

**[COLOR]** "The Barefoot Contessa." (1954) Movie director Harry Dawes never realized that Maria Vargas, whom he discovered dancing in a Madrid cafe, would ever become Contessa Torlato-Favrini. Now, one year later, she is dead and at her funeral Harry recalls her strange life. Humphrey Bogart, Ava Gardner, Edmond O'Brien, Rossano Brazzi. (Two hours, 20 min.)

**11 [COLOR] OUTDOOR WORLD**

11:35 **11 MOVIE—Western**

"Dallas." (1950) A rebel colonel sets out to find two brothers responsible for the death of his family. Gary Cooper, Ruth Roman. (One hour, 55 min.)

11:45 **7 JOHNNY CARSON—Variety**

**[COLOR]** Scheduled: singer Gail Martin and comedian Rich Little. (75 min.)

1:15 **5 SILENTS PLEASE—Movies**

"Till the Clouds Roll By" is a spoof on psychiatry. This 1919 film tells the story of a man whose life is almost ruined by a zany psychiatrist and a fraudulent financier. Douglas Fairbanks, Albert MacQuarrie.



Morning

# Morning

- 5:55 **3** **COLOR** FARM NEWS  
 6:00 **3** RHYME AND REASON  
 1. The relationship between songs of the labor movement and religious songs. 2. The effects of an infant's environment on his personality development (60 min.)  
**5** SUNRISE SEMESTER—Education  
**COLOR** Russian Literature: Chekhov's longer stories. Prof. Magidoff lectures.  
**7** **COLOR** A.M.—Jim Dunbar  
**10** BIG PICTURE—Army  
 6:25 **4** FARM NEWS  
**13** **COLOR** NEWS  
 6:30 **4** MICHIGAN—Education  
 A study of Indian arts and crafts.  
**5** CITIES IN CONFLICT—Discussion  
 Intergroup Conflict: "Racial and Ethnic Discrimination." William Becker.  
**10** SUNRISE SEMESTER—Education  
**COLOR** Russian Literature: Chekhov's longer stories. Prof. Magidoff lectures.  
**13** **COLOR** ED ALLEN TIME  
 7:00 **3** **4** **7** **8** TODAY  
**COLOR** Scheduled: author-playwright Gore Vidal; John Badeau, former U.S. ambassador to Egypt; and TV GUIDE film critic Judith Crist. Also: a report on the current Conference of College Presidents. Hugh Downs. (Two hours)  
**5** NEWS—Jim Anderson  
**10** **COLOR** FOCUS ON FARMING  
**12** BIG PICTURE—Army  
**COLOR** Reports: special patrol vehicles in Vietnam; and paratroop maneuvers in Germany.  
**13** **COLOR** CARTOONLAND  
 7:05 **5** **10** **COLOR** NEWS—Joseph Benti  
 7:30 **5** NEWS—Jim Anderson  
**10** **12** **COLOR** NEWS—Joseph Benti  
 7:45 **11** TV CREDIT COURSE—History  
 Topic: "The Confederation Period."  
 Prof. Robin Brooks. (45 min.)  
 7:55 **10** **COLOR** NEWS—Norm Bales  
**12** **COLOR** SPORTS REPORT  
 8:00 **5** **10** **12** CAPTAIN KANGAROO  
**COLOR** In the pet corner: owls and a dog. (60 min.)  
**7** VIRGINIA GRAHAM—Interviews  
**COLOR** Guests include Cornelia Otis Skinner, biographer of Sarah Bernhardt.

- 8:20 **13** CENTER OF THE EARTH  
 8:30 **7** MOVIE—Drama  
 "Miss Sadie Thompson." (1954) W. Somerset Maugham's durable melodrama about the love affair of a puritanical minister and a night-club singer. Rita Hayworth, José Ferrer. (Two hours)  
**9** CLASSROOM—Education  
**11** **COLOR** HOCUS POCUS—Cartoons  
 8:45 **2** RELIGION TODAY—Catholic  
 8:50 **13** **COLOR** CARTOONLAND  
 9:00 **2** **COLOR** POPEYE—Cartoons  
**3** **4** **8** SNAP JUDGMENT  
**COLOR** Guests: Jane Powell and TV personality Tom Kennedy.  
**5** **COLOR** HOTLINE—Discussion  
**7** JACK LA LANE—Exercise  
**10** **12** CANDID CAMERA—Comedy  
 Customers in a self-service car wash find an abundance of soapsuds—and no rinse water. Host: Allen Funt.  
**11** HOCUS POCUS CLUBHOUSE  
**13** DATING GAME  
 9:05 **6** **9** CLASSROOM—Education  
 Recess: 11:30 A.M.-1:05 P.M.  
 9:25 **3** **4** **8** **COLOR** NEWS—Dickerson  
 9:30 **2** **COLOR** ROMPER ROOM—Children  
**3** **4** **7** **8** **COLOR** CONCENTRATION—Game  
**10** **12** BEVERLY HILLBILLIES  
**COLOR** Jed's efforts to save a failing oil company are about as welcome as a dry well. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer.  
**11** MILTON THE MONSTER  
**13** **COLOR** TRUTH OR CONSEQUENCES—Game  
 10:00 **3** **4** **7** **8** PERSONALITY  
**COLOR** Celebrities: Van Johnson, Peter Lawford and Betsy Palmer. On-film personality: actress Lynn Redgrave.  
**5** **COLOR** SECRET STORM—Serial  
**10** **12** ANDY GRIFFITH—Comedy  
 Barney uses a bloodhound to track down an escaped convict. Neal: Arthur Batanides. Barney: Don Knotts.  
**11** **COLOR** JACK LA LANE  
**13** BABY GAME  
 10:25 **13** CHILDREN'S DOCTOR  
 10:30 **2** **COLOR** JACK LA LANE



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# Tuesday March 12, 1968

## Morning-Afternoon

### 3 4 7 8 HOLLYWOOD SQUARES—Game

**COLOR** Guests: Steve Allen, Jack Carter, Paul Lynde, Jayne Meadows and Don Rickles. Host: Peter Marshall.

### 5 10 12 DICK VAN DYKE

Character actor Jay C. Flippen portrays Happy Spangler, the man who gave Rob his first writing job.

### 7 11 13 THIS MORNING—Variety

**COLOR** Scheduled guests: Oscar nominee Michael J. Pollard, Geraldine Chaplin and actress Ethel Griffies. (90 min.)

### 11:00 2 LAW AND MR. JONES—Drama

### 3 4 7 **COLOR** JEOPARDY

### 5 8 10 12 **COLOR** LOVE OF LIFE—Serial

### 11:25 5 8 12 **COLOR** NEWS—Benti

### 10 **COLOR** NEWS—Bill Windsor

### 11:30 2 STAR PERFORMANCE—Drama

A young lady makes an appointment to meet a real-estate agent at an empty house. Ida Lupino.

### 3 4 7 8 **COLOR** EYE GUESS

### 5 10 12 **COLOR** SEARCH FOR TOMORROW—Serial

### 11:45 5 10 12 **COLOR** GUIDING LIGHT

### 11:55 3 4 7 **COLOR** NEWS—Newman

### 8 **COLOR** NEWS—Bud Walling

## Afternoon

### 12:00 2 3 5 10 **COLOR** NEWS

### 4 7 8 **COLOR** LET'S MAKE A DEAL—Game

### 7 13 BEWITCHED—Comedy

Darrin persuades Samantha to hire a maid. Darrin: Dick York.

### 9 KINDERGARTEN—Education

### 11 LU RYDEN—Variety

### 12 DIVORCE COURT—Drama

**COLOR** See 3 P.M. Ch. 4.

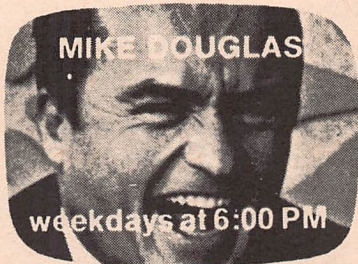
### 12:30 2 PASSWORD—Game

**COLOR** Celebrity guests: Betty White and Frank Gifford. Host: Allen Ludden.

### 3 MERV GRIFFIN—Variety

**COLOR** See 4:30 P.M. Ch. 5. (60 min.)

# Here's three clues to good



entertainment.....

**KNTV 11**



**4** **COLOR** DAYS OF OUR LIVES

**5 8 10 12** **COLOR** AS THE  
WORLD TURNS—Serial

**7 7 11** **COLOR** TREASURE ISLE

**9** KALEIDOSCOPE—Interview

Scheduled guest: British policewoman  
Jean Panter. Host: James Day.

**13** **COLOR** NEWS—Rashleigh

12:45 **13** **COLOR** AGRICULTURE TODAY

1:00 **2** MOVIE—Musical

**COLOR** "Sweet Rosie O'Grady." (1943)

A Brooklyn-born chanteuse returns to  
America after making a hit in London.  
Betty Gable, Robert Young. (Two hours)

**4** **COLOR** DOCTORS—Serial

**5 8 10 12** **COLOR** LOVE IS A  
MANY SPLENDOR THING—Serial

**7 7 11 13** FUGITIVE—Drama

Kimble gets entangled in the escape tac-  
tics of two other fugitives. Pinkerton:  
Paul Richards. Mooney: Lou Antonio.  
Kimble: David Janssen. (60 min.)

**9** CLASSROOM—Education

Ch. 9 leaves the air 4-4:30 P.M.

1:05 **6 9** CLASSROOM—Education

Ch. 6 leaves the air: 2:40-3 P.M.; Ch.  
9R: 2:40-6 P.M.

1:30 **3 4** **COLOR** ANOTHER WORLD

**5 8 10 12** HOUSE PARTY

**COLOR** Art Linkletter's guests are Red  
Skelton and comic Bob Blasser.

2:00 **3 4** YOU DON'T SAY!—Game

**COLOR** In Florida, the celebrities are  
Mike Connors and Rose Marie.

**5 8 10 12** **COLOR** TO TELL  
THE TRUTH—Game

**7 7 11 13** **COLOR** NEWLYWED  
GAME

2:25 **5 8** **COLOR** NEWS—Edwards

**10 12** **COLOR** NEWS

2:30 **3 4 7** MATCH GAME

**COLOR** Guests: Morey Amsterdam and  
actress Phyllis Newman.

**5 8 10 12** **COLOR** EDGE OF  
NIGHT—Serial

**7 11** **COLOR** BABY GAME

**13** DIVORCE COURT—Drama

**COLOR** A woman claims that her hus-  
band lacks ambition. Gloria: Margaret  
Fowler. Calvin: Jerry Harper.

2:55 **3 4 7** **COLOR** NEWS—Kalber

## LIEUTENANT



## WORE SKIRTS

A husband gets nervous when his  
wife's in the service! Tom Ewell stars  
Tuesday at 4:30 PM in Color



**who**

**what**

**where**

The best answers  
to these important  
news questions—  
Bob Young  
6:30 PM  
Roger Grimsby  
7:00 PM  
Weeknights **7**



Afternoon

**7 11** **COLOR** CHILDREN'S DOCTOR—Dr. Lendon Smith

3:00 **2** PDQ—Game

**COLOR** Celebrity guests: Mickey Mann, Michael Landon and Bill Bixby.

**3** MOVIE—Musical

**COLOR** "Gentlemen Prefer Blondes." (1953) Lorelei Lee believes that diamonds are a girl's best friend, and she wants to make lots of friends on her trip to France. Marilyn Monroe, Jane Russell, Charles Coburn. (Two hours)

**4** DIVORCE COURT—Drama

**COLOR** A wife accuses her husband of adultery. Norma: Sandra Caruso. Gardner: Andrew Babbish.

**5** MIKE DOUGLAS—Variety

**COLOR** Scheduled guests: actress Polly Bergen and singer John Davidson. Ellie Frankel Sextet. (90 min.)

**6** LET'S LIP-READ—Education

Rose Broberg talks about tall tales and teaches the "h" sound.

Recess: 3:30-5:15 P.M. Repeated: 8 P.M.

4:30 to 6 PM Weekdays

## THE MIKE DOUGLAS SHOW

with Lovely POLLY BERGEN as co-host this week



KXTV 10

**7 7 11 13** **COLOR** GENERAL HOSPITAL—Serial

**8 10 12** **COLOR** SECRET STORM

**36** GYPSY ROSE LEE—Interviews

**COLOR** Guests include singer Ed Ames.

**44** MY FRIEND FLICKA—Drama

Sgt. Tim O'Gara is frantic over the fate in store for his old horse. Ken: Johnny Washbrook. O'Gara: Tudor Owen.

3:30 **2** **COLOR** CAPTAIN SATELLITE

**4** **COLOR** DATELINE: FASHION

**7 7 11 13** **COLOR** DARK

SHADOWS—Serial

**8** MOVIE—Adventure

**COLOR** "Tharus, Son of Attila." (Italian; 1963) A horde of barbarians descend upon the land of King Hatun. Jerome Courtland, Lisa Gastoni. (Two hours)

**10** PAT BOONE—Variety

**COLOR** See 8:30 P.M. Ch. 44. (60 min.)

**12** MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**36** WORLD OF WOMEN—Adel Hall

**44** **COLOR** CAPT. SAN FRANCISCO

3:35 **4** MOVIE—Comedy

"Mother Didn't Tell Me." (1950) A doctor's young wife cannot adjust to the fact that her husband's work must necessarily interfere with their home life. Dorothy McGuire, William Lundigan, June Havoc, Gary Merrill. (One hour, 25 min.)

**44** **COLOR** HUCKLEBERRY HOUND

3:45 **44** **COLOR** POPEYE—Cartoon

4:00 **7 7 11** **COLOR** DATING GAME

**13** **COLOR** CAP'N DELTA-Cartoons

**36** COSMO'S CASTLE—Children

**44** **COLOR** YOGI BEAR—Cartoon

4:15 **44** **COLOR** BUGS BUNNY—Cartoon

4:30 **2** **COLOR** CARTOON CUTUPS

**5** MERV GRIFFIN—Variety

**COLOR** Scheduled guests: satirist Henry Morgan, singer Dionne Warwick, actors Dudley Moore and K. C. Townsend, comedienne Renée Taylor and psychologist Joyce Brothers. (90 min.)

**7** MOVIE—Comedy

"The Lieutenant Wore Skirts." (1955) Frank Tashlin directed this tale of a wife who enlists in the WAFs because she believes her husband, a TV writer, is being recalled to active duty. Tom Ewell, Sheree North. (Two hours)



# Channel 10 **BIG NEWS** 6-7:30 PM

News that's more comprehensive, more informative, more pictorial . . . with Solon Gray and Channel 10's complete staff of professional newsmen . . . plus CBS News with Walter Cronkite.



**90**  
**MINUTES OF  
BIG NEWS**  
every weeknight at 6.



## **NOON NEWS REPORT**

Solon Gray joins Lynn Taylor to bring you News at Noon, with features of special interest to homemakers.



## **11th HOUR REPORT**

Charles Rowe and Creighton Sanders with a sum-up of all the news of the day.

# **KXTV-10 NEWS**

**TUNE TO 10**

**FOR COMPLETE NEWS**



## Afternoon

### 7 BEWITCHED—Comedy

Aunt Clara tries to keep a former beau from finding out she has lost her witching skills. Aunt Clara: Marion Lorne.

### 9 EDUCATION IN MOTION—Report

### 10 MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

### 11 SEVEN SEAS—Travel

**COLOR** "The Golden Pearl" a visit to the city of Singapore.

### 44 **COLOR** MARINE BOY—Cartoon

### 5:00 2 LEAVE IT TO BEAVER—Comedy

Armed with a fortune-card prediction that this is his lucky day, Beaver is not afraid to fight a bully. Jerry Mathers.

### 3 4 **COLOR** FLINTSTONES

### 7 CASPER—Cartoons

### 9 MISTEROGERS—Children

A live donkey visits Misterogers.

### 11 PERRY MASON—Mystery

When Clinton Forbes remarries, his ex-wife Evelyn is doubly furious—his new bride used to be married to her brother. Evelyn: Ann Rutherford. (60 min.)

### 12 MERV GRIFFIN—Variety

**COLOR** See 4:30 P.M. Ch. 5. (60 min.)

### 13 **COLOR** NEWS—Rashleigh

### 19 FILM FEATURE

A tour of Maryland with stops at Baltimore and Annapolis.

### 36 **COLOR** CISCO KID—Western

### 44 THREE STOOGES—Comedy

### 5:15 6 MISTEROGERS—Children

Topic: preparations for a peace party.

### 5:30 2 DENNIS THE MENACE—Comedy

Mr. Wilson offers the neighborhood kids a one-dollar prize for the best rock collection. Joseph Kearns, Jay North.

### 3 TRAVENTURE THEATRE

**COLOR** "Slaughter on the Plains," Part 1 about the American bison.

### 4 MUNSTERS—Comedy

Two thugs steal the Munster car. Fred Gwynne, Yvonne DeCarlo.

### 7 FLIPPER—Adventure

The boys are amused by an elderly sponge diver who claims that Flipper is his reincarnated brother. But Porter finds

## CLOSE-UP

## NEW HAMPSHIRE PRIMARY

**SPECIAL** **COLOR** Contenders for the 1968 Presidential nominations face their first crucial test.

**Republicans:** The GOP contest was shaken up less than two weeks ago by Michigan governor George Romney's withdrawal from the race. His name, however, has remained on the ballot. The only other major Republican contender on the ballot is former Vice President Richard Nixon, who faces strong competition from three write-in candidates: governors Nelson Rockefeller (N.Y.) and Ronald Reagan (Cal.), and Sen. Charles Percy (Ill.).

**Democrats:** The man to watch is Sen. Eugene McCarthy (Minn.), whose challenge to President Johnson rests chiefly on the issue of the Vietnam war. Senator McCarthy faces the possibility

of a heavy write-in vote for the President and Sen. Robert Kennedy (N.Y.)

### Tonight's Coverage

Network and local newscasts will provide coverage of voting results. ABC, CBS and NBC have also scheduled special reports, with correspondents at key spots throughout the Nation. The three networks are also planning evening bulletins and visual streamers. Regular programming may be pre-empted.

Chs. 5, 10 and 12, 10-11 P.M.: CBS's Walter Cronkite and Eric Sevareid.

Chs. 7, 11 and 13, 10-11 P.M.: ABC's Howard K. Smith and Bill Lawrence.

Chs. 3, 4, 7R and 8, 11:30 P.M.-Midnight: NBC's Frank McGee, Chet Huntley and David Brinkley. (NBC will also interrupt its network movie for 10 minutes.)





# OUR MAN IN HAVANA

Alec Guinness • Maureen O'Hara  
Tuesday 9:00 PM





# Tuesday March 12, 1968

## Afternoon-Evening

the old man a problem: He's poaching in the marine preserve. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Alexis Demopoulos: Dino Terranova. (Rerun)

### 8 MUNSTERS—Comedy

Herman and Grandpa stumble into a secret room in the cellar. Fred Gwynne.

### 9 WHAT'S NEW—Children

This film about the children of Japan includes an Oriental version of cowboys-and-Indians.

### 13 **COLOR** NEWS—Bob Young

### 19 CARTOON FUN HOUSE

### 36 WELLS FARGO—Western

Hardie tracks down a killer by following his girl friend. Hardie: Dale Robertson. Elaine: Diane Foster.

### 44 ASTROBOY—Cartoon

### 5:45 6 FRIENDLY GIANT—Children

Friendly and Rusty play bird songs.

## Evening

### 6:00 2 PATTY DUKE—Comedy

The girls want Cathy's father to write an autobiography. Patty and Cathy: Patty Duke. Martin: William Schallert.

### 3 **COLOR** NEWS—Huntley, Brinkley

### 4 5 7 10 12 **COLOR** NEWS

### 6 9 MISTEROGERS—Children

Topic: preparations for a peace party.

### 8 NEWS—Frank Tracy

### 9 FRIENDLY GIANT—Children

Friendly reads "The Little Island."

### 11 MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

### 13 MOVIE—Comedy

"Blondie's Anniversary." (1947) Dagwood manages to complicate his life when he sets out to deliver a watch to the bank president's secretary. Penny Singleton, Arthur Lake, Larry Simms, Marjorie Kent. (One hour, 25 min.)

### 36 YOU ASKED FOR IT—Jack Smith

1. A bobsled goes down a dangerous speedway. 2. A roller derby school.

### 44 LITTLE RASCALS—Comedy

### 6:15 9 PRESS CONFERENCE—Reagan

### 6:30 2 McHALE'S NAVY—Comedy

In an effort to make Tinker a hero to his girl, McHale's men start a rumor that they're about to ship out on a dangerous mission. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

### 3 **COLOR** NEWS—Whitten, Jervis

### 4 7 **COLOR** NEWS—Chet

Huntley, David Brinkley

### 5 8 12 **COLOR** NEWS—Cronkite

### 6 9 KINDERGARTEN—Education

### 7 **COLOR** NEWS—Bob Young

### 19 TONY CHAVEZ—Variety

### 36 **COLOR** WILBURN BROTHERS

### 44 MISTER ED—Comedy

Addison tests his new lie detector on Wilbur. Alan Young, Larry Keating.

### 6:45 9 PORTRAIT IN MUSIC

Symphony No. 4 in F Minor, Op. 36 by Russian composer Petr Ilich Tchaikovsky.

### 6:55 19 NEWS—Charles McEwen

### 7:00 2 I LOVE LUCY—Comedy

With motherhood approaching, Lucy still wants to be in Ricky's Gay Nineties review. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance.

### 4 WIDE WONDERFUL WORLD

**COLOR** Zoo curators hunt for rattlesnakes in the hills of Washington.

### 5 TWILIGHT ZONE—Drama

A man finds things in his home town just as they were when he was a youngster. Martin Sloan: Gig Young. Mr. Sloan: Frank Overton. Mrs. Sloan: Irene Tedrow. Attendant: Sheridan Comerate.

### 6 9 WHAT'S NEW—Children

Life of bighorn sheep; distance figuring in space; Phillippine folk music.

### 7 **COLOR** NEWS—Grimsby, Foster

# NEWS AT 5

Evening's first  
full-hour news

# 13

# MOVIE

## BLONDIE'S ANNIVERSARY

PENNY SINGLETON ■ ARTHUR LAKE

TUESDAY 6 PM

# 13

ILLUSTRATION BY BROADCASTING



**7 NOW GENERATION**

**SPECIAL COLOR** Ryan O'Neal of "Peyton Place" is the host for this half-hour program, the pilot film for a projected series on the "now" generation. Tonight, Ryan talks with Mia Farrow, who left "Peyton Place" to work in films, married Frank Sinatra and became a disciple of celebrity guru Maharishi Mahesh Yogi. Lou Rawls sings the show's theme.

**8 FOUR WINDS TO ADVENTURE**

**COLOR** Cameras follow the journey of three scientists, who traveled from Lake Athabaska in Northern Canada to the Arctic, studying the earth's rotation.

**9 POINT OF VIEW—Discussion**

Scheduled guest: Howard R. Stephenson, World Trade Center, SF. Stephenson discusses President Johnson's proposed restrictive taxation on travel, which he favors. Host: Wanda Ramey.

**10 COLOR NEWS—Walter Cronkite**

**12 HOGAN'S HEROES—Comedy**

**COLOR** See Sat. 9 P.M. Ch. 5.

**19 FILM FEATURE**

**36 MOVIE—Melodrama**

"The Night Has a Thousand Eyes." (1948) A vaudeville artist has clairvoyant powers and foresees that he and his friends face disaster. Edward G. Robinson, Gail Russell, John Lund, Virginia Bruce. (90 min.)

**44 DOBIE GILLIS—Comedy**

Dobie mentions his name to Hazel Grimes and gets a kiss. Dobie: Dwayne Hickman. Hazel: Yvonne Craig.

7:25 **13 COLOR OUTDOORSMAN—Lange**

7:30 **2 TRUE ADVENTURE—Travel**

**COLOR** Cameras follow a boat trip down Colorado's Green River.

**3 4 I DREAM OF JEANNIE**

**COLOR** Jeannie's mean sister pops in and causes the ultimate in upheavals. She dupes Jeannie into using potions that make her hate Tony—and fall in love with Roger. Jeannie I and II: Barbara Eden. Tony: Larry Hagman. Roger: Bill Daily. Bellows: Hayden Rorke.

**5 8 10 12 DAKTARI—Adventure**

**COLOR** Out in the bush, zoologist Mike performs emergency surgery on the compound's injured German shepherd. Meanwhile, assistants Jack and Paula ward off predators flocking to the smell

of blood. Paula: Cheryl Miller. Jack: Yale Summers. Mike: Hari Rhodes. Hedley: Hedley Mattingly. (60 min.)

**6 9 FOLK GUITAR—Music**

Laura Weber teaches the D and A chords. Songs are "Skip to My Lou" and "Down in the Valley."

Repeated Fri. 8 P.M.

**7 7 11 13 GARRISON'S GORILLAS—Drama**

**COLOR** "Time Bomb." The Gorillas make like a German bomb-disposal squad. The mission: steal a canister of top-secret heavy water from the basement of a laboratory, where an unexploded Allied bomb is apt to start ticking at any moment. Garrison: Ron Harper. Chief: Brendon Boone. Goniff: Christopher Cary. Casino: Rudy Solari. Actor: Cesare Danova. (60 min.)

**Guest Cast**

Dieter ..... Peter Haskell  
Heinrich ..... Ron Soble



<b>KLOC</b> <b>19</b> <small>Television—MODESTO</small>	<b>MON. - FRI. 7:30</b>
	<b>Hollywood's Finest Movies</b> <b>MON. - FRI. 7:30</b>



## Evening

### 9 FRENCH CHEF—Cooking

How to prepare filet of beef Wellington, a beef tenderloin encased in pastry.

### 19 MOVIE—Adventure

"Slave Girl." (1954) The Earl of Bello-mont arranges to have Captain Kidd saved from the gallows, so that he can follow Kidd to his island, locate his treasure, and kill the pirate himself. Anthony Dexter, Eva Gabor, Alan Hale Jr., James Seay. (Two hours)

### 44 HONEYMOONERS—Comedy

Ralph has the chance to teach his boss how to play pool. Ralph: Jackie Gleason. Norton: Art Carney.

### 8:00 2 WORLD ADVENTURE—Travel

**COLOR** Louisiana's bayou country: Films include Evangeline Park and an alligator hunt in the swamps. Phil Walker is the narrator. Host: George Pierrot.

### 3 4 JERRY LEWIS—Variety

**COLOR** Guests: Don Rickles and singer Michele Lee. Routines: 1. Don plays the host of a controversial talk show, with Jerry as two of his guests (a fashion designer and a guru). 2. Jerry and Michele give a new slant to the story of Adam and Eve. 3. Don and Michele kid TV soap operas. George Wyle singers, Nick Castle dancers, Lou Brown orchestra. (60 min.)

#### Highlights

"Yesterday," "L. David Sloane" . . . Michele  
"If You Could See Her Now" . . . Jerry  
"Time" . . . Singers, Dancers

### 6 9 LET'S LIP-READ—Education

Rose Broberg talks about tall tales and teaches the "h" sound.

### 9 CRITICS' CIRCLE—Reviews

Scheduled segments include: 1. Reviews of "Black Comedy" (at the Curran) and "Cock-a-Doodle-Andy" (Stanford Repertory Theater) by Leon Katz. 2. Grover Sales Jr. reviews current films.

### 44 HAZEL—Shirley Booth

**COLOR** Dorothy's reputation as an interior decorator is at stake. Hazel: Shirley Booth. Dorothy: Whitney Blake.

### 8:30 2 SEVEN SEAS—Travel

**COLOR** "A Twilight in Two Cities." Jack Douglas is host for a visit to Mexico City and Panama City.

### 5 8 10 12 RED SKELTON

**COLOR** Guests: Mike Connors of "Mannix" and Welsh singing star Tom

Jones. Emmaline Henry, Alan Copeland singers, Tom Hansen dancers, David Rose orchestra. (60 min.)

#### Highlights

"Brother, Can You Spare a Dime?"

.....Tom

"Mohair Sam," "You Came a Long Way from St. Louis"

.....Tom, Dancers, Singers

### 6 9 FRENCH CHEF—Cooking

Julia Child shows how to prepare a complete dinner in half an hour.

### 7 11 13 IT TAKES A THIEF

**COLOR** In Washington, D.C., Mundy plays sleuth, sleight-of-hand artist and companion to the crown prince of a pro-Western Asian country. Object: thwart a suspected plot by the prince's anti-Western uncle. Mundy: Robert Wagner. Noah: Malachi Throne. (60 min.)

#### Guest Cast

Prince Mardak . . . . .Patrick Adiarde  
Miss Harris . . . . .Rosemary Forsyth  
Prince Phon Sing . . . . .James Shigeta  
Chen . . . . .Frances Fong

### 7 BEWITCHED—Comedy

**COLOR** The mystery of a disappearing lawn begins when a blanket of synthetic grass is delivered to the Stephens by mistake. Samantha: Elizabeth Montgomery. Darrin: Dick York. Bill MacLane: Richard X. Slattery. Mrs. MacLane: Barbara Perry.

### 9 CONCERT—Music

### 36 MERV GRIFFIN—Variety

**COLOR** Guests include Sen. Jacob Javits (R., N.Y.), comedian Jack E. Leonard, actresses Angie Dickinson and Brenda Smiley, former middleweight champion Rocky Graziano and singer D'Aldo Romano. (90 min.)

### 44 PAT BOONE—Variety

**COLOR** Guests: Frank Sinatra Jr., insult comic Don Rickles, and actors Cesar Romero and Judy Carne. (90 min.)

### 9:00 2 LOS ANGELES BOXING

**COLOR** Two taped 10-round bouts: bantamweights Alex Rivera vs. Robert Alvarez; and lightweights Bobby Sedillo vs. Pete Gonzalez. Dick Enberg and Mickey Davies report from ringside. (60 min.)

### 3 MOVIE—Comedy

"Our Man in Havana." (English; 1959) An unassuming vacuum-cleaner salesman,



March 12, 1968

**Tuesday**

Evening

working for the British Secret Service, creates chaos when he invents phony espionage activities to impress his superiors. Directed by Carol Reed. Screenplay by Graham Greene from his own novel. (Two hours)

**Cast**

Jim Wormold ..... Alec Guinness  
Dr. Hasselbacher ..... Burl Ives  
Beatrice ..... Maureen O'Hara  
Captain Segura ..... Ernie Kovacs

**4 7 MOVIE—Western**

**COLOR** "Invitation to a Gunfighter." (1964) Yul Brynner dons the traditional black garb of the gunfighter in this drama, set in New Mexico. Brynner plays a poetry spouting Creole, who turns against his employer, a ruthless town boss. (Rerun; two hours)

**Cast**

Jules Gaspard D'Estaing .. Yul Brynner  
Ruth Adams ..... Janice Rule  
Matt Weaver ..... George Segal  
Sam Brewster ..... Pat Hingle  
Kenarsie ..... Brad Dexter  
Doc Barker ..... Alfred Ryder  
Tom ..... Mike Kellin  
Crane Adams ..... Clifford David  
Sheriff ..... Bert Freed  
McKeever ..... Curt Conway  
Tuttle ..... Clifton Jones

NBC will pre-empt the movie for 10 minutes of coverage on the New Hampshire primary voting results.

**6 9 PRESS CONFERENCE—Reagan**

**9 MUSEUM TOUR—Berkeley**

A tour of the current show "New British Painting and Sculpture" at the UC Berkeley Art Museum. Robin Pearce and Lynn Matteson join museum director Peter Selz for the tour.

**9:30 5 8 10 12 GOOD MORNING WORLD—Comedy**

**COLOR** Dave and Linda get roped into caring for Hutton's poodle, a prize show-

dog requiring meticulous care. Unleashed havoc ensues when the pooch runs away. Dave: Joby Baker. Linda: Julie Parrish. Larry: Ronnie Schell. Hutton: Billy De Wolfe. Dr. Crandell: Leonid Kinskey. Fifi: Bella Bruck.

**6 TUESDAY NIGHT—John Crabbe**

A look at government operated recreational facilities. Included: "Soaring Over the Rockies," a film about the history and techniques of the sport of gliding. Filmed against the background of the Colorado Rockies. (90 min.)

**7 11 13 N.Y.P.D.—Drama**

**COLOR** Ozzie Davis and Fritz Weaver in "Nothing Is Real but the Dead," a two-part drama. Tonight: the police comb the hippie haunts to find Samantha Lipton, an impulsive runaway teen-ager from a well-to-do family. Corso: Frank Converse. Ward: Robert Hooks.

**Guest Cast**

Lieutenant Dempsey ..... Ossie Davis  
Lipton ..... Fritz Weaver  
Samantha ..... Connie Scott  
Penny ..... Marcia Jean Kurtz  
Mrs. Lipton ..... Mary Fickett  
Paul Ogden ..... Walker Daniels  
Levine ..... Alex March

**9 COLOR DAVID SUSSKIND**

**9 COMMUNITY SPOTLIGHT**

A discussion of handwriting analysis. Guest: Carlton Hastings.

**19 NAKED CITY—Drama**

A young man named Jonah rescues a girl from a would-be attacker. Parker: Horace McMahon. Jonah: Richard Jordan. (60 min.)

**10:00 2 COLOR NEWS—Atkinson, Park**  
**5 7 10 11 12 13 NEW HAMPSHIRE PRIMARY—Report**

**SPECIAL COLOR** ABC and CBS correspondents report on the New Hampshire voting results. For details, see the Close-up, page A-64.

**SAVE 50¢ WITH THIS TICKET** • (Tear out and exchange this ticket at Box Office) • (Regular price without this ticket \$1.60)

7th ANNIVERSARY CALIFORNIA

**HOME FURNISHINGS EXPOSITION**

March 15-24 • BROOKS HALL • CIVIC CENTER  
12 noon - 10 p.m. daily • Preview March 15, 6 - 11 p.m.

SEE ROBERTA—the Amazing "Home-maker" Robot of the Future

PLUS 300 dramatic exhibits and room settings of magnificence



## Evening

### 8 STAR TREK—Drama

**COLOR** On Omega IV, Kirk battles the sole survivor from another starship. Captain Tracey is using advanced weapons to defend a civilized yellow race against decimation by white savages. Kirk: William Shatner. Spock: Leonard Nimoy. Captain Tracey: Morgan Woodward. Dr. McCoy: DeForest Kelley. Sulu: George Takei. Cloud William: Joy Jensen. (60 min.)

### 9 INQUIRY—Chico State

Topic: problems of the superior student. Guests: Dr. Kenneth Edison and Romeo Morin. John Heterington is the host.

### 36 MOVIE—Comedy

"Sorrowful Jones." (1949) A stingy Broadway bookie receives a small child as security for a gambling debt. Bob Hope, Lucille Ball, William Demarest.

### 44 JOE DOLAN!—Discussion

**COLOR** Scheduled guests include Bill Moshofsky, assistant to the president of Georgia Pacific. (60 min.)

### 10:30 2 **COLOR** HILLY ROSE

### 9 CHALLENGE OF SPACE

"John Glenn Story." Jack Webb narrates films of the astronaut's early life and Marine Corps career.

### 11:00 2 MOVIE—Mystery

"Guilty Bystander." (1950) Georgia Thursday informs her ex-husband, an alcoholic house detective, that their son has been kidnaped. Zachary Scott, Faye Emerson, Mary Boland.

### 3 4 5 7 **COLOR** NEWS

### 8 11 NEWS

### 10 12 13 **COLOR** NEWS

### 44 MOVIE—Drama

**COLOR** "Simba." (English; 1955) A white farmer in Kenya becomes the victim of terrorist attacks by the dreaded Mau Mau. Filmed in Africa. Dirk Bogarde, Donald Sinden, Virginia McKenna. (90 min.)

### 11:10 9 KQED REPORT—James Day

### 11:30 3 4 7 8 NEW HAMPSHIRE PRIMARY—Report

**SPECIAL** **COLOR** NBC coverage of the New Hampshire primary. For details, see the Close-up, page A-64.

### 5 MOVIE—Science Fiction

"Mutiny in Outer Space." (1964) After

an exploratory moon trip, two astronauts return to their orbiting space station—bringing with them a deadly fungus. William Leslie, Dolores Faith, Pamela Curran, Richard Garland. (90 min.)

### 7 12 13 JOEY BISHOP—Variety

**COLOR** Scheduled: comedienne Totie Fields, and the singing group of Hines, Hines & Dad. (90 min.)

### 10 MOVIE—Comedy

**COLOR** "To Paris with Love." (English; 1955) A widowed British baronet takes his son to Paris to learn about life. Alec Guinness, Odile Versois, Vernon Gray, Jacques Francois. (90 min.)

### 11 **COLOR** OUTDOOR WORLD

### 11:35 11 MOVIE—Drama

"Land of the Pharaohs." (1955) A great Pharaoh drives his people for 30 years to build a pyramid that will house his body and treasure for all eternity. Jack Hawkins, Joan Collins, Dewey Martin, James Robertson Justice, Sydney Chaplin. (Two hours, 20 min.)

### 12:00 3 4 7 8 JOHNNY CARSON

**COLOR** An abbreviated, one-hour show with scheduled guest Art Linkletter. Ed McMahon, Doc Severinsen. (60 min.)

### 1:00 5 SILENTS PLEASE—Movies

"Yankee Clipper." Produced by Cecil B. DeMille in 1927, this sea saga tells the story of the race between England and America for China's tea trade. William Boyd, Elinor Faure.

### 7 MOVIE—Mystery

"Outside the Law." (1956) An ex-prisoner is paroled into the Army, but is called back from overseas when his GI buddy, involved in a counterfeiting ring, is killed. Ray Danton, Leigh Snowden, Grant Williams. (90 min.)

### 2:30 7 MOVIE—Drama

"Runaway Daughters." (1956) Three high school girls try to solve their romantic and parental problems by running away from home. Marla English, Anna Sten, John Litel, Frank Gorshin, Lance Fuller. (One hour, 45 min.)

### 4:15 7 MOVIE—Western

**COLOR** "Four Guns to the Border." (1954) Four robbers hold up a bank and try to reach the Mexican border. Rory Calhoun, Colleen Miller, George Nader, Nina Foch. (One hour, 45 min.)



Morning

## Morning

- 5:55 **3** **COLOR** FARM NEWS  
 6:00 **3** RHYME AND REASON  
 1. Songs inspired by the rhythm of work. 2. How children acquire the skills for their first social encounters. (60 min.)  
**5** SUNRISE SEMESTER—Education  
**COLOR** Near East: "Religious Syncretism." Prof. Peters lectures.  
**7** **COLOR** A.M.—Jim Dunbar  
**10** **COLOR** ACROSS THE FENCE  
 6:25 **4** FARM NEWS  
**13** **COLOR** NEWS  
 6:30 **4** MICHIGAN—Education  
 The language, politics and religion of American Indians today are discussed.  
**5** CITIES IN CONFLICT—Discussion  
 Intergroup Conflict: "Interracial Conflict—the Negro Community."  
**10** SUNRISE SEMESTER—Education  
**COLOR** Near East: "Religious Syncretism." Prof. Peters lectures.  
**13** **COLOR** ED ALLEN TIME  
 7:00 **3** **4** **7** **8** TODAY  
**COLOR** Scheduled: composer Aaron Copland and Jack Shepherd, author of "Quotations from Chairman LBJ." Also: a report on yesterday's New Hampshire primary. (Two hours)  
**5** NEWS—Jim Anderson  
**10** **COLOR** FOCUS ON FARMING  
**12** EXISTENCE—Agriculture  
**COLOR** Topic: new advances in rice growing and harvesting.  
**13** **COLOR** CARTOONLAND  
 7:05 **5** **10** **COLOR** NEWS—Joseph Benti  
 7:30 **5** NEWS—Jim Anderson  
**10** **12** **COLOR** NEWS—Joseph Benti  
 7:45 **11** TV CREDIT COURSE—History  
 "The Constitution of the Founding Fathers." (45 min.)  
 7:55 **10** **COLOR** NEWS—Norm Bales  
**12** **COLOR** SPORTS REPORT  
 8:00 **5** **10** **12** CAPTAIN KANGAROO  
**COLOR** The Captain presents an exhibit of musical instruments. (60 min.)  
**7** VIRGINIA GRAHAM—Interviews  
**COLOR** Scheduled guests: actress Paula Wayne and singer Emily Yancy.  
 8:15 **9** CLASSROOM—Education  
 Recess: 11:35 A.M.—12 Noon.

- 8:20 **13** SPIDER-MAN—Cartoons  
 8:30 **7** MOVIE—Comedy  
 "It Should Happen to You." (1953)  
 Gladys Glover wants publicity. She gets it by renting a billboard and advertising her name. Judy Holliday, Peter Lawford, Jack Lemmon. (Two hours)  
**11** **COLOR** HOCUS POCUS—Cartoons  
 8:40 **9** CLASSROOM—Education  
 8:45 **2** RELIGION TODAY—Lutheran  
 8:50 **13** **COLOR** CARTOONLAND  
 9:00 **2** **COLOR** POPEYE—Cartoons  
**3** **4** **8** SNAP JUDGMENT  
**COLOR** Guests: Jane Powell and TV personality Tom Kennedy.  
**5** HOTLINE—Discussion  
**COLOR** Scheduled guest: advice counselor Abigail ("Dear Abby") Van Buren. Host: Pat Collins. (Live; 60 min.)  
**7** JACK LA LAMME—Exercise  
**10** **12** CANDID CAMERA—Comedy  
 Pool players try to cope with a sabotaged pool table, pockets and balls. Allen Funt is the host.  
**11** HOCUS POCUS CLUBHOUSE  
**13** DATING GAME  
 9:05 **6** **9** CLASSROOM—Education  
 Ch. 6 recess: 11:10 A.M.—1:05 P.M.  
 9:25 **3** **4** **8** **COLOR** NEWS—Dickerson  
 9:30 **2** **COLOR** ROMPER ROOM—Children  
**3** **4** **7** **8** **COLOR** CONCENTRATION—Game  
**10** **12** BEVERLY HILLBILLIES  
**COLOR** A rival bank competes with Drysdale's for the pleasure of Granny's money. Drysdale: Raymond Bailey.





# Wednesday March 13, 1968

## Morning-Afternoon

- 11 BULLWINKLE**—Cartoons  
**13 [COLOR] TRUTH OR CONSEQUENCES**—Game
- 10:00 **3 4 7 8 PERSONALITY**  
**[COLOR]** Celebrities: Van Johnson, Peter Lawford and Betsy Palmer. On-film personality: Sammy Davis Jr.
- 5 [COLOR] SECRET STORM**—Serial  
**10 12 ANDY GRIFFITH**—Comedy  
 Andy copes with Barney's latest get-rich-quick scheme. Barney: Don Knotts.
- 11 [COLOR] JACK LA LANNE**  
**13 BABY GAME**
- 10:25 **13 CHILDREN'S DOCTOR**  
 10:30 **2 [COLOR] JACK LA LANNE**  
**3 4 7 8 HOLLYWOOD SQUARES**—Game  
**[COLOR]** Guests: Steve Allen, Jack Carter, Paul Lynde, Jayne Meadows and Don Rickles. Host: Peter Marshall.
- 5 10 12 DICK VAN DYKE**  
 Rob tries to get rid of two props—live ducklings—from Alan Brady's show. Rob: Dick Van Dyke.

- 7 11 13 THIS MORNING**—Variety  
**[COLOR]** Scheduled: Melvyn Douglas, actor-singer Noel Harrison and singer Gail Martin. Host: Dick Cavett. (90 min.)
- 11:00 **2 LAW AND MR. JONES**—Drama  
**3 4 7 [COLOR] JEOPARDY**  
**5 8 10 12 [COLOR] LOVE OF LIFE**—Serial
- 11:25 **5 8 12 [COLOR] NEWS**—Benti  
**10 [COLOR] NEWS**—Bill Windsor
- 11:30 **2 STAR PERFORMANCE**—Drama  
 The first mate on a merchant ship has been waiting for years to take command of the ship. Charles Boyer.
- 3 4 7 8 [COLOR] EYE GUESS**  
**5 10 12 [COLOR] SEARCH FOR TOMORROW**—Serial  
**9 CLASSROOM**—Education  
 Recess: 11:45 A.M.-1:05 P.M.
- 11:45 **5 10 12 [COLOR] GUIDING LIGHT**  
 11:55 **3 4 7 [COLOR] NEWS**—Newman  
**8 [COLOR] NEWS**—Bud Walling

## Afternoon

- 12:00 **2 3 5 10 [COLOR] NEWS**  
**4 7 8 [COLOR] LET'S MAKE A DEAL**—Game  
**7 13 BEWITCHED**—Comedy  
 Eve Arden appears in an episode about Darrin's look into the future. Elizabeth Montgomery plays a dual role.
- 9 KINDERGARTEN**—Education  
**11 LU RYDEN**—Variety  
**12 DIVORCE COURT**—Drama  
**[COLOR]** See 3 P.M. Ch. 4.
- 12:30 **2 PASSWORD**—Game  
**[COLOR]** Celebrity guests: Betty White and Frank Gifford. Host: Allen Ludden.
- 3 MERV GRIFFIN**—Variety  
**[COLOR]** See 4:30 P.M. Ch. 5. (60 min.)
- 4 [COLOR] DAYS OF OUR LIVES**  
**5 8 10 12 [COLOR] AS THE WORLD TURNS**—Serial
- 7 7 11 [COLOR] TREASURE ISLE**  
**9 CRITICS' CIRCLE**—Reviews  
 See Tues. 8 P.M. Ch. 9 for details.
- 13 [COLOR] NEWS**—Rashleigh
- 12:45 **13 [COLOR] AGRICULTURE TODAY**



KCRA News cameras profile  
 the people and places of  
 JAPAN with **SPENCER  
 MICHELS IN THE  
 ORIENT**

This week in CHANNEL 3 REPORTS  
 6-7:30 PM





**1:00 2 MOVIE—Mystery**

"Loophole." (1954) A bank teller is accused of stealing a large sum of money from his bank. Barry Sullivan, Dorothy Malone. (Two hours)

**4 COLOR DOCTORS—Serial**

**5 8 10 12 COLOR LOVE IS A MANY SPLENDOR THING—Serial**

**7 7 11 13 FUGITIVE—Drama**

Kimble follows a lead to the whereabouts of the mysterious one-armed man. Eckhardt: Charles Aidman. Kimble: David Janssen. (60 min.)

**9 CLASSROOM—Education**

Ch. 9 leaves the air 4-4:30 P.M.

**1:05 6 9 CLASSROOM—Education**

Ch. 6 leaves the air: 2:30-5:45 P.M.; Ch. 9R: 3:15-6 P.M.

**1:30 3 4 COLOR ANOTHER WORLD**

**5 8 10 12 HOUSE PARTY**

COLOR Guests: "Beverly Hillbilly" Buddy Ebsen and singer Jim Kearce.

**2:00 3 4 YOU DON'T SAY!—Game**

COLOR In Florida, the celebrities are Mike Connors and Rose Marie.

**5 8 10 12 COLOR TO TELL THE TRUTH—Game**

**7 7 11 13 COLOR NEWLYWED GAME**

**2:25 5 8 COLOR NEWS—Edwards**

**10 12 COLOR NEWS**

**2:30 3 4 7 MATCH GAME**

COLOR Guests: Morey Amsterdam and actress Phyllis Newman.

**5 8 10 12 COLOR EDGE OF NIGHT—Serial**

**7 11 COLOR BABY GAME**

**13 DIVORCE COURT—Drama**

COLOR A woman says she can't cope with her husband's jealousy. Lynn Harper.

**2:55 3 4 7 COLOR NEWS—Kalber**

**7 11 COLOR CHILDREN'S DOCTOR—Dr. Lendon Smith**

**3:00 2 PDQ—Game**

COLOR Celebrity guests: Mickey Manners, Michael Landon and Bill Bixby.

**3 MOVIE—Drama**

"Autumn Leaves." (1956) Story of the crisis-strewn marriage of a neurotic middle-aged typist and a younger man. Joan Crawford, Cliff Robertson, Vera Miles. (Two hours)



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# Wednesday March 13, 1968

## Afternoon

### 4 DIVORCE COURT—Drama

**COLOR** A husband is accused of desertion. Eileen: Jan Burrell. Harris: Mark Allen. Judge: Voltaire Perkins.

### 5 MIKE DOUGLAS—Variety

**COLOR** Scheduled guests: actors Victor Buono and Polly Bergen, and the Tucson Boys Choir. Also: a presentation of Israeli fashions. (90 min.)

### 7 7 11 13 **COLOR** GENERAL HOSPITAL—Serial

### 8 10 12 **COLOR** SECRET STORM

### 36 GYPSY ROSE LEE—Interviews

**COLOR** Guests include Agnes Moorehead of "Bewitched."

### 44 MY FRIEND FLICKA—Drama

**COLOR** While riding on the range, Ken is thrown from Flicka. Ken: Johnny Washbrook. Rob: Gene Evans.

### 3:30 2 **COLOR** CAPTAIN SATELLITE

### 4 **COLOR** DATELINE: FASHION

### 7 7 11 13 **COLOR** DARK

### SHADOWS—Serial

### 8 MOVIE—Adventure

**COLOR** "Revolt of the Praetorians." (Italian; 1964) A mysterious figure known as the Red Fox helps the people of Rome end the oppressive rule of a tyrannical emperor. Richard Harrison, Moira Orfei, Giuliano Gemma (Two hours)

### 10 PAT BOONE—Variety

**COLOR** Guests: Jack Palance, comics Don Rickles and Bobby Ramsen, and singer Helen O'Connell. (60 min.)

### 12 MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

### 36 WORLD OF WOMEN—Adel Hall

### 44 **COLOR** CAPT. SAN FRANCISCO

### 3:35 4 MOVIE—Mystery

"Lady of Burlesque." (1943) A burlesque company performing in an old opera house adds murder to its repertoire. Barbara Stanwyck, Michael O'Shea, J. Edward Bromberg. (One hour, 25 min.)

### 44 **COLOR** HUCKLEBERRY HOUND

### 3:45 44 **COLOR** POPEYE—Cartoon

### 4:00 7 7 11 **COLOR** DATING GAME

### 13 **COLOR** CAP'N DELTA—Cartoons

### 36 COSMO'S CASTLE—Children

### 44 **COLOR** YOGI BEAR—Cartoon

### 4:15 44 **COLOR** BUGS BUNNY—Cartoon

### 4:30 2 **COLOR** UNCLE WALDO—Cartoons

### 5 MERV GRIFFIN—Variety

**COLOR** Scheduled guests: comedian Marty Brill and actress Brenda Smiley. Arthur Treacher. (90 min.)

### 7 MOVIE—Drama

"No Highway in the Sky." (1951) An eccentric scientist claims that metal fatigue will cause the crash of a new airliner after 1400 hours in flight. James Stewart, Marlene Dietrich. (Two hours)

### 7 BEWITCHED—Comedy

Samantha agrees to take care of a 10-year-old warlock. Samantha: Elizabeth Montgomery. Darrin: Dick York.

### 9 POINT OF VIEW—Discussion

See Tues. 7 P.M. Ch. 9 for details.

### 10 MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

### 11 SEVEN SEAS—Travel

**COLOR** A look at the nightlife in Acapulco, Mexico.

### 44 **COLOR** MARINE BOY—Cartoon

### 5:00 2 LEAVE IT TO BEAVER

Beaver tells his schoolmates that as a boy his father walked 20 miles each day. Jerry Mathers, Hugh Beaumont.

### 3 4 **COLOR** FLINTSTONES

### 7 BATMAN—Adventure

The dynamic trio vs. a lady alchemist and her daffy mate, who use invisibility for crime. Batman: Adam West. Robin: Burt Ward. Batgirl: Yvonne Craig. Commissioner: Neil Hamilton. Alfred: Alan Napier. Dr. Cassandra: Ida Lupino. Calabala: Howard Duff.

### 9 MISTEROGERS—Children

Topic: clarinets.

### 11 PERRY MASON—Mystery

Edward Nelson is worried: control of his

## NO HIGHWAY IN THE SKY



JAMES STEWART/WEDNESDAY/4:30 PM 7



March 13, 1968

# Wednesday

Afternoon-Evening

huge corporation is being threatened by Frank Avery. Nelson: Herbert Rudley. Frank Avery: John Stephenson. (60 min.)

## 12 MERV GRIFFIN—Variety

**COLOR** See 4:30 P.M. Ch. 5. (60 min.)

## 13 **COLOR** NEWS—Rashleigh

## 19 FILM FEATURE

1. "How to Look Like a Model." 2. A look at the training and duties of modern airline stewardesses.

## 36 **COLOR** CISCO KID—Western

## 44 THREE STOOGES—Comedy

## 5:15 6 MISTEROGERS—Children

Activities at the peace party.

## 5:30 2 DENNIS THE MENACE—Comedy

Margaret saves Dennis's goldfish by patching up the leaky tank with bubble-gum. Jay North, Jeannie Russell.

## 3 TRAVENTURE THEATRE

**COLOR** Conclusion: "Slaughter on the Plains" about the American bison. Bill Burrud is the host.

## 4 ADDAMS FAMILY—Comedy

Plans for a family outing fall apart. Carolyn Jones, John Astin, Jackie Coogan, Ted Cassidy.

## 7 TALL MAN—Western

Billy thinks riding shotgun on Bert Wilson's stage is fool's play. Billy: Clu Gulager. Garrett: Barry Sullivan.

## 8 MUNSTERS—Comedy

Spot, the family's fire-breathing pet, runs away and heads for the sewers. Fred Gwynne, Yvonne DeCarlo.

## 9 WHAT'S NEW—Children

Tom Sawyer and Huck Finn run off to play pirates on a river island.

## 13 **COLOR** NEWS—Bob Young

## 19 CARTOON FUN HOUSE

## 36 WELLS FARGO—Western

A forty-four forty caliber bullet is the only clue to the murder of a stagecoach driver. Hardie: Dale Robertson. Notch Duggin: Chris Alcaide.

## 44 ASTROBOY—Cartoon

## 5:45 6 FRIENDLY GIANT—Children

Patty the raccoon plays the guitar.

# Evening

## 6:00 2 PATTY DUKE—Comedy

Patty takes up astrology to raise money for her mother's birthday present. Patty and Cathy: Patty Duke. Martin: William Schallert. Natalie: Jean Byron.

## 3 **COLOR** NEWS—Huntley, Brinkley

## 4 5 7 10 12 **COLOR** NEWS

## 6 9 MISTEROGERS—Children

Activities at the peace party.

## 8 NEWS—Frank Tracy

## 9 FRIENDLY GIANT—Children

Rusty reads "My Hopping Bunny."

## 11 MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

## 13 MOVIE—Western

"Day of the Outlaw." (1959) The U.S. Cavalry sets out to capture a ruthless band of outlaws. Robert Ryan, Burl Ives, Tina Louise, Allan Marshall. (90 min.)

## 36 YOU ASKED FOR IT—Jack Smith

1. The Budapest circus contortionist act. 2. Crop dusters spray at full speed. 3. A fish surgeon's rounds in his aquarium-hospital. 4. A stunt man rolls down a chute inside a ball. 5. A convict who takes the part of a clown in prison.

## 44 LITTLE RASCALS—Comedy

## 6:15 9 **COLOR** LONDON LINE—Report

## 6:30 2 McHALE'S NAVY—Comedy

Captain Binghamton finds some pearls in his plate of oysters. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

## 3 **COLOR** NEWS—Whitten, Jervis

## 4 7 **COLOR** NEWS—Chet

Huntley, David Brinkley

## 5 8 12 **COLOR** NEWS—Cronkite

## 6 9 KINDERGARTEN—Education

# NEWS AT 5

Evening's first  
full-hour news

# 13

# MOVIE

# DAY OF THE OUTLAW

ROBERT RYAN BURL IVES

6 PM WEDNESDAY

# 13

MULTICITY BROADCASTING

TV GUIDE

A-75



## Evening

**7** **COLOR** NEWS—Bob Young

**9** PORTRAIT IN MUSIC

Selection: Bach's cantata, "Hunting."

**19** TONY CHAVEZ—Variety

**36** COW TOWN JAMBOREE—Music

**44** MISTER ED—Comedy

Carol and Kay decide to form a hunt club. Connie Hines, Edna Skinner.

6:55 **19** NEWS—Charles McEwen

7:00 **2** I LOVE LUCY—Comedy

Even before he's born, nothing but the King's English will do for little Ricky. Lucy hires a British tutor. Lucy: Lucille Ball. Ricky: Desi Arnaz.

**4** WIDE WONDERFUL WORLD

**COLOR** In Mexico, Charles Noah narrates a film journey to Oaxaca, Tehuantepec and Yucatan.

**5** MARSHAL DILLON—Western

Chester makes the mistake of accusing Lena Wave of being a crook—Lena stands six-feet tall and weighs in at 200 pounds. Lena: Dee J. Thompson. Chester: Dennis Weaver. Matt: James Arness.

**what**  
**who**  
**when**  
**where**

The best answers to these important news questions—  
Bob Young  
6:30 PM  
Roger Grimsby  
7:00 PM  
Weeknights **7**

**6** **9** WHAT'S NEW—Children

Life of a Rocky Mountain black bear; composition of a uranium atom; folk music of India.

**7** **COLOR** NEWS—Grimsby, Foster

**7** THAT GIRL—Comedy

**COLOR** Ann ruminates over interfering with the romance of her girl friend Pete, whose husky beau shows his affection by engaging in roughhouse athletics. Ann: Marlo Thomas. Don: Ted Bessell. George: Albert Salmi. Pete: Ruth Buzzi.

**8** BRANDED—Western

McCord is lured to a ghost town inhabited by a religious fanatic and his two brutish sons. McCord: Chuck Connors.

**9** CITY BEAT—Mel Wax

**10** **COLOR** NEWS—Walter Cronkite

**12** PERRY MASON—Mystery

Executive Richard Vanaman has become a target for blackmail. Vanaman: Arthur Franz. Mason: Raymond Burr. (60 min.)

**19** PORTER WAGONER—Music

**COLOR** Guest is Alex Houston.

**36** MOVIE—Comedy

"Take a Letter, Darling." (1942) Darling is an unfortunate male who must take orders from a well-groomed, highly successful young advertising woman whose personal secretary he has become. Rosalind Russell, Fred MacMurray, Constance Moore. (90 min.)

**44** DOBIE GILLIS—Comedy

Unable to decide what they'll do after graduation, Dobie and Maynard seek the answer from an electronic computer. Dobie: Dwayne Hickman.

7:30 **2** LOWELL THOMAS—Adventure

**COLOR** In Northern Australia's Arnhem land, cameras examine the religious rituals of the aboriginal tribes.

**3** **4** **7** **8** VIRGINIAN—Drama

**COLOR** To save his marriage, veteran sheriff Dan Porter abandons the badge for a job as a Shiloh hand. The lawman undergoes severe strain due to age, inexperience—and a rekindled conflict with Trampas. Virginian: James Drury. Trampas: Doug McClure. (90 min.)

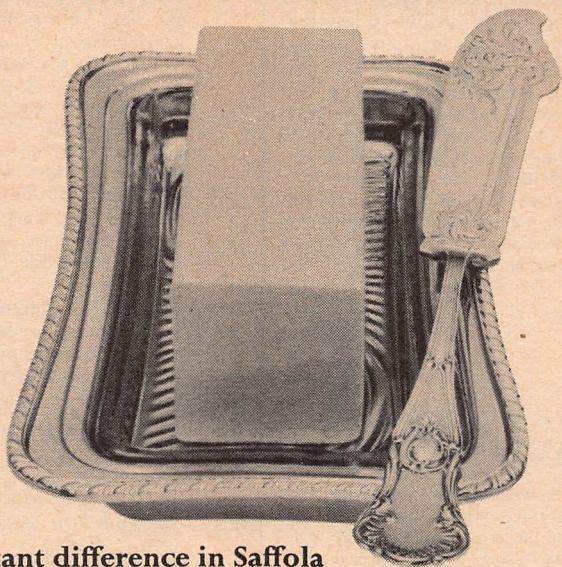
### Guest Cast

Sheriff Dan Porter ..... Kenneth Tobey  
Emily Porter ..... Monica Lewis

Continued on page A-78



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# Wednesday March 13, 1968

## Evening

Deputy Frank North ..... Steve Carlson  
Wes Manning ..... Ben Murphy  
Tasker ..... Lawrence Dane  
Morgan ..... Than Wyenn  
Carmody ..... Chuck Courtney  
Harper ..... Harper Flaherty

### 5 10 LOST IN SPACE—Adventure

**COLOR** "Visit to a Hostile Planet" begins a series of reruns. The Robinsons are mistaken for aliens when a time warp leads them to earth as it was in 1947. Landing in Michigan, they are forced to defend themselves against attacking vigilantes. Dr. Smith: Jonathan Harris. John: Guy Williams. Maureen: June Lockhart. Will: Billy Mumy. Don: Mark Goddard. Robot: Bob May. Judy: Marty Kristan. (Rerun; 60 min.)

### Guest Cast

Cragmire ..... Robert Foulk  
Grover ..... Pitt Herbert  
Craig ..... Robert Pine  
Stacy ..... Claire Wilcox  
Charlie ..... Norman Leavitt

### 6 SACRAMENTO FILE—Nichols

### 7 11 13 AVENGERS—Adventure

**COLOR** The avengers race across the English countryside in a treasure hunt for high stakes: the treasure chest contains top-secret papers hidden by a dying agent. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. (60 min.)

### Guest Cast

Mike ..... Norman Bowler  
Penny ..... Valerie Van Ost  
Alex ..... Edwin Richfield  
Carl ..... Neil McCarthy  
Benstead ..... Arthur Lowe  
Bates ..... Ivor Dean

Danvers ..... Rio Fanning  
Miss Peabody ..... Penny Bird

### 9 INTERNATIONAL MAGAZINE

Reports: 1. Communist propaganda films of North Korea's defense build-up. 2. Films of the slums in Hong Kong after the riots. 3. An interview with Ivory Coast President Felix Houphouet-Boigny. 4. A visit to the training school for performers in the Moscow Circus. 5. In Czechoslovakia: a survey of attitudes toward the liberal abortion law. 6. How Londoners view the prospect of peace. Host: David Weber of the BBC. (60 min.)

### 9 GUEST BOOK—Discussion

Guests Starlet Black and Armata Smith discuss the black power movement at Chico State College. Sigrid Kayting is the interviewer.

### 19 MOVIE—Adventure

Anthony Dexter in "Slave Girl." See Tues. 7:30 P.M. Ch. 19. (90 min.)

### 44 COLOR SPORTS QUIZ

### 7:45 44 COLOR WARRIOR PRE-GAME

### 8:00 2 SECRET AGENT—Drama

The owner of a gambling casino confronts Drake with some unpaid gambling debts. Drake: Patrick McGeehan. Mr. Lovegrove: Eric Barker. Elaine: Adrienne Corri. (60 min.)

### 6 9 INTERNATIONAL MAGAZINE

See 7:30 P.M. Ch. 9. (60 min.)

### 12 COLOR DATING GAME

### 44 PRO BASKETBALL—Warriors

**COLOR** In a battle to help determine the second spot in the Western Division, the Warriors meet the Lakers at Los Angeles. The Warriors top scorers are Fred Hetzel (44), Jeff Mullins (10) and Jim King (21). The Lakers high-point men include Elgin Baylor (22) and Jerry West (44). Hank Greenwald and Bob Fouts report the action. (Live)

Pat Boone will not be seen tonight.

### 8:30 5 10 12 BEVERLY HILLBILLIES

**COLOR** When Elly May's overstuffed menagerie gets Granny's goat, the old gal issues an ultimatum: either the critters git—or Granny goes. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Jethro: Max Baer. Drysdale: Raymond Bailey. Mrs. Drysdale: Harriet MacGibbon. Jane: Nancy Kulp.



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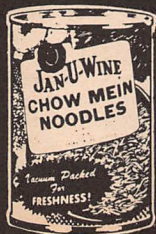


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# THE SEEKERS DOWN UNDER

That  
"Georgy Girl"  
Group on  
Wednesday  
Showcase  
COLOR  
9:00 PM

**2**  
KTVU

## Wednesday

Evening

### 7 11 13 MOVIE—Musical

**COLOR** "Hans Christian Andersen" (1952), whimsical musical based on an episode in the life of the 19th-century Danish writer of fairy tales. A highlight of the film is "The Little Mermaid Ballet," danced by Jeanmaire (in her movie debut) and husband-choreographer Roland Petit. Broadway composer Frank Loesser wrote the songs. Screenplay by Moss Hart. (Rerun; two hours, 30 min.)

#### Cast

Hans Christian Andersen ... Danny Kaye  
Doro ..... Jeanmaire  
Niels ..... Farley Granger  
Peter ..... Joey Walsh  
Hussar ..... Erik Bruhn

#### Highlights

"Anywhere I Wander," "Thumbelina,"  
"The Ugly Duckling," "The King's  
New Clothes" ..... Danny  
"No Two People" .... Danny, Jeanmaire  
"Wonderful Copenhagen" .. Danny, Joey

A film featurette follows the movie.

### 9 GREAT DECISIONS—1968

An analysis of East and West Germany—their political differences, and the international implications of having the country divided. Guests: historians Gerald Freund ("Germany Between Two Worlds") and Wolfgang Leonhard ("The Kremlin Since Stalin").

### 36 MERV GRIFFIN—Variety

**COLOR** Guests include attorney Roy Cohn, who was chief counsel to the late Sen. Joseph McCarthy; Frank Converse of "N.Y.P.D."; comedians Charlie Manna and Jackie Clark; singers Aliza Kashi and Dick Roman; and actress Ultra Violet. Arthur Treacher. (90 min.)

### 9:00 2 WEDNESDAY SHOWCASE

**COLOR** Australia's singing Seekers offer an hour of popular songs. Highlights: "Georgy Girl," "I'll Never Find Another You," "The Times They Are a Changing," "World of Our Own" and "Turn, Turn, Turn." (60 min.)

### 3 4 KRAFT MUSIC HALL

**COLOR** "Vaudeville '68" spotlights concert-style acts in comedy and music. Host Ed McMahon introduces comedians Shelley Berman and Joan Rivers; singer-actor Ed Ames; and singers Sonny and Cher, and the Young Rascals. Shelley



Evening

does his classic routine of a business-  
man juggling five phone calls at once;  
Joan talks about "educating the single  
girl." (60 min.)

## Highlights

"Who Will Answer?" ..... Ames  
"Please Love Me," "How Can I Be  
Sure?" "Mickey's Monkee"

..... Young Rascals

## **5 8 10 12 GREEN ACRES**

**COLOR** Oliver endures Lisa's outbursts  
and the threat of a curse when he tries  
to kick out Lazlo Broslav, a Hungarian  
friend of Lisa's family who plans to be-  
come a permanent fixture on the farm.  
Oliver: Eddie Albert. Lisa: Eva Gabor.  
Eb: Tom Lester. Lazlo: Wolfe Barzell.  
Haney: Pat Buttram. Kimball: Alvy  
Moore. Sam: Frank Cady.

## **6 9 9 COLOR WORLD PRESS**

Chs. 6 and 9R do not colorcast.

## **7 MOVIE—Musical**

"Hans Christian Andersen." See 8:30  
P.M. Ch. 7. (Rerun; two hours, 30 min.)

## **19 JOAQUIN ESTEVES—Variety**

## 9:30 **5 8 10 HE & SHE—Comedy**

**COLOR** A mouse in the house, a sick  
cat, and a poison scare combine to turn  
the Hollister's dinner party for Dick's  
boss and his wife into a first-class fi-  
asco. Paula: Paula Prentiss. Dick: Rich-  
ard Benjamin. Oscar: Jack Cassidy. Har-  
ry: Kenneth Mars.

## Guest Cast

Norma Nugent ..... Alice Ghostley  
Norman Nugent ..... Harold Gould

## **12 FELONY SQUAD—Drama**

**COLOR** See Mon. 9 P.M. Ch. 7.

## 10:00 **2 COLOR NEWS—Atkinson, Park**

## **3 4 8 RUN FOR YOUR LIFE**

**COLOR** Anne Baxter and Jacques Ber-  
gerac in "Life Among the Meat-Eaters."  
On the island of Sardinia, Paul receives  
mysterious threats against his life when  
he joins a group of jet-setters gathering  
for the seventh marriage of a millionair-  
ess. Paul: Ben Gazzara. (60 min.)

## Guest Cast

Mona Morrison ..... Anne Baxter  
Alejandro Orsini ..... Jacques Bergerac  
Burton Wells ..... Peter Donat  
Willem ..... Philip Chapin  
Diana ..... Anna Capri  
Stacey ..... Judy Lang  
Phillips ..... Peter Bromilon  
Laurie Laine ..... Francine York

## **5 10 12 JONATHAN WINTERS**

**COLOR** Guests: actor-singer Robert  
Morse, singer Vikki Carr, and the Young  
Saints. Fashion phenom Maude Frickert  
shows "Styles for the Senile"; Robert  
plays Jonathan's insufferably snooty  
brother-in-law; and Jonathan is the  
South American strong man in "The  
Dancing Dictator." Abby Dalton, Dick  
Curtis, Robert Banas dancers, Paul Wes-  
ton orchestra. (60 min.)

## Highlights

"She'll Be There" ..... Vikki  
"Lulu's Back in Town," "Steppin' Out  
with My Baby" .... Robert, Dancers  
"Shadrach" ..... Young Saints

## **6 9 NET FESTIVAL—Comedy**

"Ustinov on the Ustinovs." Peter Ustinov  
traces his family tree and illustrates the  
ancestral traits that led to his own  
unique brand of eccentricity. He recalls,  
for example, a great-uncle who romanced



# ED McMAHON

presents

## VAUDEVILLE '68

with

Sonny & Cher Shelley Berman  
Young Rascals

9 PM

Channel 3, 4



# Wednesday March 13, 1968

## Evening

the ladies with the aid of a piano. Another ancestor is reputed to have written a pornographic book—in code. By the end of the hour, Ustinov has summoned great-grandfathers, grandfathers, etc., all of whom were real, and graced by Ustinov's affectionate if somewhat barbed recollections. (60 min.)

### 9 NET FESTIVAL—Drama

"Carlos Chavez," a profile of the Mexican composer and conductor who brought modern music to his homeland. Aaron Copland: Chavez possesses "a vigorous, powerful personality, a very keen mind and taut strength and power which is in his music." Films show Chavez rehearsing his Fifth Symphony for Strings with the San Diego Symphony Orchestra; in Mexico City's Palace of Fine Arts discussing his 50 years in music; and relaxing at home. Richard Moore is the narrator. (60 min.)

### 36 JOE PYNE—Discussion

**COLOR** Hypnosis is discussed by Dr. William J. Bryan Jr., medical examiner Sylvia Habush and hypnotist George Clark. Joe Pyne also talks with Homer Tomlinson, who calls himself "Bishop of the World." (90 min.)

### 44 JOE DOLAN!—Discussion

**COLOR** Scheduled guests include Mike Gordon, originator of the dating computer match; and Frank Gervasi, author of "The Case for Israel." (60 min.)

### 10:30 2 **COLOR** PAT MICHAELS

### 11:00 2 MOVIE—Biography

"The Court Martial of Billy Mitchell." (1955) Otto Preminger directed this film about the World War I general who encountered opposition whenever he attempted to prove the importance of air power. Gary Cooper, Charles Bickford, Ralph Bellamy, Rod Steiger.

### 3 4 5 7 **COLOR** NEWS

### 8 11 NEWS

### 9 YOGA FOR HEALTH—Exercises

Demonstration: slow-motion movements to normalize body weight.

### 10 12 13 **COLOR** NEWS

### 44 MOVIE—Melodrama

"Beyond a Reasonable Doubt." (1956) A writer lets himself be framed for a murder to prove the dangers of convicting individuals on purely circumstantial evi-

dence. Dana Andrews, Joan Fontaine, Sidney Blackmer. (90 min.)

### 11:30 3 4 8 **COLOR** JOHNNY CARSON—Variety

### 5 MOVIE—Drama

"A Bell for Adano." (1945) An American major tries to restore democratic dignity and decency to the people of a captured Italian town. From the novel by John Hersey. John Hodiak, Gene Tierney, William Bendix. (Two hours)

### 7 12 13 **COLOR** JOEY BISHOP

### 7 **COLOR** NEWS—James Duncan

### 10 MOVIE—Drama

"The Grapes of Wrath." (1940) The "Okies" leave their ruined homes in the Oklahoma Dust Bowl and journey to the promised land of California. Henry Fonda, Jane Darwell, John Carradine, Charley Grapewin. (Two hours, 20 min.)

### 11 **COLOR** OUTDOOR WORLD

### 11:35 11 MOVIE—Western

"Return of the Texan." (1952) Returning home, a young rancher finds his house a shambles. He suspects cattle baron Rod Murray of doing the dirty work. Dale Robertson, Richard Boone, Walter Brennan. (One hour, 40 min.)

### 12:00 7 **COLOR** JOHNNY CARSON

### 1:00 4 MOVIE—Drama

**COLOR** "Duel in the Forest." (German; 1959) Peasants are oppressed by feudal lords in 18th-century Germany. Curt Jurgens, Maria Schell. (Two hours, 25 min.)

### 7 MOVIE—Adventure

"Rogues of Sherwood Forest." (1950) The son of Robin Hood continues his father's battle against King John's taxation plan. John Derek, Diana Lynn, George Macready, Alan Hale. (90 min.)

### 2:30 7 MOVIE—Drama

"Jump into Hell." (1955) Parachutists are sent to relieve a besieged fort in French Indochina. Jacques Sernas, Kurt Kasznar. (One hour, 50 min.)

### 4:20 7 MOVIE—Adventure

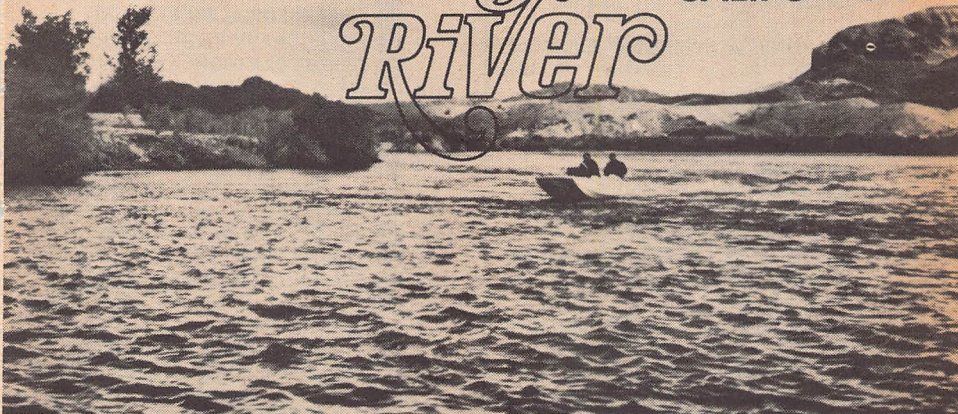
"Cargo to Capetown." (1950) A captain attempts to sail a battered oil tanker to Capetown, faced by hurricane, fire and a rebellious crew. Broderick Crawford, John Ireland, Ellen Drew, Edgar Buchanan. (One hour, 40 min.)



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## Morning

5:55 **3** **COLOR** FARM NEWS

6:00 **3** RHYME AND REASON

1. How tales that have been handed down verbally from generation to generation have enriched our folklore. 2. How a child learns a male or female role from its parents. (60 min.)

**5** SUNRISE SEMESTER—Education

**COLOR** Russian Literature: "Chekhov and the Russian Drama."

**7** **COLOR** A.M.—Jim Dunbar

6:25 **4** FARM NEWS

**13** **COLOR** NEWS

6:30 **4** MICHIGAN—Education

The impact of the civil-rights movement on the American Indian.

**5** CITIES IN CONFLICT—Discussion

Intergroup Conflict: "Interracial Conflict—the Spanish Community."

**10** SUNRISE SEMESTER—Education

**COLOR** Russian Literature: "Chekhov and the Russian Drama."



**Stan Statham**

## THE BIG NEWS

WEEK NIGHTS AT 6 P.M.

**Channel 12**  
**KHSL-TV-Chico**

**13** **COLOR** ED ALLEN TIME

6:55 **12** SOIL CONSERVATION

7:00 **3** **4** **7** **8** TODAY

**COLOR** Scheduled: Saturday Review film critic Hollis Alpert and classical guitarist John Williams. Hugh Downs, Joe Garagiola. (Two hours)

**5** NEWS—Jim Anderson

**10** **COLOR** FOCUS ON FARMING

**12** **COLOR** NAVY FILM—Report

**13** **COLOR** CARTOONLAND

7:05 **5** **10** **COLOR** NEWS—Joseph Benti

7:30 **5** NEWS—Jim Anderson

**10** **12** **COLOR** NEWS—Joseph Benti

7:45 **11** TV CREDIT COURSE—History

Topic: "Federalists vs. Republicans." Prof. Robin Brooks. (45 min.)

7:55 **10** **COLOR** NEWS—Norm Bales

**12** **COLOR** SPORTS REPORT

8:00 **5** **10** **12** CAPTAIN KANGAROO

**COLOR** Live animals: puppies and ducklings. (60 min.)

**7** VIRGINIA GRAHAM—Interviews

**COLOR** Scheduled guests include publicist Meredith Anderson.

**9** CLASSROOM—Education

Recess: 11:20 A.M. to 12 Noon.

8:20 **13** FANTASTIC FOUR—Cartoons

8:30 **7** MOVIE—Comedy

"When Lovers Meet." (1946) Trouble develops when a woman discovers that her war-correspondent husband, home after two years, wasn't as lonely as she thought. George Brent, Lucille Ball, Vera Zorina. (Two hours)

**11** **COLOR** HOCUS POCUS—Cartoons

8:45 **2** RELIGION TODAY—Evangelist

8:50 **13** **COLOR** CARTOONLAND

9:00 **2** **COLOR** POPEYE—Cartoons

**3** **4** **8** SNAP JUDGMENT

**COLOR** Guests: Jane Powell and TV personality Tom Kennedy.

**5** HOTLINE—Discussion

**COLOR** Scheduled guest: author-restaurateur Sally Stanford ("Lady of the House"). (Live; 60 min.)

**7** JACK LA LAMME—Exercise

**10** **12** CANDID CAMERA—Comedy Drivers find a motel manager and his wife dressed as two horror-film characters. Host: Allen Funt.

**11** HOCUS POCUS CLUBHOUSE



March 14, 1968

# Thursday

Morning-Afternoon

- 9:05** **13** DATING GAME  
**6** **9** CLASSROOM—Education  
Recess: 11:25 A.M.-1 P.M.
- 9:25** **3** **4** **8** **COLOR** NEWS—Dickerson
- 9:30** **2** **COLOR** ROMPER ROOM—Children  
**3** **4** **7** **8** **COLOR** CONCEN-  
TRATION—Game  
**10** **12** BEVERLY HILLBILLIES  
**COLOR** Gloria Swanson is caught up in  
Jed's attempt to make a silent movie.  
Jed: Buddy Ebsen. Granny: Irene Ryan.
- 11** BUGS BUNNY—Cartoons
- 13** **COLOR** TRUTH OR CONSE-  
QUENCES—Game
- 10:00** **3** **4** **7** **8** PERSONALITY  
**COLOR** Celebrities: Van Johnson, Peter  
Lawford and Betsy Palmer. On film:  
Eve Arden of "The Mothers-in-Law."
- 5** **COLOR** SECRET STORM  
**10** **12** ANDY GRIFFITH  
Barney runs for sheriff of Mayberry after  
Andy fails to enter his name for re-  
election. Barney: Don Knotts.
- 11** **COLOR** JACK LA LANNE  
**13** BABY GAME
- 10:25** **13** CHILDREN'S DOCTOR
- 10:30** **2** **COLOR** JACK LA LANNE  
**3** **4** **7** **8** HOLLYWOOD  
SQUARES—Game  
**COLOR** Guests: Steve Allen, Jack Car-  
ter, Paul Lynde, Jayne Meadows and  
Don Rickles. Host: Peter Marshall.
- 5** **10** **12** DICK VAN DYKE  
Trouble starts when Rob cooks up a  
ruse aimed at Laura. Rob: Dick Van  
Dyke. Laura: Mary Tyler Moore.
- 7** **11** **13** THIS MORNING—Variety  
**COLOR** Scheduled guests: Robert Ryan,  
TV talk-show host Alan Burke and TV  
educator Frank Buxton. (90 min.)
- 11:00** **2** LAW AND MR. JONES—Drama  
**3** **4** **7** **COLOR** JEOPARDY  
**5** **8** **10** **12** **COLOR** LOVE OF  
LIFE—Serial
- 11:25** **5** **8** **12** **COLOR** NEWS—Benti  
**10** **COLOR** NEWS—Bill Windsor
- 11:30** **2** STAR PERFORMANCE—Drama  
A 19th-century story of a young  
woman who teaches her unduly timid  
husband a lesson in love. Joanne Dru,  
Robert Cornthwaite.

- 3** **4** **7** **8** **COLOR** EYE GUESS  
**5** **10** **12** **COLOR** SEARCH FOR  
TOMORROW—Serial
- 11:45** **5** **10** **12** **COLOR** GUIDING LIGHT
- 11:55** **3** **4** **7** **COLOR** NEWS—Newman  
**8** **COLOR** NEWS—Bud Walling

## Afternoon

- 12:00** **2** **3** **5** **10** **COLOR** NEWS  
**4** **7** **8** **COLOR** LET'S MAKE A  
DEAL—Game  
**7** **13** BEWITCHED—Comedy  
Baby Tabatha is suspected of magically  
influencing the stock market. Darrin:  
Dick York.
- 9** KINDERGARTEN—Education
- 11** LU RYDEN—Variety
- 12** DIVORCE COURT—Drama  
**COLOR** A man and wife accuse each  
other of lying. Kline: Bob Noble.
- 12:30** **2** PASSWORD—Game  
**COLOR** Celebrity guests: Betty White  
and Frank Gifford. Host: Allen Ludden.
- 3** MERV GRIFFIN—Variety  
**COLOR** See 4:30 P.M. Ch. 5. (60 min.)
- 4** **COLOR** DAYS OF OUR LIVES  
**5** **8** **10** **12** **COLOR** AS THE  
WORLD TURNS—Serial
- 7** **7** **11** **COLOR** TREASURE ISLE  
**9** **COLOR** SCOTCH GARDENER  
**13** **COLOR** NEWS—Rashleigh
- 12:45** **13** **COLOR** AGRICULTURE TODAY
- 1:00** **2** MOVIE—Comedy  
"Double Bunk." (English; 1960) Unable  
to find a house they can afford, a  
newlywed couple rent a split-level barge.  
Ian Carmichael, Janette Scott, Sidney  
James, Liz Frazer, Dennis Price, Reginald  
Beckwith. (Two hours)
- 4** **COLOR** DOCTORS—Serial
- 5** **8** **10** **12** **COLOR** LOVE IS A  
MANY SPLENDORED THING—Serial
- 6** **9** **9** CLASSROOM—Education  
Ch. 6 leaves the air: 2:25-5:15 P.M.; Ch.  
9: 3:45-4:30 P.M.; Ch. 9R: 2:25-6 P.M.
- 7** **7** **11** **13** FUGITIVE—Drama  
The fugitive becomes involved with a mil-  
lionaire who has received a threatening  
phone call. George: Richard Anderson.  
Kimble: David Janssen. (60 min.)



# Thursday March 14, 1968

Afternoon

- 1:30 **3 4** **COLOR** **ANOTHER WORLD**  
**5 8 10 12** **HOUSE PARTY**  
**COLOR** Guests: mystery writer Mickey Spillane and singer Maurice Eazel.
- 2:00 **3 4** **YOU DON'T SAY!**—Game  
**COLOR** In Florida, the celebrities are Mike Connors and Rose Marie.  
**5 8 10 12** **COLOR** **TO TELL THE TRUTH**—Game  
**7 7 11 13** **COLOR** **NEWLYWED GAME**
- 2:25 **5 8** **COLOR** **NEWS**—Edwards  
**10 12** **COLOR** **NEWS**
- 2:30 **3 4 7** **MATCH GAME**  
**COLOR** Guests: Morey Amsterdam and actress Phyllis Newman.  
**5 8 10 12** **COLOR** **EDGE OF NIGHT**—Serial  
**7 11** **COLOR** **BABY GAME**  
**13** **DIVORCE COURT**—Drama  
**COLOR** A woman claims that her husband tried to knife her. Nora: Sue Carlton. Gerald: Steve London.
- 2:55 **3 4 7** **COLOR** **NEWS**—Kalber

- 7 11** **COLOR** **CHILDREN'S DOCTOR**—Dr. Lendon Smith
- 3:00 **2** **PDQ**—Game  
**COLOR** Celebrity guests: Mickey Mannors, Michael Landon and Bill Bixby.
- 3** **MOVIE**—Drama  
**"Deadline U.S.A."** (1952) A reform-minded editor finds himself faced with two big problems: how to keep the paper's owners from selling out to a rival publisher; and what to do about an underworld czar who's already had one reporter mugged for writing an exposé of his operations. Humphrey Bogart, Ethel Barrymore, Kim Hunter. (Two hours)
- 4** **DIVORCE COURT**—Drama  
**COLOR** A woman claims that her husband can't forget his first wife. Susan: Kay Petty. Robert: James Hourigan.
- 5** **MIKE DOUGLAS**—Variety  
**COLOR** Scheduled guests: actress Polly Bergen and singer Lovelace Watkins. Elsie Frankel sextet. (90 min.)
- 7 7 11 13** **COLOR** **GENERAL HOSPITAL**—Serial

## WHAT'S THE SCORE?

You'll find the answers best by watching the news on Channel 4, which includes outstanding weather and sports reports twice each evening. Watch Linda Richard and *Weather Report*, Frank Dill and *Sports Report*.

IN COLOR

6:00 REPORT and 11:00 FINAL REPORT





# CHANNEL 10 **BIG NEWS** **6-7:30**

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WEEKNIGHTS  
IN COLOR



**KXTV 10**  
CORINTHIAN TELEVISION



# Thursday March 14, 1968

Afternoon

- 8 10 12** **COLOR** **SECRET STORM**  
**36** **GYPSY ROSE LEE**—Interviews  
**COLOR** Actor Ronnie Schell and comic Willie Restum are the guests.
- 44** **MY FRIEND FLICKA**—Drama  
**COLOR** Ken and a headstrong boy are trapped in a caved-in mine. Ken: Johnny Washbrook. Rob: Gene Evans.
- 3:30** **2** **COLOR** **CAPTAIN SATELLITE**  
**4** **COLOR** **DATeline: FASHION**  
**7 7 11 13** **COLOR** **DARK SHADOWS**—Serial  
**8** **MOVIE**—Science Fiction  
**COLOR** "Conqueror of Atlantis." (Italian; 1964) The mighty Heracle aids Bedouins, who are being kidnapped by the mysterious Shadow People of Atlantis. Kirk Morris, Luciana Gilli. (Two hours)
- 10** **PAT BOONE**—Variety  
**COLOR** See 8:30 P.M. Ch. 44. (60 min.)
- 12** **MIKE DOUGLAS**—Variety  
**COLOR** See 3 P.M. Ch. 5. (90 min.)
- 36** **WORLD OF WOMEN**—Adel Hall
- 44** **COLOR** **CAPT. SAN FRANCISCO**
- 3:35** **4** **MOVIE**—Drama  
 "Man from Frisco." (1944) A dynamic construction engineer with a plan to revolutionize shipbuilding meets opposition at every turn. Michael O'Shea, Anne Shirley. (One hour, 25 min.)
- 44** **COLOR** **HUCKLEBERRY HOUND**
- 3:45** **44** **COLOR** **POPEYE**—Cartoon
- 4:00** **7 7 11** **COLOR** **DATING GAME**  
**13** **COLOR** **CAP'N DELTA**—Cartoons  
**36** **COSMO'S CASTLE**—Children  
**44** **COLOR** **YOGI BEAR**—Cartoon
- 4:15** **44** **COLOR** **BUGS BUNNY**—Cartoon
- 4:30** **2** **COLOR** **CARTOON CUTUPS**  
**5** **MERV GRIFFIN**—Variety  
**COLOR** Scheduled guests: actors Don Franks and Ethel Griffies, singer Geneviève, comedian Rodney Dangerfield; and the Happenings. (90 min.)

## 7 MOVIE—Comedy

**COLOR** "The Happy Years." (1950) In the 1890's a defiant boy creates trouble at prep school. Dean Stockwell, Darryl Hickman, Scotty Beckett. (Two hours)

## 7 BEWITCHED—Comedy

Endora tries to turn Darrin's boss into a teddy bear. Endora: Agnes Moorehead. Darrin: Dick York.

## 9 ANTIQUES

A display of Pairpoint Glass is in New Bedford, Mass., where it was first produced in 1866. Host: George Michael.

## 10 MIKE DOUGLAS—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

## 11 SEVEN SEAS—Travel

**COLOR** Tom McHugh narrates his films of modern gypsies in Southern France. Highlights include scenes of a gypsy wedding ceremony.

## 44

**COLOR** **MARINE BOY**—Cartoon  
**5:00** **2** **LEAVE IT TO BEAVER**—Comedy  
 Beaver finds a wallet and takes it to the police station. Jerry Mathers.

## 3 4

**COLOR** **FLINTSTONES**  
**7** **OPERATION: ENTERTAINMENT**  
 Comic Tim Conway is host at George Air Force Base, Victorville, Cal. Guests: the Mills Brothers, Lainie Kazan, rocker Jackie Wilson, impressionist David Frye and the singing Clinger Sisters. Operation Entertainment Girls. (60 min.)

## Highlights

Medley: "Opus One," "Paper Doll," "Lazy River" . . . . . Mills Brothers  
 "Flower Child," "Everybody Loves Somebody Sometime" . . . . . Lainie  
 "Up Tight," "Funky Broadway" . . . . . Jackie

## 9 MISTEROGERS—Children

How fans make a breeze.

## 11 PERRY MASON—Mystery

Mason is called on to settle a boundary dispute. Ken Bascombe: Hugh Sanders. Amos Catledge: George Mitchell. Mason: Raymond Burr. (60 min.)

# NEWS AT 5

Evening's first  
full-hour news

**13**

# MOVIE

# Rage at Dawn

RANDOLPH SCOTT  
6 PM THURSDAY

**13**

INCULCATORY BROADCASTING



March 14, 1968

**Thursday**

Afternoon-Evening

**12 MERV GRIFFIN—Variety**  
**COLOR** See 4:30 P.M. Ch. 5 (60 min.)

**13 COLOR NEWS—Rashleigh**

**19 FILM FEATURE**

"Momentum," a report on the procedures of a commercial airline.

**36 COLOR CISCO KID—Western**

**44 THREE STOOGES—Comedy**

**5:15 6 MISTEROGERS—Children**

Topic: How people are different from each other.

**5:30 2 DENNIS THE MENACE—Comedy**  
 Dennis's friends won't let him play cowboys and Indians. Jay North.

**3 TRAVENTURE THEATRE**

**COLOR** Host Bill Burrud visits the Sunken wreckage of an old Spanish ship.

**4 MUNSTERS—Comedy**

Grandpa's invented a pill that changes water into gasoline. Al Lewis.

**8 MUNSTERS—Comedy**

Herman spots a "wanted" picture of Grandpa. Fred Gwynne, Al Lewis.

**9 WHAT'S NEW—Children**

"Gondoliers." In Italy, a boy learns how to handle a gondola.

**13 COLOR NEWS—Bob Young**

**19 CARTOON FUN HOUSE**

**36 WELLS FARGO—Western**

The governor's visit to Powder River is going to be a lonely one. Hardie: Dale Robertson. Governor: Wendell Holmes.

**44 ASTROBOY—Cartoon**

**5:45 6 FRIENDLY GIANT—Children**

The gang sings about farms.

## Evening

**6:00 2 PATTY DUKE—Comedy**

Patty and Cathy plan to become fashion tycoons. Patty and Cathy: Patty Duke. Gregory Madison: Robert Q. Lewis.

**3 COLOR NEWS—Huntley, Brinkley**

**4 5 7 10 12 COLOR NEWS**

**6 9 MISTEROGERS—Children**

Topic: How people are different from each other.

**8 NEWS—Frank Tracy**

**9 FRIENDLY GIANT—Children**

Friendly reads about the alphabet.

**11 MIKE DOUGLAS—Variety**

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**13 MOVIE—Western**

"Rage at Dawn." (1955) A special agent is assigned to catch four brothers who have been raiding banks. Randolph Scott, Forrest Tucker, Mala Powers. (One hour, 25 min.)

**36 YOU ASKED FOR IT—Jack Smith**

1. A cowboy performs. 2. Ants at war. 3. A French perfume factory. 4. A chimpanzee does tricks with his feet. 5. A plane in flight as a typhoon threatens.

**44 LITTLE RASCALS—Comedy**

**6:15 9 FRANCE PANORAMA—Report**

**6:30 2 McHALE'S NAVY—Comedy**  
 McHale and his crew are jailed during a visit to a French-owned island. McHale: Ernest Borgnine. Big Frenchy: George Kennedy. Binghamton: Joe Flynn.

**3 COLOR NEWS—Whitten, Jervis**

**4 7 COLOR NEWS—Chet**

Huntley, David Brinkley

**5 8 12 COLOR NEWS—Cronkite**

**who**

**what**

**where**

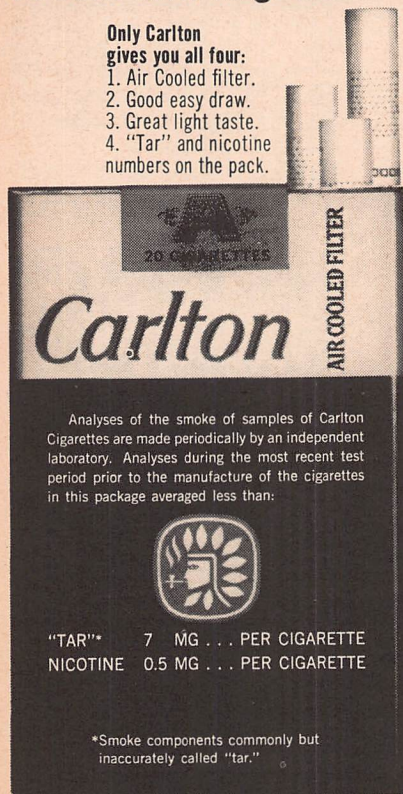
**when**

The best answers to these important news questions—  
 Bob Young  
 6:30 PM  
 Roger Grimsby  
 7:00 PM  
 Weeknights 7



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## Thursday

Evening

- 6 9 KINDERGARTEN**—Education  
**7 [COLOR] NEWS**—Bob Young  
**9 PORTRAIT IN MUSIC**  
**19 TONY CHAVEZ**—Variety  
**36 MUSIC CITY U.S.A.**

**[COLOR]** Guests include Roy Clark and Jimmy Velvet. (60 min.)

- 44 MISTER ED**—Comedy

When a bucket of carrots hits him on the head, Ed gets amnesia. Alan Young.

- 6:55 19 NEWS**—Charles McEwen

- 7:00 2 I LOVE LUCY**—Comedy

Lucy's been getting baby showers and publicity in all the columns. Lucy: Lucille Ball. Ricky: Desi Arnaz.

- 4 WIDE WONDERFUL WORLD**

**[COLOR]** Highlights: "Sukiyaki," (filmed on Oahu Island) and "Sweet Someone" (Chinaman's Hat near Honolulu).

- 5 BRANDED**—Western

**[COLOR]** McCord goes to work as bodyguard to actor Edwin Booth, whose brother John Wilkes assassinated President Lincoln. McCord: Chuck Connors. Edwin Booth: Martin Landau.

- 6 9 WHAT'S NEW**—Children

Habits of the grizzly bear and mountain lion; earth's moon; folk music of Thailand.

- 7 [COLOR] NEWS**—Grimsby, Foster

- 7 RAT PATROL**—Drama

**[COLOR]** See Mon. 8:30 P.M. Ch. 7.

- 8 IT'S A SMALL WORLD**—Travel

**[COLOR]** Mrs. Yule Kilcher tells how she and her husband, an Alaska state senator, lived in Kenai, Alaska.

- 9 SACRAMENTO FILE**—Lee Nichols

- 10 [COLOR] NEWS**—Walter Cronkite

- 12 ALFRED HITCHCOCK**—Drama

Circumstances work against a young parolee trying to go straight. Jackie: Darryl Hickman. Martha: Mildred Dunnock. Ralph: Nehemiah Persoff.

- 19 BILL ANDERSON**—Variety

- 36 MOVIE**—Musical

"Champagne Waltz." (1937) The daughter of the owner of a waltz palace, which has been put out of business by an American jazz band, falls in love with the leader of the band. Gladys Swarthout, Fred MacMurray, Jack Oakie, Benny Baker, Herman Bing. (90 min.)

- 44 DOBIE GILLIS**—Comedy

Maynard finds a purse with a large sum



March 14, 1968

of money. Dobie: Dwayne Hickman.  
Maynard: Bob Denver.

7:25 **13** **COLOR** OUTDOORSMAN-Lange

7:30 **2** WONDERS OF THE WORLD

**COLOR** Hal Linker joins a whaling expedition off the coast of Iceland.

**3 4 7 8** DANIEL BOONE

**COLOR** After saving Daniel from death by Shawnee torture, young Israel and his weakened father try every back woods to elude their relentless pursuers. Directed by movie pioneer George Marshall, whose credits include the classic Western "Destry Rides Again." Daniel: Fess Parker. Israel: Darby Hinton. Maugwa: Hans Wedemeyer. Rebecca: Patricia Blair. (60 min.)

**5 10 12** CIMARRON STRIP

**COLOR** First in a series of reruns: A range war is about to erupt as Crown struggles to mediate between the cattlemen and scores of newly arrived squatters willing to risk their lives for land. Crown: Stuart Whitman. MacGregor: Percy Herbert. Wilde: Randy Boone. Dulcey: Jill Townsend. (Rerun; 90 min.)

#### Guest Cast

Bear .....Telly Savalas  
William Payne .....R. G. Armstrong  
Mobeetie .....Warren Oates  
Hardy Miller .....Robert Wilke  
Major Covington .....Andrew Duggan  
Wooley .....John Milford  
Barnes .....L. Q. Jones

**6 9** BETWEEN THE COVERS

Scheduled guest: Assemblyman Edwin L. Z'berg (D., Sacramento). George R. Stewart's "Not So Rich as You Think" is the book reviewed. Host: Dick Harris.

**7 11 13** BATMAN—Adventure

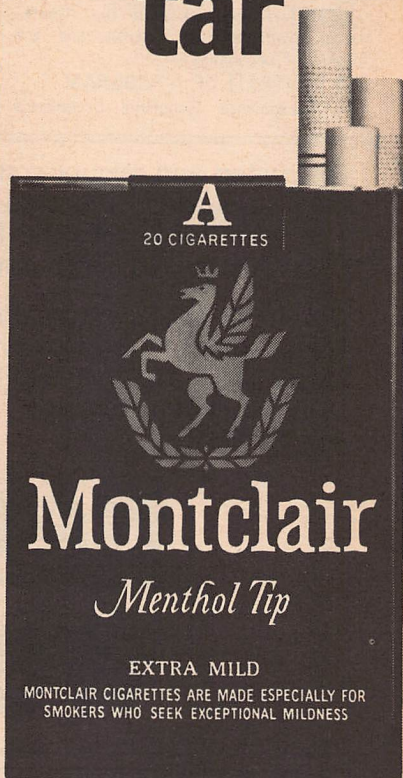
**COLOR** The Caped Crusaders get steamed in a giant pressure cooker as they try to prove that the lady owner of a health spa is a master thief. Batman: Adam West. Robin: Burt Ward. Batgirl: Yvonne Craig. Alfred: Alan Napier.

#### Guest Cast

Minerva .....Zsa Zsa Gabor  
Adonis .....Bill Smith  
Freddie, the fence ...Jacques Bergerac  
Last show of the series, Batfans. Next week, "Second Hundred Years" takes over this time spot.

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## Evening

**9 PETE SEEGER—Music**

**19 MOVIE—Adventure**

"The Steel Lady." (1953) Four oil prospectors discover a rich oil field in the Arabian desert. Rod Cameron, Tab Hunter, John Dehner.

**44 HONEYMOONERS—Comedy**

Ralph becomes his building's janitor. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows.

**8:00 2 AMERICA!—Travel**

**COLOR** A trek through the Okefenokee swampland of Georgia and the bayous of Louisiana.

**6 PORTRAIT OF A PROGRAM**

The Sacramento Symphony Orchestra's

string section is the subject for this second look at the construction of a TV program. Selections include Mozart's "Eine Kleine Nachtmusik." Conductor: Harry Newstone. Host: Dave Fox.

**7 11 13 FLYING NUN—Comedy**

**COLOR** The convent becomes a training camp, and Carlos a fight promoter, when the sisters inherit a prize fighter. The terms of the will fail to mention one thing: The boxer's idea of boxing is friendly persuasion. Sr. Bertrille: Sally Field. Mike: Ron Masak. Carlos: Alejandro Rey. Mother Superior: Madeleine Sherwood. Sr. Jacqueline: Marge Redmond. Bragen: Rege Cordic. Sr. Sixto: Shelley Morrison.

Distrusted and misunderstood, the harried TV repairman unburdens his soul next week in TV GUIDE. The same issue tells the intriguing story of how *The Flying Nun* became airborne.

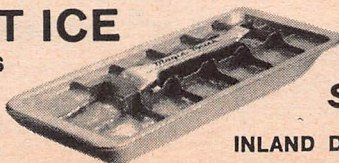
Upcoming specials spotlighted in TV GUIDE: 'Travels with Charley,' narrated by Henry Fonda. The NCAA Indoor Track and Field Championships from Detroit. And 'An Essay on English' by Harry Reasoner and Andrew Rooney.

# next week



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March 14, 1968

**Thursday**

Evening

**9 FILM FEATURE**

"More Precious than Gold" shows the new techniques and insecticides that are being used to control mosquitos.

**44 HAZEL—Shirley Booth**

**COLOR** Hazel figures a way that she and Rosie can get rich quick. Hazel: Shirley Booth. Rosie: Maudie Prickett. George: Don DeFore.

**8:30 2 PROFILES—Discussion**

**COLOR** Guest is World War I flying ace Eddie Rickenbacker.

**3 4 7 8 IRONSIDE—Drama**

**COLOR** "Officer Bobby." Picture gruff Det. Robert T. Ironside as a tender loving baby sitter! That's the scene as the chief seeks a connection between a plane bombing and an infant abandoned in his van. Two sets of 11-month-old twins were used to play the child. Script by mystery writer Brett Halliday (creator of "Mike Shayne") and Bill S. Ballinger. Ironside: Raymond Burr. Mark: Don Mitchell. Eve: Barbara Anderson. Ed: Don Galloway. (60 min.)

**Guest Cast**

Mae Evans ..... Nancy Malone  
Myra Brinker ..... Jeanne Cooper  
Harry Higdon ..... Paul Carr  
L. A. Lerman ..... Russ Conway  
Stewardess ..... Sharon Harvey  
Police Surgeon ..... Sidney Clute

**6 9 SKIING**

How to get the most from ski lessons.

**7 11 13 BEWITCHED—Comedy**

**COLOR** To bewitch or not to bewitch: That's the question as Darrin and Samantha continue their running battle over the proper uses of witchcraft. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Larry: David White. Sharpe: Arthur Julian.

**9 TO BE ANNOUNCED**

**36 MERV GRIFFIN—Variety**

**COLOR** Guests include Jack Carter, actors Don Francks and Reva Rose, comic Stanley Myron Handleman, the rock 'n' rolling Five Steps and Cubie, and author Louise Rohner, who has written "The Divorcée's Handbook." (90 min.)

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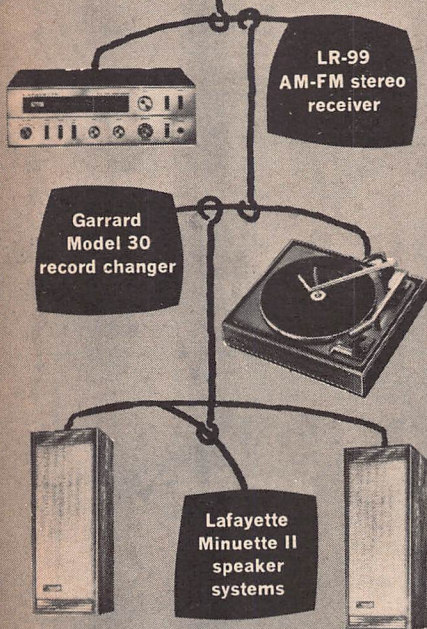
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## Thursday

Evening

### 44 PAT BOONE—Variety

**COLOR** Guests include Robert Culp and France Nuyen (Mrs. Culp), singer Nina Simone, insult comic Don Rickles and anthropologist-author Desmond Morris ("The Naked Ape"). (90 min.)

### 9:00 2 DR. KILDARE—Drama

Medical technician Matt Hendricks thinks he's going insane. He wrecked a hospital lab—and he doesn't know why. Matt: Robert Culp. Ellen Hendricks: Mariette Hartley. Aunt Frances: Mary Astor. Kildare: Richard Chamberlain. (60 min.)

### 5 10 12 MOVIE—Drama

"The Thin Red Line." (1964), film version of the James Jones novel about a GI's transformation from arrogant hero to savage killer. Set on Guadalcanal during World War II, the film traces the psychological line that, according to Jones, is stretched "between the sane and the mad." Directed by Andrew Marston ("Prisoner of War"). (Two hours)

### Cast

Private Doll ..... Keir Dullea  
First Sergeant Welsh ..... Jack Warden  
Colonel Tall ..... James Philbrook  
Captain Stone ..... Ray Daley  
Fife ..... Robert Kanter  
Judy ..... Merlyn Yorden  
Lieutenant Brand ..... Kieron Moore  
Captain Gaff ..... James Gillen  
Private Mazzi ..... Steve Rowland  
Staff Sergeant Stack ..... Stephen Levy

Jack Warden now stars in "N.Y.P.D."

### 6 9 DAVID SUSSKIND—Discussion

### 7 11 13 THAT GIRL—Comedy

**COLOR** A handsome detective spends the night in Ann's apartment to trap a crank telephone caller. The arrangement infuriates Don, who insists on taking a part in protecting his girl. Ann: Marlo Thomas. Don: Ted Bessell. Det. Ray Mandel: Hal Buckley.

### 9 PROFILE: BAY AREA

### 9:30 3 4 7 DRAGNET—Drama

**COLOR** This episode details the extensive investigative process used to screen applicants for the Los Angeles Police Academy. Of particular interest is candidate Harry Lanham, whose application fails to account accurately for six months of his life. Friday: Jack Webb. Gannon: Harry Morgan.



March 14, 1968

### Guest Cast

Harry Lanham ..... Don Stewart  
Virna Lanham ..... Susan Seaforth  
Sgt. Gene Markley ..... Robert Patten  
Carl Shumley ..... Herbert Anderson  
Leonard Robbins ..... Dennis McCarthy

### **7 11 13** PEYTON PLACE—Serial

**COLOR** Ada tries to lighten Rita's blues; Constance finds an error in the baby's birth certificate. Rodney: Ryan O'Neal. Dr. Rossi: Ed Nelson. Ada: Evelyn Scott. Rita: Pat Morrow. Constance: Dorothy Malone. Elliot: Tim O'Connor. Jill: Joyce Jillson. Joe: Michael Christian. Eli: Frank Ferguson. Steven: James Douglas. Betty: Barbara Parkins.

### **8** HOGAN'S HEROES—Comedy

See Sat. 9 P.M. Ch. 5 for details.

### 10:00 **2** **COLOR** NEWS—Atkinson, Park

### **3 4 7 8** DEAN MARTIN

**COLOR** Guests: Liberace, George Jessel, singer Caterina Valente, and comics Pat Buttram (of "Green Acres") and Pat Henry. Ken Lane, Les Brown orchestra. (60 min.)

### Highlights

Medley: "Autumn Leaves," "Beer Barrel Polka," "Georgy Girl," "A Man and a Woman" .....Liberace  
"It's a Most Unusual Day," "That Old Black Magic" .....Caterina  
"Little Old Wine Drinker Me," "A Hundred Years from Today" .....Dean  
"Toot, Toot, Tootsie!" ...Dean, George  
"It Had to Be You," New York medley .....Dean, Caterina

### **7** ASSIGNMENT: SAN FRANCISCO

Sam and Hank are called to the scene of an auto accident. Gordon: Frank Albertson. Florence Haney: Ruth Roman. Sam: Edmond O'Brien. The host is Jake Ehrlich. (60 min.)

### **9** NET PLAYHOUSE—Drama

"Olive Latimer's Husband," an English mystery by Rodolph Besier ("The Barretts of Wimpole Street"). First produced in 1909, the play focuses on Olive Latimer, a beautiful—and plotting—young woman. When Mr. Latimer dies, suspicions are aroused that the death was anything but natural. (Rerun; 75 min.)

### Cast

Olive Latimer ..... Barbara Jefford

Continued on the next page



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# Thursday March 14, 1968

## Evening

Sir Charles Weyburn . . . . . Robin Bailey  
Dr. James Morpeth . . . . . Sebastian Shaw

### 11 RAT PATROL—Drama

**COLOR** The lives of Sergeant Troy and a girl in the French underground depend on the man about to hang them: The executioner is the girl's father. Troy: Christopher George. Dietrich: Hans Gudegast. Gaspard: Michael Shillo.

### 13 PERRY MASON—Drama

Walter Prescott is found dead—and his wife is holding the murder weapon. Prescott: William Kendis. Ruth Prescott: Stacy Graham. (60 min.)

### 36 **COLOR** SPORTS HIGHLIGHTS

### 44 NEWS—Sherwood, Smith

**DEBUT** **COLOR** Bay area radio personalities Don Sherwood and Carter Blakemore Smith are anchor men for this nightly round-up of national and local news, reported by KBHK newsmen.

### 10:30 2 **COLOR** HILLY ROSE—Discussion

### 11 SEVEN SEAS—Travel

**COLOR** The sounds of Hong Kong and the places where they're heard—including the walled city, the harbor and the typhoon shelter. Host: Jack Douglas.

### 44 **COLOR** JOE DOLAN!—Discussion

### 11:00 2 MOVIE—Drama

"Arch of Triumph." (1948) Paris on the eve of World War II provides the background for this story of tragic love between a night-club singer and an Austrian surgeon who has escaped from the Nazis. Ingrid Bergman, Charles Boyer, Charles Laughton.

### 3 4 5 7 **COLOR** NEWS

### 8 11 NEWS

### 10 12 13 **COLOR** NEWS

### 36 **COLOR** SPOTLIGHT ON SPEED

### 11:15 44 MOVIE—Melodrama

"So Young, So Bad." (1950) A psychiatrist arrives at a correction home for girls and is appalled at the brutal treatment accorded the inmates. Paul Henreid, Catherine McLeod. (90 min.)

### 11:30 3 4 7 8 JOHNNY CARSON

**COLOR** Scheduled guest: author-playwright Gore Vidal. (90 min.)

### 5 MOVIE—Drama

"The Spoilers." (1942) A prospector seeks revenge when he loses his gold mine because of the actions of a corrupt

court. Marlene Dietrich, Randolph Scott, John Wayne. (One hour, 35 min.)

### 7 12 13 JOEY BISHOP—Variety

**COLOR** Scheduled: Count Basie, comic actor Mickey Shaughnessy and singer Jerry Lanning. (90 min.)

### 10 MOVIE—Musical

**COLOR** "The Dolly Sisters." (1945) The lives of the Hungarian-born sisters who rose to fame in the entertainment world. Betty Grable, John Payne, June Haver, S. Z. Sakall. (Two hours, 5 min.)

### 11 **COLOR** OUTDOOR WORLD

### 36 SPOTLIGHT ON THE RACERS

Scheduled guests include writer Jerry Gandy and racer Bill Peters. The host is Dick Wallace.

### 11:35 11 MOVIE—Drama

"Gideon of Scotland Yard." (English; 1958) John Ford directed this account of one day in the life of a Scotland Yard inspector. Jack Hawkins, Anna Lee, Andrew Ray, John Loder. (One hour, 45 min.)

### 11:45 36 **COLOR** EBB TIDE—Poetry

### 1:00 4 MOVIE—Drama

"Girl with a Suitcase." (Italian; 1960) Everything Aida owns is in her suitcase, but she dreams of luxury and splendor. Claudia Cardinale, Jacques Perrin, Corrado Pani, Carlo Hinterman, Romolo Valli. (Two hours, 10 min.)

### 7 MOVIE—Melodrama

"Shakedown." (1950) Melodrama concerning the fortunes of an unscrupulous newspaper photographer. Howard Duff, Brian Donlevy, Peggy Dow. (90 min.)

### 1:05 5 SILENTS PLEASE—Movies

"Headless Horseman" is the story of Ichabod Crane and the Legend of Sleepy Hollow. This 1922 film was directed by Edward Venturini. Will Rogers.

### 2:30 7 MOVIE—Comedy

"The Pure Hell of St. Trinian's." (English; 1960) The story opens with St. Trinian's on fire and a gleam on the faces of the dear little girls who attend the school. Joyce Grenfell, Cecil Parker. (One hour, 40 min.)

### 4:10 7 MOVIE—Drama

"Serpent of the Nile." (1953) Cleopatra uses her charms to get Mark Anthony's support for her plan to conquer Rome. Rhonda Fleming, Raymond Burr, William Lundigan. (One hour, 45 min.)



# Morning

- 5:55 **3** **COLOR** FARM NEWS  
 6:00 **3** RHYME AND REASON  
 1. Folklore in American culture. 2. The influence of the first school experience on the child's development. (60 min.)  
**5** SUNRISE SEMESTER-Education  
**COLOR** Near East: "The Apocalyptic World View." Prof. Peters lectures.  
**7** **COLOR** A.M.—Jim Dunbar  
**10** **COLOR** FOCUS ON FARMING  
 6:25 **4** FARM NEWS  
**13** **COLOR** NEWS  
 6:30 **4** MICHIGAN—Education  
 World of India: "The Non-melting Pot."  
**5** CITIES IN CONFLICT-Discussion  
 Intergroup Conflict: "Anti-Semitism."  
**10** SUNRISE SEMESTER-Education  
**COLOR** Near East: "The Apocalyptic World View." Prof. Peters lectures.  
**13** **COLOR** ED ALLEN TIME  
 7:00 **3** **4** **7** **8** TODAY  
**COLOR** Scheduled: Theodore H. White, Pulitzer Prize-winning author; singer Felicia Sanders; and fashion designer Valentino. (Two hours)  
**5** NEWS—Jim Anderson  
**10** **COLOR** FOCUS ON FARMING  
**12** THIS IS THE LIFE—Religion  
**COLOR** A secretary tries to undermine a co-worker. Donna: Erin O'Donnell.  
**13** **COLOR** CARTOONLAND  
 7:05 **5** **10** **COLOR** NEWS-Joseph Benti  
 7:30 **5** NEWS—Jim Anderson  
**10** **12** **COLOR** NEWS-Joseph Benti

- 7:45 **11** TV CREDIT COURSE—History  
 "The Constitution and the Founding Fathers," E. P. Panagopoulos. (45 min.)  
 7:55 **10** **COLOR** NEWS—Norm Bales  
**12** **COLOR** SPORTS REPORT  
 8:00 **5** **10** **12** CAPTAIN KANGAROO  
**COLOR** In the pet corner: a skunk and a macaque (monkey). (60 min.)  
**7** VIRGINIA GRAHAM—Interviews  
**COLOR** Scheduled guests: actress Nancy Walker and comedienne Joan Rivers.  
 8:20 **13** CASPER—Cartoons  
 8:30 **7** MOVIE—Musical  
 "Up in Central Park." (1948) A man and his daughter arrive in New York from Ireland and are taken over by the crooked political machine of Boss Tweed. Deanna Durbin, Dick Haymes, Vincent Price. (Two hours)  
**11** **COLOR** HOCUS POCUS-Cartoons  
 8:45 **2** RELIGION TODAY—Catholic  
 8:50 **13** **COLOR** CARTOONLAND  
 9:00 **2** **COLOR** POPEYE—Cartoons  
**3** **4** **8** SNAP JUDGMENT  
**COLOR** Guests: Jane Powell and TV personality Tom Kennedy.  
**5** HOTLINE—Discussion  
**COLOR** Scheduled guest: Michael Gordon, who discusses computer matchmaking. Host: Pat Collins. (Live; 60 min.)  
**7** JACK LA LAMME—Exercise  
**9** CLASSROOM—Education  
 Recess: 11:30 A.M.—1:05 P.M.  
**10** **12** CANDID CAMERA—Comedy  
 People demonstrate with blank picket signs; a saleslady and a customer get entangled in a coat. Host: Allen Funt.

# COLOR SPECTACULAR FESTIVAL 3:30

Monday-Friday



This week only



# Friday March 15, 1968

## Morning-Afternoon

- 11 HOCUS POCUS CLUBHOUSE**  
**13 DATING GAME**
- 9:05 **6 9 CLASSROOM—Education**  
 Recess: Ch. 6 from 11:30 A.M.-1:05 P.M.
- 9:25 **3 4 8 COLOR NEWS—Dickerson**
- 9:30 **2 COLOR ROMPER ROOM—Children**  
**3 4 7 8 COLOR CONCEN-  
 TRATION—Game**  
**10 12 BEVERLY HILLBILLIES**  
**COLOR** Jethro joins an all-boy troop  
 of nature lovers. Object: keep an eye on  
 an all-girl group of bird watchers.
- 11 LINUS THE LIONHEARTED**  
**13 COLOR TRUTH OR CONSE-  
 QUENCES—Game**
- 10:00 **3 4 7 8 PERSONALITY**  
**COLOR** Celebrities: Van Johnson, Peter  
 Lawford and Betsy Palmer. On-film per-  
 sonality: comedian Bob Newhart.
- 5 COLOR SECRET STORM—Serial**  
**10 12 ANDY GRIFFITH—Comedy**  
 A Hollywood writer launches a campaign  
 to do a TV series about Andy. Jamel:  
 Gavin MacLeod.
- 11 COLOR JACK LA LANNE**  
**13 BABY GAME**
- 10:25 **13 CHILDREN'S DOCTOR**
- 10:30 **2 COLOR JACK LA LANNE**  
**3 4 7 8 HOLLYWOOD  
 SQUARES—Game**  
**COLOR** Guests: Steve Allen, Jack  
 Carter, Paul Lynde, Jayne Meadows and  
 Don Rickles. Host: Peter Marshall.
- 5 10 12 DICK VAN DYKE**  
 A mysterious bankbook sparks friction  
 between Rob and Laura. Rob: Dick Van  
 Dyke. Laura: Mary Tyler Moore.

## VALENTINO



"THE EARLY SHOW" FRIDAY AT 4:30 PM 7

- 7 11 13 THIS MORNING—Variety**  
**COLOR** Scheduled guest: actor Richard  
 Harris. Host: Dick Cavett. (90 min.)
- 11:00 **2 LAW AND MR. JONES—Drama**  
**3 4 7 COLOR JEOPARDY**  
**5 8 10 12 COLOR LOVE OF  
 LIFE—Serial**
- 11:25 **5 8 12 COLOR NEWS—Benti**  
**10 COLOR NEWS—Bill Windsor**
- 11:30 **2 STAR PERFORMANCE—Drama**  
 A private detective with an eye for a  
 fast buck finds himself in hot water.  
 Frank Lovejoy, Joan Vohs.
- 3 4 7 8 COLOR EYE GUESS**  
**5 10 12 COLOR SEARCH FOR  
 TOMORROW—Serial**  
**9 CLASSROOM—Education**  
 Recess: 11:45 A.M.-1:05 P.M.
- 11:45 **5 10 12 COLOR GUIDING LIGHT**
- 11:55 **3 4 7 COLOR NEWS—Newman**  
**8 COLOR NEWS—Bud Walling**

## Afternoon

- 12:00 **2 3 5 10 COLOR NEWS**  
**4 7 8 COLOR LET'S MAKE A  
 DEAL—Game**  
**7 13 BEWITCHED—Comedy**  
 Darrin has a run-in with a heavyweight  
 boxer. Manager: Herbie Faye.
- 11 LU RYDEN—Variety**  
**12 DIVORCE COURT—Drama**  
**COLOR** A wife claims that her hus-  
 band excluded her from his life.
- 12:30 **2 PASSWORD—Game**  
**COLOR** Celebrity guests: Betty White  
 and Frank Gifford. Host: Allen Ludden.
- 3 MERV GRIFFIN—Variety**  
**COLOR** See 4:30 P.M. Ch. 5. (60 min.)
- 4 COLOR DAYS OF OUR LIVES**  
**5 8 10 12 COLOR AS THE  
 WORLD TURNS—Serial**  
**7 7 11 COLOR TREASURE ISLE**  
**13 COLOR NEWS—Rashleigh**
- 12:45 **13 COLOR AGRICULTURE TODAY**
- 1:00 **2 MOVIE—Drama**  
 "God Is My Partner." (1957) A doctor  
 has a habit of giving his money away.  
 Walter Brennan, Jesse White, John  
 Hoyt. (Two hours)



**4** **COLOR** DOCTORS—Serial  
**5 8 10 12** **COLOR** LOVE IS A  
 MANY SPLENDORED THING—Serial  
**7 7 11 13** FUGITIVE—Drama

A small-town sheriff unwittingly jeopardizes Kimble's romance with a young woman. Collison: J. D. Cannon. Sheila: Sarah Marshall. (60 min.)

1:05 **6 9 9** **COLOR** CLASSROOM—Education  
 Ch. 6 leaves the air: 2:35-5:45 P.M.;  
 Ch. 9: 4-4:30 P.M.

1:30 **3 4** **COLOR** ANOTHER WORLD  
**5 8 10 12** HOUSE PARTY  
**COLOR** Guest: singer-puppeteer Shari Lewis. A missing heir is announced.

2:00 **3 4** YOU DON'T SAY!—Game  
**COLOR** In Florida, the celebrities are Mike Connors and Rose Marie.

**5 8 10 12** **COLOR** TO TELL  
 THE TRUTH—Game  
**7 7 11 13** **COLOR** NEWLYWED  
 GAME

2:25 **5 8** **COLOR** NEWS—Edwards  
**10 12** **COLOR** NEWS

2:30 **3 4 7** MATCH GAME  
**COLOR** Guests: Morey Amsterdam and actress Phyllis Newman.

**5 8 10 12** **COLOR** EDGE OF  
 NIGHT—Serial

**7 11** **COLOR** BABY GAME  
**13** DIVORCE COURT—Drama  
**COLOR** A wife charges that her husband unjustly accused her of adultery.

2:40 **9** CLASSROOM—Education  
 Ch. 9R leaves the air 2:55-6 P.M.

2:55 **3 4 7** **COLOR** NEWS—Kalber  
**7 11** **COLOR** CHILDREN'S DOC-  
 TOR—Dr. Lendon Smith

3:00 **2** **COLOR** TRUTH OR CONSE-  
 QUENCES—Game

**3** MOVIE—Western  
 "Desperate Siege." (1951) Four escaped convicts take as hostages the attendant at a lonely stagecoach station, a young woman passenger, and the woman's baby. Tyrone Power, Susan Hayward, Hugh Marlowe. (Two hours)

**4** DIVORCE COURT—Drama  
**COLOR** A woman accuses her husband of cruelty. Doris: Vanda Barra.

**5** MIKE DOUGLAS—Variety  
**COLOR** Scheduled guests: actors David



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*Stan Statham*

## THE BIG NEWS

WEEK NIGHTS AT 6 P.M.

**Channel 12**  
**KHSL-TV-Chico**



# Friday March 15, 1968

## Afternoon

Wayne and Polly Bergen, Sen. Hugh Scott (R., Pa.), and the Charlie Byrd Trio, instrumentalists. (90 min.)

**7 7 11 13** **COLOR** **GENERAL HOSPITAL**—Serial

**8 10 12** **COLOR** **SECRET STORM 36** **GYPSY ROSE LEE**—Interviews

**COLOR** Guests include Ronnie Schell.

**44** **MY FRIEND FLICKA**—Drama

An old murder mystery is revived when Ken and Flicka pick up the trail of a ghostly rider. Ken: Johnny Washbrook.

**3:30** **2** **COLOR** **CAPTAIN SATELLITE**

**4** **COLOR** **DATeline: FASHION**

**7 7 11 13** **COLOR** **DARK SHADOWS**—Serial

**8** **MOVIE**—Adventure

**COLOR** "The Masked Man Against the Pirates." (Italian; 1964) A young Spanish lieutenant tries to protect the life of a princess threatened by pirates. George Hilton, Claude Dantes. (Two hours)

**10** **PAT BOONE**—Variety

**COLOR** See 8:30 P.M. Ch. 44. (60 min.)

**12** **MIKE DOUGLAS**—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**36** **WORLD OF WOMEN**—Adel Hall

**44** **COLOR** **CAPT. SAN FRANCISCO**

**3:35** **4** **MOVIE**—Drama

**COLOR** "Bigger Than Life." (1956) Schoolteacher Ed Avery begins to undergo personality changes from an experimental drug. James Mason, Barbara Rush, Walter Matthau. (One hour, 25 min.)

**44** **COLOR** **HUCKLEBERRY HOUND**

**3:45** **44** **COLOR** **POPEYE**—Cartoon

**4:00** **7 7 11** **COLOR** **DATING GAME**

**13** **COLOR** **CAP'N DELTA**—Cartoons

**36** **COSMO'S CASTLE**—Children

**44** **COLOR** **YOGI BEAR**—Cartoon

**4:15** **44** **COLOR** **BUGS BUNNY**—Cartoon

**4:30** **2** **COLOR** **STINGRAY**—Children

**5** **MERV GRIFFIN**—Variety

**COLOR** Scheduled guests: comedian Pat Cooper and singers D'Aldo Romano and the Magid Triplets. (90 min.)

**7** **MOVIE**—Biography

"Valentino." (1951) Film star Rudolph Valentino's career begins when he is discovered by an actress on a ship sailing from Italy to New York. Anthony Dexter, Eleanor Parker. (Two hours)

**7** **BEWITCHED**—Comedy

Endora gives Darrin a statue which forces anyone near it to tell the truth. Endora: Agnes Moorehead.

**9** **SPECTRUM**—Science

**COLOR** See 8:30 P.M. Ch. 9 for details.

**10** **MIKE DOUGLAS**—Variety

**COLOR** See 3 P.M. Ch. 5. (90 min.)

**11** **SEVEN SEAS**—Travel

**COLOR** Jack Douglas is host for a visit to the cities of Rio de Janeiro and Buenos Aires.

**44** **COLOR** **MARINE BOY**—Cartoon

**5:00** **2** **LEAVE IT TO BEAVER**

Beaver decides to take a lavish bath. Jerry Mathers, Tony Dow.

**3 4** **COLOR** **FLINTSTONES**

**7** **OFF TO SEE THE WIZARD**

Movie: "Clarence, the Cross-eyed Lion," conclusion of the 1965 film that launched TV's "Daktari." Clarence pursues the villain who tried to steal the gorillas an anthropologist was using for an experiment. Dr. Marsh Tracy: Marshall Thompson. Julie Harper: Betsy Drake. Rowbotham: Richard Haydn. (Rerun; 60 min.)

**9** **MISTEROGERS**—Children

Misterogers visits a windmill.

**11** **PERRY MASON**—Mystery

Little Peggy Smith asks Mason to find out who's paying her tuition at an exclusive school. Peggy: Laurie Perreau. Miss Lorimer: Eleanor Audley. (60 min.)

**12** **MERV GRIFFIN**—Variety

**COLOR** See 4:30 P.M. Ch. 5. (60 min.)

**13** **COLOR** **NEWS**—Rashleigh

**19** **SEE THE U.S.A.**—Travel

"Amazing Arizona." Views of Arizona include the Grand Canyon.

**36** **COLOR** **CISCO KID**—Western

**44** **THREE STOOGES**—Comedy

**5:15** **6** **MISTEROGERS**—Children

Misterogers reads about the alphabet.

**5:30** **2** **DENNIS THE MENACE**—Comedy

The only one who will buy Mr. Wilson's raffle tickets is Dennis. Jay North.

**3** **TRAVENTURE THEATRE**

**COLOR** In Ireland, cameras view Dublin's May Festival and a historic pageant in Killarney. Bill Burrud is the host.

**4** **ADDAMS FAMILY**—Comedy

Gomez decides he must run for mayor. Carolyn Jones, John Astin.



**8 MUNSTERS—Comedy**

Herman is hit by a lightning bolt from Grandpa's latest invention. Fred Gwynne, Dom De Luise.

**9 WHAT'S NEW—Children**

Tom Sawyer and Huck Finn return home to find the town believing them dead.

**13 [COLOR] NEWS—Bob Young**

**19 CARTOON FUN HOUSE**

**36 WELLS FARGO—Western**

The Apaches are holding the daughter of a Wells Fargo agent. Hardie: Dale Robertson. Jenny: Nancy Crawford.

**44 ASTROBOY—Cartoon**

**5:45 6 FRIENDLY GIANT—Children**

Rusty reads a book about automobiles.

**Evening**

**6:00 2 PATTY DUKE—Comedy**

Patty decides to write the great American teen-age novel. Patty and Cathy: Patty Duke. Alfred: Jeff Siggins.

**3 [COLOR] NEWS—Huntley, Brinkley**

**4 5 7 10 12 [COLOR] NEWS**

**6 9 MISTEROGERS—Children**

Misterogers reads about the alphabet.

**8 NEWS—Frank Tracy**

**9 FRIENDLY GIANT—Children**

Story: "Black and White."

**11 MIKE DOUGLAS—Variety**

**[COLOR]** See 3 P.M. Ch. 5. (90 min.)

**13 MOVIE—Drama**

"The Sharkfighters." (1956) A team of Navy men work to discover a shark repellent. Victor Mature, Karen Steele, James Olson, Rafael Campos. (90 min.)

**36 YOU ASKED FOR IT—Jack Smith**

1. Hollywood stunt men stage a battle-field accident. 2. The Philippine game "Sipa." 3. Bloodhounds in training.

**44 LITTLE RASCALS—Comedy**

**6:15 9 TIME FOR JOHN—Children**

Animal: a live lobster.

**6:30 2 McHALE'S NAVY—Comedy**

If McHale and the crew fail their efficiency test, Binghamton may be able to transfer them. McHale: Ernest Borgnine.



**THE  
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BRINKLEY  
REPORT**

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**6:30 PM • WEEKNIGHTS • IN COLOR**







**A People Pleaser**

**MERV GRIFFIN**  
**ST. PATRICK'S DAY SPECIAL**

JOHN WAYNE  
 BURL IVES  
 JOHN HUSTON  
 CLANCY BROTHERS  
 & TOMMY MAKEM  
 ELLA LOGAN  
 JIMMY JOYCE  
 SANDY DUNCAN  
 MCNEIFF IRISH DANCERS  
 MORT LINDSEY  
 and the ORCHESTRA

**FRIDAY 7:30 PM**  
**KPIX 5** GROUP

IN COLOR  
 (especially green)

## Friday

Evening

- 3** **COLOR** NEWS—Whitten, Jervis  
**4** **7** **COLOR** NEWS—Chet Huntley, David Brinkley  
**5** **8** **12** **COLOR** NEWS—Cronkite  
**6** **9** KINDERGARTEN—Education  
**7** **COLOR** NEWS—Bob Young  
**9** PORTRAIT IN MUSIC

Mozart and Beethoven: "Country Dances."

**19** TONY CHAVEZ—Variety

**36** COW TOWN JAMBOREE—Music

**44** MISTER ED—Comedy

Ed calls up the local newspaper to complain about the newsboy. Alan Young.

6:55 **19** NEWS—Charles McEwen

7:00 **2** I LOVE LUCY—Comedy

No child should grow up without an artistic influence, so Lucy takes up sculpture. Lucille Ball, Desi Arnaz.

**4** WIDE WONDERFUL WORLD

**COLOR** A film tour of Southern Oregon's Crater Lake area.

**5** HAVE GUN—WILL TRAVEL

Paladin has captured Isham Spruce, gunfighter and former slave. Paladin: Richard Boone. Isham: Ivan Dixon.

**6** **9** WHAT'S NEW—Children

Life of the trumpeter swan; measuring time in space; folk music of Burma.

**7** **COLOR** NEWS—Grimsby, Foster

**7** TARZAN—Adventure

**COLOR** Maurice Evans and Julie Harris return to the jungle as Sir Basil Bertram and Miss Charity Jones in this two-part story. Tonight: Soldier and missionary clash over the means to prevent a slave traders' raid on a native tribe. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. (60 min.)

**8** FOUR WINDS TO ADVENTURE

**COLOR** "The Incredible Desert" shows how plants and animals adapt to the environment. Host: Frank Baxter.

**9** **COLOR** SCOTCH GARDENER

**10** **COLOR** NEWS—Walter Cronkite

**12** MY THREE SONS—Comedy

**COLOR** See Sat. 8:30 P.M. Ch. 5.

**19** WILBURN BROTHERS—Music

**36** MOVIE—Drama

"Whirlpool." (1950) A kleptomaniac, wife of a noted psychoanalyst, turns for help to a hypnotist-charlatan. Gene Tierney, José Ferrer, Richard Conte. (90 min.)



**44 DOBIE GILLIS—Comedy**

Mr. Pomfritt lectures on extra-sensory perception—something Maynard already has. Dobie: Dwayne Hickman. Maynard: Bob Denver. Mr. Gillis: Frank Faylen.

**7:30 2 DEATH VALLEY DAYS—Drama**

**COLOR** A pretty widow decides to advertise for a husband. Jim Barnes: Jesse Pearson. Faith Turner: Lisa Gaye.

**3 4 8 TARZAN—Adventure**

**COLOR** Tarzan pursues flashy Dan Burton, the fugitive leader of a gang of African-style rustlers. After escaping from police custody, Burton and his girl friend head for the border, using hand grenades to keep Tarzan at bay. Tarzan: Ron Ely. (60 min.)

**Guest Cast**

Dan Burton ..... John Vernon  
Doria ..... Laraine Stephens  
Commissioner Lacing ..... Booth Colman

**5 MERV GRIFFIN SPECIAL—Variety**

**SPECIAL COLOR** Merv visits Ireland for this St. Patrick's Day tribute. Touring the Emerald Isle, he visits the country home of movie producer-director John Huston and actor-balladeer Burl Ives. Studio guests include the Clancy Brothers and Tommy Makem, singers Ella Logan and Jimmy Joyce, and the McNiff Irish Dancers. (60 min.)

**Highlights**

"Mountain Tay" ... Clancys and Tommy  
"How Are Things in Glocca Morra?"  
..... Ella  
"Danny Boy" ..... Jimmy  
"Rose of Tralee" ..... Merv

**6 9 SPECTRUM—Science**

Conclusion of a two-part program on the search for effective drugs to fight cancer. Animated films show how cancer cells are destroyed by selective drugs that leave normal tissue unharmed.

**7 11 13 WIZARD**

**COLOR** Movie: "Rhino" (1964) Robert Culp of "I Spy" stars in this African adventure about a zoologist who goes after rare white rhinos—unaware that his guide is out to sell the animals on the black market. Filmed in Zululand, South Africa. (Rerun; 60 min.)

**Cast**

Dr. Jim Hanlon ..... Robert Culp

Continued on the next page



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## Evening

Alec Burnett.....Harry Guardino  
Edith Arleigh.....Shirley Eaton  
Jopo.....Harry Mekela  
Haragay.....George Lane

### 9 EDUCATION IN MOTION—Report

#### 10 12 WILD WILD WEST

**COLOR** In Mexico, West and Artemus tangle with Mexican bandits and French imperialists. The agents are trying to recover an Arabian stallion, a gift from President Grant to Mexican President Juarez. West: Robert Conrad. Artemus: Ross Martin. (Rerun; 60 min.)

#### Guest Cast

Sordo.....Frank Silvera  
Fortuna.....Mario Alcalde  
Gregorio.....James Almanzar  
Enrique.....David Renard

### 19 MOVIE—Drama

Rod Cameron in "Steel Lady." See Thurs. 7:30 P.M. Ch. 19. (Two hours)

### 44 HONEYMOONERS—Comedy

A misadventure strains Ralph and Norton's friendship. Ralph: Jackie Gleason. Norton: Art Carney.

### 8:00 2 ALFRED HITCHCOCK—Drama

A woman is found murdered at the address where cab driver Sam Kirby drove George Maxwell the night before. George Maxwell: Patrick O'Neal. Mavis: Kathie Browne. (60 min.)

### 6 9 FOLK GUITAR—Music

Laura Weber teaches the D and A chords.

### 7 IT TAKES A THIEF—Adventure

**COLOR** Champagne, gorgeous models and mayhem abound at an island paradise where Mundy is looking for a needle in a haystack. Object of his quest: a microdot loaded with SIA secrets. Mundy: Robert Wagner. Nancy Ross-White: Katherine Crawford. Pierre Gropius: William Campbell. (60 min.)

### 9 ART STUDIO T00—Education

**COLOR** Using a mobile camera, Linda Schmid looks at movement in a city.

### 44 HAZEL—Shirley Booth

**COLOR** Hazel is indignant when George and Dorothy suggest she needs glasses. Hazel: Shirley Booth. George: Don DeFore. Dorothy: Whitney Blake.

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**CLOSE-UP**



Alec Guinness

**THE ACTOR**  
8:30 **7 11 13**

**SPECIAL** **COLOR** They are hissed and applauded, fawned over and shunned. They are actors—but what is an actor?

Executive producer James Fleming, who piloted ABC's "Africa" project, set out to show the actor "as an anthropologist might see him, as a separate species engaged in a nocturnal craft."

The result is an hour documentary, filmed in the London theater districts, with prominent figures of the English stage offering their impressions on the actor and his work.

Alec Guinness narrates from a script by writer-critic Kenneth Tynan, who has interwoven his observations with those of directors Peter Brook, Tyrone Guthrie and Joan Littlewood; actors Peter Bull, Michael David, Robert Morley, Joan Plowright (wife of Sir Laurence Olivier), Nicol Williamson and Donald Wolfitt; playwright Harold Pinter; and drama critic Alan Brien. (60 min.)

**Dedicated, restless, he walks the tightrope between reality and make-believe**

# The Actor

A sharply probing profile of that unique breed of being called Actor. Narrated by Sir Alec Guinness, with a distinguished theatrical cast. Executive producer James Fleming. Brought to you in color by B. F. Goodrich.



**AN ABC NEWS SPECIAL 8:30PM**





## Evening

### 8:30 **3 4 STAR TREK—Drama**

**COLOR** "Bread and Circuses." The Enterprise officers are forced into televised gladiator combat on a planet where a savage Roman Empire has survived long enough to develop 20th-century technology. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Scott: James Doohan. Uhura: Nichelle Nichols. (60 min.)

#### Guest Cast

Merik ..... William Smithers  
Claudius Marcus ..... Logan Ramsey  
Septimus ..... Ian Wolfe  
Flavius ..... Rhodes Reason

### **5 8 10 12 GOMER PYLE, USMC**

**COLOR** Friendly Freddy the con man pops up peddling dress suits to Gomer and Carter. Buyers beware! The suits are made of krakalac, a most unpredictable fabric. Friendly Freddy: Sid Melton. Gomer: Jim Nabors. Carter: Frank Sutton. Lou Ann: Elizabeth MacRae. Bunny: Barbara Stuart.

See page 20 for a profile of series regular Elizabeth MacRae.

### **6 9 GREAT DECISIONS—1968**

An analysis of the U.S. position in international finance. Guests: economists Milton Friedman and Paul Samuelson.

### **7 11 13 THE ACTOR—Documentary**

**SPECIAL COLOR** Distinguished theater figures discuss the dramatic arts. See page A-105. (60 min.)

Pre-empted: "Operation Entertainment."

### **9 SPECTRUM—Science**

**COLOR** A study of ways to determine how genetic changes occur. The program traces the history of these investigations, which began with the work of Gregor Mendel in the 19th Century.

### **36 MERV GRIFFIN—Variety**

**COLOR** Guests include actors Eli Wallach and Anne Jackson (Mrs. Wallach); comedians Morey Amsterdam and London Lee; and singer Karen Morrow. (90 min.)

### **44 PAT BOONE—Variety**

**COLOR** Guests: Liberace, Ross Martin of "Wild Wild West" and insult comic Don Rickles. (60 min.)

### 9:00 **2 ALL-STAR WRESTLING**

### **5 8 12 MOVIE—Western**

**COLOR** "McLintock!" (1963), a boi-

terous Western comedy about a free-wheeling cattle baron and his single-minded wife, who's determined to bedevil her husband into a divorce. Directed by Victor McLaughlen's son Andrew, who has also directed many "Gunsmoke" episodes. (Rerun; two hours, 15 min.)

#### Cast

McLintock ..... John Wayne  
Katherine ..... Maureen O'Hara  
Louise ..... Yvonne DeCarlo  
Devlin Warren ..... Patrick Wayne  
Becky ..... Stefanie Powers  
Birnbau ..... Jack Kruschen  
Drago ..... Chill Wills  
Matt Douglas Jr. .... Jerry Van Dyke  
Bunny Dull ..... Edgar Buchanan

### **6 9 9 NET PLAYHOUSE—Music**

**COLOR** "Julius Monk's Plaza 9," a revue of sketches and songs from urban and urbane "Plaza 9's" of past and present. A cast of five takes off on such topics as hippies and protest marchers, the new morality, social non-drinkers, subways, De Gaulle and the Great Society. Created, produced and directed by Julius Monk, whose "Plaza 9" alumni include Jonathan Winters, Imogene Coca, Tom Poston and Tammy Grimes. Players: Terry O'Mara, Rex Robbins, Liz Sheridan, Mary Louise Wilson and Alex Wipf. (60 min.)

Chs. 6 and 9R do not colorcast. Repeated: Chs. 6, 9R: April 8; Ch. 9 Thurs. 10 P.M.

### **7 HIGH CHAPARRAL—Western**

**COLOR** See Sun. 10 P.M. Ch. 3. (60 min.)

### **10 MOVIE—Biography**

"The Court Martial of Billy Mitchell. (1955) Otto Preminger directed this film about the World War I general who encountered opposition whenever he attempted to prove the importance of air power. (Two hours)

#### Cast

Billy Mitchell ..... Gary Cooper  
General Guthrie ..... Charles Bickford  
Frank Reid ..... Ralph Bellamy  
Maj. Allen Guillon ..... Rod Steiger

### 9:30 **3 4 HOLLYWOOD SQUARES**

**COLOR** Celebrity players: Marty Allen, Kaye Ballard, Wally Cox, Abby Dalton, Eva Gabor, Paul Lynde, Steve Rossi, Charley Weaver and Adam "Batman" West. Host: Peter Marshall.



**7 11 13 WILL SONNETT—Western**

**COLOR** The first in a series of reruns finds Jeff facing his first gunfight alone. His opponent is deadly Bells Pickering, who sews a tiny silver bell on his holster for every victim. Will: Walter Brennan. Jeff: Dack Rambo. (Rerun)

**Guest Cast**

Bells Pickering ..... Charles Grodin  
Doc Sales ..... Ford Rainey

**19 RIFLEMAN—Western**

See Mon. 7 P.M. Ch. 19 for details.

**10:00 2 44 COLOR NEWS**

**3 4 JUNIOR MISS PAGEANT**

**SPECIAL COLOR** Lorne Greene and Joanie Sommers co-host the 11th annual pageant, telecast from Mobile, Ala. The 50 entrants represent each state's "ideal high school senior girl." Tonight: the naming of the 12 finalists and, later, the four runners-up and 1968's Junior Miss. The girls are judged on appearance, poise, scholarship and creative or performing ability. 1967 Junior Miss Rosemary Dunaway crowns her successor, describes her one-year reign and narrates film highlights of activities that led up to the finals. The singing Young Americans perform numbers in tune with this year's theme: patriotism. Taped from this evening's live telecast. (60 min.)

**6 9 PATHFINDERS—Documentary**

A discussion of the economist, philosopher and social critic Thorstein Veblen, whose trenchant analysis of the turn-of-the-century American business world influenced the future development of economic thinking.

**7 7 11 13 JUDD—Drama**

**COLOR** "The Worst of Both Worlds." Judd and Ben reopen the case of teenager Kenny Carter, who was convicted of car theft in juvenile court—without benefit of counsel. Judd: Carl Betz. Ben: Stephen Young. (60 min.)

**Guest Cast**

Kenny Carter ..... Luke Halpin  
Frank Austin ..... Frank Marth  
Jean Merritt ..... Pippa Scott  
Judge Edgar Brown ..... Malcolm Atterbury  
Vern Merritt ..... John Randolph

Luke Halpin is a regular on "Flipper."

**9 CITY BEAT—Mel Wax**

**36 MOVIE—Melodrama**

"Teenage Zombies." (1958) Six teenagers discover a mysterious island inhabited by an evil group of people. Don Sullivan, Katherine Victor, Steve Conte.

**10:30 2 COLOR PAT MICHAELS**

**9 SPEAKING FREELY—Interview**

**COLOR** Guest is Samuel B. Gould, chancellor of the State University of New York. He discusses the significance of the January narcotics raid on the Stony Brook, L.I., campus and the effects of the draft on graduate schools. Edwin Newman is the host. (60 min.)

**44 JOE DOLAN!—Discussion**

**COLOR** Scheduled: a discussion of the Peace and Freedom Party. (60 min.)

**11:00 2 MOVIE—Comedy**

"Love and Larceny." (Italian; 1959) Two con men who meet in prison team up for some clever swindles. Vittorio Gassman, Anna Marie Ferrero. (90 min.)

**3 4 7 7 COLOR NEWS**

**SINATRA**

**PAL JOEY**

The Big Movie  
In Color  
11:45 p.m. FRIDAY

**KPX 5 W**

People Pleaser



# Friday March 15, 1968

## Evening

- 10 13** **COLOR** NEWS  
**11** NEWS—Frank Johnstone  
**11:15** **5 12** **COLOR** NEWS  
**8** NEWS—Frank Tracy  
**44** MOVIE—Drama  
 "The Hong Kong Affair." (1958) An American goes to Hong Kong to find out why a tea plantation is losing money. Jack Kelly, May Wynn. (90 min.)  
**11:30** **3 4 7** **JOHNNY CARSON**  
**COLOR** Scheduled guest: comedienne Joan Rivers. (90 min.)  
**7** **JOEY BISHOP—Variety**  
**COLOR** Scheduled: producer Ivan Tors and singer Arthur Prysock. Regis Philbin. (90 min.)  
**10** MOVIE—Mystery  
 "Lady of Burlesque." See Wed. 3:35 P.M. Ch. 4. (One hour, 45 min.)  
**11** **COLOR** **OUTDOOR WORLD**  
**13** MOVIE—Biography  
 "The Eternal Sea." (1955) Adm. John Hoskins fights to continue on active status after he loses a leg during the sinking of the carrier Princeton in World War II. Sterling Hayden, Alexis Smith, Dean Jagger. (Two hours)  
**11:35** **11** MOVIE—Drama  
 "The Snorkel." (1958) A teen-age girl suspects that her stepfather was responsible for her mother's death. Peter Van Eyck, Betta St. John. (One hour, 40 min.)  
**11:45** **5** MOVIE—Musical  
**COLOR** "Pal Joey." (1957) John O'Hara's musical-drama about a brash singer who dreams of opening his own night club. Frank Sinatra, Kim Novak, Rita Hayworth. (Two hours, 10 min.)  
**8** MOVIE—Drama  
**COLOR** "The Longest Hundred Miles." (1966) In 1942 on the island of Luzon, an American corporal helps a group of natives escape from the Japanese. Doug McClure, Ricardo Montalban. Katherine Ross. (One hour, 45 min.)

- 12** **JOEY BISHOP—Variety**  
**COLOR** Picked up in progress. See 11:30 P.M. Ch. 7. (60 min.)  
**12:30** **2** **COLOR** **GREAT MOMENTS—Music**  
**1:00** **4** MOVIE—Drama  
 "House on Telegraph Hill." (1951) Released from a concentration camp, a young Polish girl assumes the identity of a dead fellow-prisoner. Richard Basehart, Valentina Cortesa. (One hour, 50 min.)  
**7** MOVIE—Drama  
 "Air Cadet." (1951) The story of a group of air cadets in training. Filmed at Randolph Field. Stephen McNally, Gail Russell. (One hour, 45 min.)  
**1:15** **10** **TWILIGHT ZONE—Drama**  
**1:30** **13** **DETECTIVES—Police**  
 Reporter Jeff Martell has been writing stories implying that a building contractor is a crook. Holbrook: Robert Taylor. Russo: Tige Andrews.  
**1:55** **5** MOVIE—Adventure  
 "The Scarlet Pimpernel." (English; 1935) During the French Revolution, the famed Scarlet Pimpernel rescues noblemen from the guillotine. Leslie Howard, Merle Oberon. (One hour, 45 min.)  
**2:45** **7** MOVIE—Mystery  
 "Naked Alibi." (1954) A chief of detectives is discharged when he accuses a law-abiding businessman of killing a policeman. Sterling Hayden, Gloria Grahame, Gene Barry. (One hour, 35 min.)  
**2:50** **4** **GIDEON'S WAY—Mystery**  
**4:20** **7** MOVIE—Mystery-Comedy  
 "Another Thin Man." (1939) Nick and Nora Charles are called to the home of wealthy old Colonel MacFay, who reveals to them that his life has been threatened by a former employee. William Powell, Myrna Loy. (One hour, 45 min.)

Stations reserve the right to make last-minute changes.

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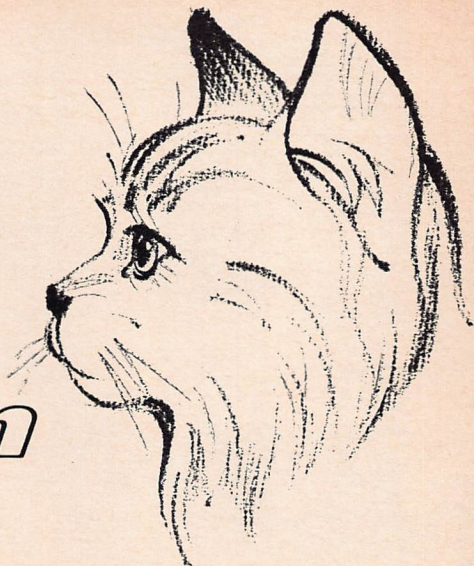
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*Crosby appearing on the Gleason show. He calls Jackie a 'visionary.'*

---

## Waiting For Jackie

---

On his show, everything runs on GST (Gleason Standard Time)

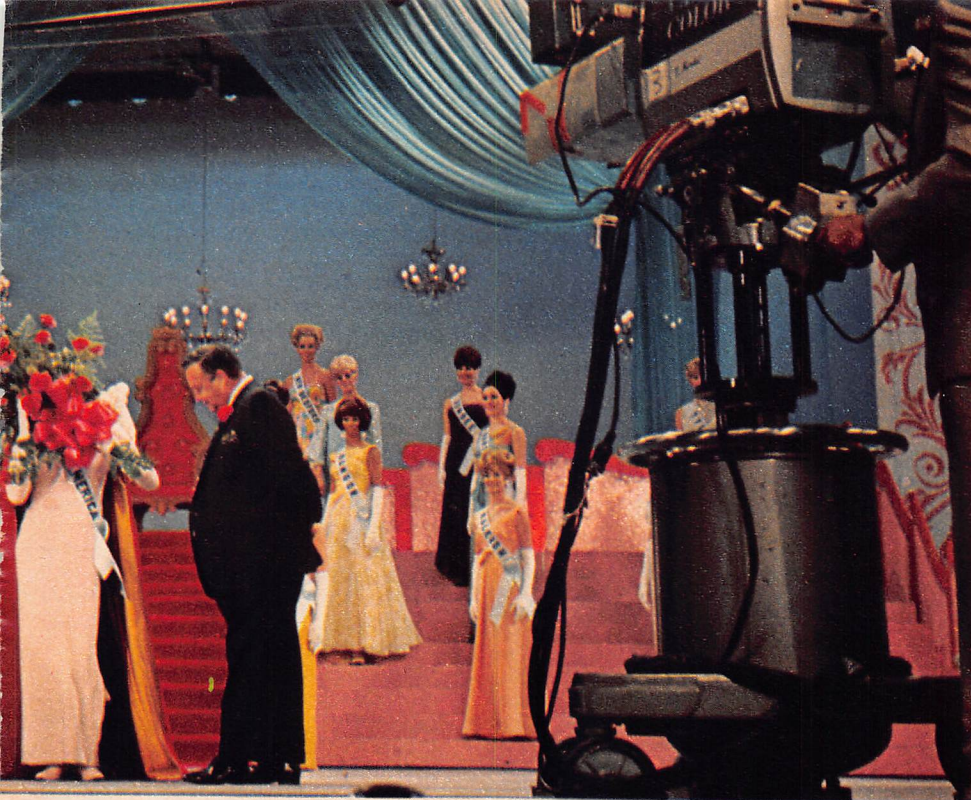
**J**ackie Gleason's father walked out on his family and disappeared forever when Jackie was 8 years old. It may have had something to do with lack of money and lack of success, prob-

lems that have hardly bothered the son—at least not lately.

The disappearance of his father is not a secret, but some of Jackie's closest co-workers have never heard it mentioned. Perhaps it's hard to understand. Nobody ever turns his back on Jackie now. Nobody.

In these whooping and boisterous years, while Jackie rides with the big money, Jackie courts nobody and everybody courts Jackie. Honey Merrill, a beautiful girl with a shy manner for strangers, is Gleason's constant companion. Honey has been known to





By Ted Crail

stalk out of a night club if Gleason gets cavalier with *her*. Nobody else would. Nobody ever seems to test him. He can hardly get a good roaring verbal battle these days. With *anybody*. About *anything*.

"Jackie," a night-club manager says, "acted like a celebrity before he was one." Now that he's proved his wildest boasts, he has to reach way out to find anything he might conceivably *fail at*.

At the moment, he wants to build five golf courses around a single club house. Not, you suspect, because he or anybody has a need for five more golf

courses in one spot but because mighty few have ever tried to make such a concept come true.

Five! It's the number alone that seems to have him transfixed. Wouldn't Jackie do anything as long as he could do it five times bigger than anybody else? He likes to see how many careers he can crowd into one, how many millions of dollars he can capture for his TV show, how many superstars he can round up for a single program.

One night this fall, when Bing Crosby and Alan King and Liberace →





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Above all, use caution. Nupercainal brings relief in most cases and for most types of hemorrhoids. But if symptoms are severe, persistent, frequently recurrent...if there is rectal bleeding...do see your doctor.



Caution, Common Sense, & Nupercainal

had all come in to be guests on his program, Gleason unbent himself and threw a party at his home. He didn't bother to go to the party someone else threw—the one where Alan King startled the black-tie guests by wandering through without socks and bare-chested under his suitcoat.

Liberace, one of the night people, is a man of demonic energy who keeps going till 5 in the morning while other people drop away behind him. So when Gleason's party had filtered down to just a handful, Liberace was there and he knew what Gleason needed. He sat down at the piano and produced acres of music in the florid style that takes Jackie into the place he likes best: the past.

"The old romantic tunes—Jackie loves that, especially on a few drinks," one of the guests said later. "He's Catholic and he can't marry Honey because he can't get a divorce. So—"

The thought is left unfinished. Like the story about his father which never gets told, the one or two unfulfilled things in Jackie's life are considered good subjects to leave alone.

"They keep tellin' me," snorted Barbara Nichols, "that Jackie has a family-type show. This is a family-type show, they say; you gotta wear more beads. They add beads and beads till I'm all beads and they don't even want me to wear a mini-skirt!"

Barbara, the roughneck hoyden who plays pathetic hatcheck girls and noisy strippers and Jack Benny's girl-friend, bent way over for the photographer who was taking her picture in front of a big Miami Beach swimming pool. She pretended she was releasing the top of her swimming suit, drawing, "I'm family-type, aren't I?" Then she shrugged and added that it made no difference if the Gleason show was anti-cleavage because at least she'd had the professional thrill of seeing Gleason in action.

Sometimes you can wait all week to see Gleason in action. Crosby and



King and Liberace were crowded into the same bill on a Gleason variety hour as comedian George Kirby and a group called the Fifth Dimension. The Fifth Dimension were so sensational in rehearsal they practically got standing ovations from that gaggle of rehearsal folk who think they have seen everything. Gleason wasn't there. He wasn't there most of the time.

"You wouldn't think Gleason would let guys like Crosby and Liberace hang around here, wondering where he is," somebody hissed at me peevishly. "There's your story!"

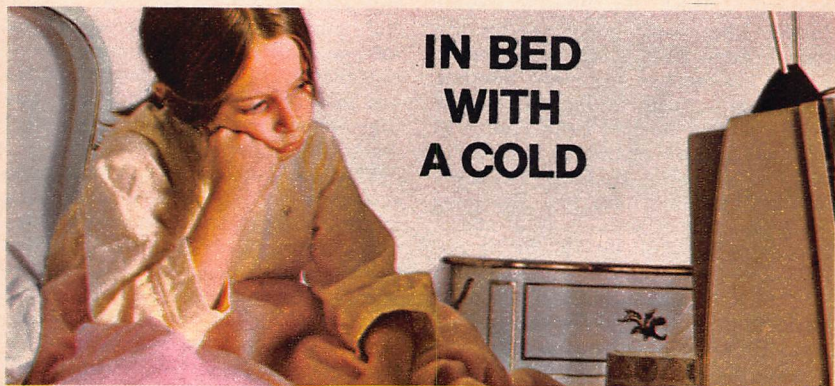
Crosby was on stage at Miami Beach Auditorium, had been there for hours, and director Frank Bunetta began to mouth Jackie's lines for him so Der Bingle would have something to rehearse against. When Bunetta turned away to yell at the prop men, Crosby would walk into a shadow and do an impromptu little dance. He kicked up his heels just for himself—like a bored

little boy trying to have fun.

If any of his superstars felt that Jackie should be out there, playing nursemaid or at least working as hard as they were, none of them said it. The odd thing was that King and the others—like Gleason, a law unto themselves—were the kind to understand Jackie; the kind who didn't care if he worked only when he *had* to work; and the kind who would understand the crazy thing in Jackie that makes him want to spend his time thinking up ways to flabbergast everybody by designing night clubs or golf courses.

"Jackie's a visionary," said Crosby. "The size of anything is never gonna scare him off."

The remark could have been made of almost any one of them. King not only juggles his own career but stages concerts for Barbra Streisand, brings in Broadway productions and has discussed a TV series called *Anything Incorporated* (the title being an →



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excellent capsule description of the manifold activities of wit-author-producer-entrepreneur Alan King).

Crosby, quietly a tycoon when other stars didn't even own a paunch, was being his own overcasual self. He confided that his reason for doing the Gleason show was—ah, the world is rife with surprises—money.

"I got to work, got some obligations," he said. "I've got to have an income to meet the charitable contributions I've made. People think I don't have to work—that's ridiculous."

And Liberace, who had long since got rid of his piano-shaped swimming pool in search of more virile symbols of achievement, had his own project going. He was buying up a block of Los Angeles real estate and had captured all but the last corner. What was his great interest in life? He had an astonishing two-word answer. "Urban renewal," he said.

So there were all those wheeler-dealers waiting on wheeler-dealer Jackie. The really gutsy one in the crowd, aside from King, was George Kirby. George had big plans too, but they weren't business plans. A former heroin addict, he had been trying to provoke a public clamor to induce the building of three Halfway Houses—in the West, Midwest and East—for easing the return of the "cured" addict into everyday life. For Kirby, if not the others, returning to Miami Beach was partly a melancholy occasion. It made him remember the day a few years back when he went to a Federal marshal in Miami and turned himself in for dope addiction.

"When I left here, I left vowing vengeance," Kirby said. "I was gonna get myself straight at Lexington and I was gonna come back and walk with boots and spikes on the men who helped keep me on heroin. But when I came back, I found a whole turmoil of things had happened to all of them. One of the guys was paralyzed and in

jail. They were all busted. Every time I saw one of 'em, they were doin' so bad I bought 'em a drink. Go back to the Bible where it says, 'Vengeance is Mine, sayeth the Lord.' He got rid of 'em in His own way."

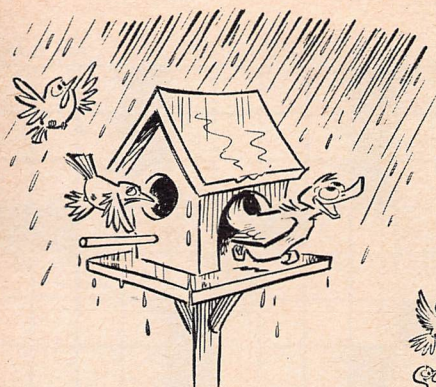
Kirby went on stage and did an imitation of Jackie Gleason, and a bandman whispered, "He's the only one that ever got Jackie right."

Gleason, the stage character, is hard to get right. Gleason, the off-stage character, much harder. Kirby, who licked heroin, has probably had a gentler time of it than Jackie. Jackie commands the obeisance shown a Japanese emperor—and to live up to his idea of himself he has had to force the world to accord him everything.

When Jackie finally showed up to rehearse with Crosby and Liberace at his own rehearsal, there was a problem. Crosby was working on Gleason's side of the camera. Gleason explained it and got his own side back. There was no fight—there is never a fight. Not only the casual Crosby but all sorts of others fall back in any direction that Jackie wants them to go. He has bulled his way to such prominence that nobody cares to give him a real workout any more.

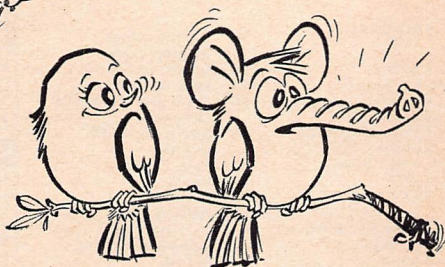
This was underlined by the strange ceremony that took place at the beginning of this television season. Jackie had returned to Miami Beach from the Continent, declaring that Europe was "just a change of bartenders." In its convention hall, the city of Miami Beach put Jackie Gleason on an actual throne in front of the most potent assemblage of business and entertainment leaders the State of Florida had ever seen. It gagged a few stout souls who think there is such a thing as carrying adulation too far. But none spoke out. . . . Could there be too much adulation for the 8-year-old boy, inside the 52-year-old man, who was left in desolation long ago by a father who never came back? END





WEATHERCASTS

## THE AVIARY



HARGREAVES

'BEWITCHED'

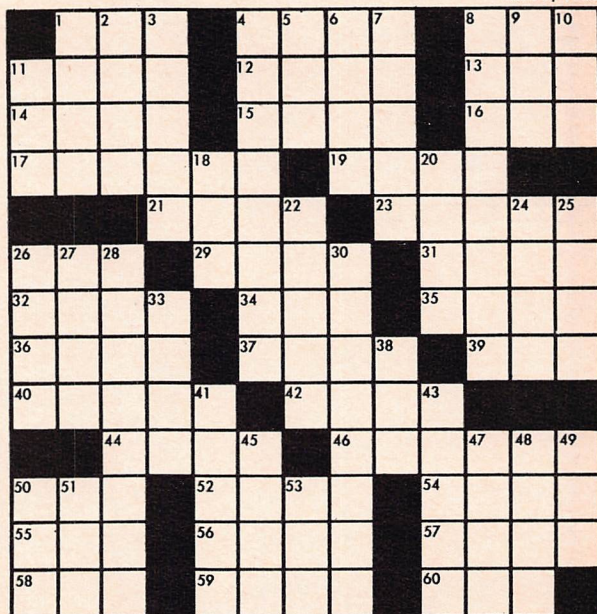


# TELEVISION CROSSWORD

Mar. 9, 1968

## ACROSS

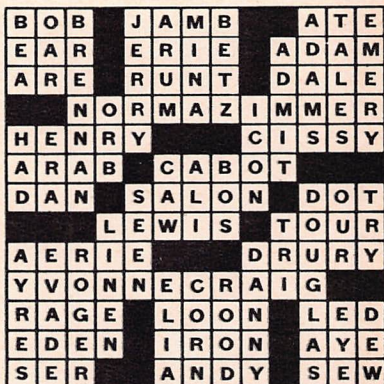
- 1 Miss Lupino
- 4 Rice whisky
- 8 Eddie on Peyton Place
- 11 Sour
- 12 Alfred on Batman
- 13 Tarzan
- 14 Actress Rowlands
- 15 This show was set in India
- 16 Payment
- 17 Mingo on Daniel Boone
- 19 Reverberated sound
- 21 TV receivers
- 23 Comedian — Thomas
- 26 Incidental
- 29 Actress Nettleton
- 31 Miss Benaderet's
- 32 Enthusiastic review of a show
- 34 Education network
- 35 Slave
- 36 Actor Guinness
- 37 Softened oath
- 39 Sailor
- 40 Measures of time
- 42 Tabatha on Bewitched
- 44 Actress Roman
- 46 Piece of dinnerware
- 50 Buddy Ebsen's role
- 52 Bellow
- 54 Nothing
- 55 Dined
- 56 Friend (Fr., f.)
- 57 Fasten
- 58 Desire
- 59 Darrin on Bewitched
- 60 Nevertheless



See next week's TV GUIDE for solution

## DOWN

- 1 Chilled
- 2 Miss Merrill
- 3 Doc of Gunsmoke
- 4 Defective on Felony Squad (2 words)
- 5 Cotton State (abbr.)
- 6 She's Mrs. Buell
- 7 Legislate
- 8 Kelley of 30 Down
- 9 Pub drink
- 10 Comedian Louis —
- 11 Lifetime
- 18 Moray
- 20 Greek goddess
- 22 Attempt to gain control
- 24 Indian prince
- 25 Belgian river
- 26 Corey on Lassie
- 27 Jack on Dakari
- 28 She's Mrs. Hubbard (2 words)
- 30 Space series (2 words)
- 33 Pale brown
- 38 Perish
- 41 Wander
- 43 Actress Kulp
- 45 — sapiens
- 47 Dennis of Felony Squad
- 48 One
- 49 Energy
- 50 Actor North
- 51 Summer in France
- 53 Atmosphere



Answer to puzzle of March 2



# Without Even A Blush...

Chuck Barris's contestants tell their most intimate secrets—to the TV audience's delight

By Leslie Raddatz

In Hollywood, a cute little blonde named Candy Howard appeared on the very first telecast of ABC's *The Dating Game*.

That was Dec. 20, 1965. A year later Candy was a successful contestant on ABC's *Dream Girl* of '67, the professed goal of which was, until it was canceled, to discover a young woman "whose beauty, charm and personality establish her as the most mar-

riageable girl in America."

Candy Howard was eminently marriageable. She had to withdraw from the *Dream Girl* competition because she married a young man she met on *The Dating Game*. But then she and her husband promptly appeared together on *The Newlywed Game*; and it is only natural to suppose that in a few years, with their little ones beside them, they would →





have been seen on *The Family Game* except that it, too, was canceled before Candy could make it.

During the past year these programs in their various daytime and nighttime manifestations made up a deluge of shared intimacy which each week occupied a total of 11 hours of network time on ABC.

All of these shows have at least three things in common: (1) the people who play them say revealing—often embarrassing—things about themselves with perfect equanimity; (2) the games as such are incidental to this self-revelation; and (3) all were developed and produced by a 38-year-old, 5-foot-7 human dynamo named Chuck Barris, an admitted nobody two years ago who is the current genius of the TV industry.

Although Barris has said that the appeal of his shows is "basic," he admits, "I don't know what contribution we're making to science or literature—the shows have to be fun." In some quarters they are taken more seriously than that. Dr. Martin Grotjahn, clinical professor of psychiatry at the University of Southern California, compares them to group therapy and sees in them "the need to confess, the need for release everyone seeks in the horrible isolation in which we all live." Another Los Angeles psychiatrist, Dr. Steven I. Topel, says, "The people who play these games on television do so because they want to communicate. But if someone said, 'You have just revealed yourself—this is the way it is'—they would say, 'Oh, no, we were just playing a game.' There are so many forces barring communication today that people find it difficult to communicate unless they think they are playing a game."

These profound analyses are at least partly borne out by reactions of some of the players. A man who

appeared on *The Dating Game* sees it as "an outlet for disoriented people coming to California and wanting to meet others." But, as a long-time Californian himself, he says he was interested because he is "a sucker for sentimentality." Candy Howard Bell, an actress who "went on for the exposure," says, "Most of the people go on to meet someone." A *Dream Girl of '67* contestant said, "They really seemed interested in us." But a *Family Game* contestant had a more down-to-earth reason for going on: "Greed—if it weren't for the money, most of them would never do it."

Whether seeking mere money or the comfort of communication in an alien world, as many as 2500 men, women and children have shown up in a week at the cluttered Vine Street offices of Chuck Barris Productions to be interviewed and screened. They come in response to phone calls from a battery of mini-skirted young women known, for no particular reason, as "bandits." The *modus operandi* of securing the names of these weekly hundreds is something like a chain letter. Each person who comes for an interview is asked to submit a list of names of acquaintances who might make good contestants. These are then contacted by the "bandits." All are put through a series of in-depth interviews and mock games. Those who turn out best appear on the shows—*The Dating Game* and *The Newlywed Game* are still on the air, five days and one night a week each. As one Barris staffer put it, "We work our heads off, but it's a lot of fun."

Most of the contestants are in their 20's. But one *Newlywed Game* pair were 83 and 79 respectively. Negro couples are used frequently, but so far there have been no racially mixed couples. (Chuck Barris, who was working for ABC at the time, went to Alabama as a private citizen at his



own expense for the Selma-to-Montgomery march. He says, "I'm not a civil-rights person—I'm just anti-bully.")

Barris bristles slightly when he is accused of using only "pretty people" on his shows, but then, perhaps inconsistently, he says, "Obviously you don't book ugly people." Five couples who met on *The Dating Game* have married, and one of the five marriages has already broken up. So far there have been no reported divorces because of *Newlywed Game* revelations. One actress who was on *The Dating Game* ditched her date after two days in Italy and went to Denmark by herself, leaving the date and the required chaperone to fend for themselves. The chaperones, by the way, are not the staid, graying ladies one might envision. They are usually the young, mini-skirted members of Barris's staff of 100-odd. The only re-

quirement is that they be over 21. Thus, puzzled Europeans witnessed the spectacle of a barely postpubescent young woman chaperoning Gypsy Rose Lee and her middle-aged date.

A Hollywood veteran in this field says, "Contestants on many audience-participation shows are treated pretty cavalierly—they're considered a pretty low form of humanity." But one of the Barris staff says, "With us the emphasis isn't on the game—it's the people who count." Barris himself says, "We're honored if they come on, because without them we're dead." It is not so much the people, however, as what they say that has probably contributed most to the popularity of the *Dating-Newlywed Game* programs. Dr. Topel, the psychiatrist, says, "People who watch these shows do so because they enjoy seeing people communicate." But it is undoubtedly the unanticipated—often double- →

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Do you wonder why my young'uns weren't proud of me at 196 lbs.?

Now look at me at 118 pounds.



## My children were ashamed of me, until I lost 78 pounds.

By Darlene Globe—  
told to R. McCarthy

**B**y the time I was 27 years old, I had five daughters—and 196 pounds of fat to carry around. My oldest girls were so ashamed of their mamma, they didn't want me to go to school with them. Ever.

It was what I ate that put it on. Beans, potatoes, dumplings and lots of bread and bacon grease. At night, watching TV, I'd eat hamburgers, cake, ice cream, anything. Wasn't like I didn't have exercise, either. I can't tell you how many times I've "run cattle." When a cow would break loose, I'd have to go a country mile to get her. But it didn't run off the weight.

I'd sent for about every diet gimmick offered. But nothing worked until I tried a reducing-plant vitamin and mineral candy, called Ayds. I got it at the drugstore. The chocolate fudge-type. There's also a vanilla-caramel kind and a chocolate mint.

My husband said he'd pay me a dollar for every pound I took off. Guess he never thought I could do it. But I did—with the help of Ayds (which, mind you, contain no harmful drugs). I found that by taking one or two Ayds before meals, like the directions say, I wanted to eat less. Finally, on the Ayds Plan, I lost down to 118 pounds. Seventy-eight dollars worth of weight.

Now my young'uns want me to go to all the school doings. And my oldest one keeps measuring me with hugs around my middle. Something she was never able to do, before Ayds.

### BEFORE AND AFTER MEASUREMENTS

Before	After
5' 3½" ... Hght.	5' 3½"
196 lbs. ... Wt.	118 lbs.
42" ... Bust	36"
38" ... Waist	24"
46" ... Hips	36"
24½ ... Dress	10



continued

*entendre*—nature of the contestants' comments that keeps the folks at home watching. (Daytime viewers are usually referred to as "folks," while nighttime viewers are more likely to be "ladies and gentlemen." Daytime viewers, like late-night viewers, are given gamier fare than evening or prime-time viewers; i.e., Johnny Carson and Art Linkletter get away with things that Red Skelton and Jackie Gleason never could.)

Contestants are given an extensive briefing before each show and explicitly warned, "Don't talk dirty." However, the briefing session is laced with Borscht Belt jokes that become so vulgar that one woman contestant on *The Family Game* said, "My husband was ready to tell that guy he didn't allow language like that in front of his wife." Usually, though, the result is to enliven the atmosphere and, as Barris puts it, "make it like a group of couples getting together for a party." What happens once the people get on-stage is in the lap of the gods. "You never know the results," one Barris staffer says, "until they spit it out." Sometimes it's a little too much. A newlywed bride was asked what her husband would be called if Snow White had eight dwarfs instead of seven and he was the eighth. The word she used was eliminated in the taped telecast and a card shown which read, "Oops, sorry." But it was easy to read the lady's lips, and when her husband came back and had to guess how she had answered the question, he said, "Sexy," which just about matched his wife's gamier word and stayed in.

Life behind the scenes of the *Games* is as ad-lib as the shows themselves. One of Chuck Barris's first jobs was under a boss who terrified him so much that he got physically sick. "I vowed I would never run an organization like that," he says. And he certainly doesn't. The offices →

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*Johnson & Johnson*



are a madhouse, and the weekly staff meetings, held every Friday morning, have to be seen to be believed. Upward of 75 people crowd into Barris's office, which is decorated with, among myriad other things, a fencing foil hanging from the ceiling, a Tiffany lamp, a large clock with a neon tube around it labeled "Benrus Watch Time," and a kangaroo hide on the desk. The staff members amuse themselves blowing up balloons, and a stereo set blasts out music until Barris arrives, walking across a table in the middle of the room to get to his desk. There he reads memos and letters concerning the various programs, tells "inside" jokes, and makes announcements of interest. These last do not necessarily have to do with the shows. They may concern a weight-losing contest among staff members, "gag" awards to staff members and other matters of extraneous—but morale-building—in-interest.

The dress of those at the meeting is as informal as the event itself. The girls, including Mrs. Barris, wear the aforementioned mini-skirts; while the men, including Barris, are either in T-shirts or "Dating Game" windbreakers. Tennis shoes or boots are *de rigueur*. But, despite the informality and the fun and games, there is evident a spirit which might be the envy of many more pretentious organizations. Barris encourages this not only by his casual, "it's-got-to-be-fun" attitude, but by such practical items as quick promotion from within (one of his producers was a "bandit" two years ago).

Barris got into daytime television originally as a network representative assigned to bird-dogging the Dick Clark show during the payola and quiz-show scandals. Eventually he persuaded ABC to put him in charge of daytime programming in Hollywood. He went West, registered at

a motel and phoned all the show packagers. No one returned his calls. It just happened that at this time Barris was receiving royalties from a rock 'n' roll hit he had written called "Palisades Park." So, with his own money, he rented a bungalow at the Beverly Hills Hotel and placed his calls from there. This time the packagers all called back.

After starting his own company, he sold *The Dating Game* to ABC. But it was *The Newlywed Game*—with an unknowing assist from Defense Secretary McNamara—that gave him his first big break. The day *The Newlywed Game* went on the air, CBS pre-empted its popular game show *Password* to carry a speech by McNamara. Dedicated game watchers promptly switched their dials to ABC. Thus, *The Newlywed Game* had a much larger audience than it otherwise would have commanded. Many viewers stayed with it as the weeks went by. For the first time, CBS's long-time leadership in the daytime ratings was threatened. Finally, last July, *The Newlywed Game* passed *Password*. The demand for Barris shows increased, and sponsors flocked to his banner. Finally CBS canceled *Password*.

For a long time, Barris experimented with a game for pregnant women, but he eventually abandoned the project for humanitarian reasons—"You never know what might upset a pregnant woman," he says. He tried a show called *How's Your Mother-in-Law?* which didn't quite come off and was canceled as of March 1. But his latest is *Operation: Entertainment*, which contains elements of a Bob Hope camp show, plus, as Barris puts it, "our own gamesmanship and gimmickry and the attempt to appeal to a young audience." Despite a few cancellations along the way, the Barris fun and games still add up to seven hours of network time a week. END



## A new name for an old salt.

But fear not, pretzel lovers...  
we've changed only the name,  
never the pretzel.

After all, you just don't fool  
around with America's greatest

pretzel on a whim.

The name can be changed,  
but the pretzel is perfection.

Crisp.

Salty. (Hence the name,

MISTER SALTY Pretzels.)

Magnificent.

But then, how could  
America's favorite pretzel  
be anything less?





*I've warmed it up for you, Bob, Love, Martha Raye.—Note on the mirror of an improvised dressing room in Danang, South Vietnam.*

**H**ollywood has a way of propagating myths, intentionally or unintentionally. One of them is that Bob Hope holds an exclusive franchise on performing for the troops overseas. Hope is indeed a regular on the GI circuit and has been for 25 years, but he's the first to admit he can't do the job alone. Yet his much-publicized TV "Christmas Special" with its 62-man troop of singers, dancers, writers, musicians, technicians and press agents, playing to as many as 27,000 men at a clip, tends to leave the impression that Hope's is the only game in town.

Not so. Actually, show business is up to its ears in entertaining overseas and has been ever since Elsie Janis made her first trip to France in 1918. More than 650 performers have made the trip to Vietnam alone, and over a period of three wars and 27 years an estimated 45,000 have gone. The present roster of travelers to Vietnam reads like a Who's Who of Hollywood: John Wayne, Charlton



*Jonathan Winters in Vietnam, 1967.*

Heston, Henry Fonda, Robert Mitchum, Lana Turner, Jennifer Jones, Danny Kaye, Chuck Connors, Jim Garner, Dean Jones and Dale Robertson, to name just a few.

In most cases they have gone with little or no fanfare of any kind. Some,

# Making the Saigon Circuit

By Joseph Finnigan



like Los Angeles talk-show host Johnny Grant, are simply not well-enough known to hit the headlines. Yet Grant has made 32 trips over a period of 17 years and has been so much in evidence that a Japanese newspaper once referred to Hope as "the rich man's Johnny Grant."

Others, like Raymond Burr, duck the publicity by conscious choice. Burr has been to South Vietnam 10 times, staying up to a month and making a dozen stops a day. On one trip he tore his shoulder ligaments so badly in a helicopter accident that he was in a cast for three months. Burr is one of those who cannot sing, dance, tell jokes or otherwise entertain in the usual sense. He is what is known as a glad-hander, meaning he merely shakes hands and talks. "These men just want you to listen, talk and become involved," Burr explains. "You wouldn't believe what happens when you come down in a chopper. You get laughter, cheers, shouts, sadness. I've called on one man just to deliver his mail."

And then there is Martha Raye, known throughout the jungle as "The 'den' mother of Vietnam." Her record makes Hope's look like a one-night

stand. At an age when most veteran performers stick close to split-level suburbia, Martha is off on some dust-bitten battle front, punching a song for audiences ranging from a couple of kids in a foxhole up to several thousand—almost never the huge audiences Hope commands. Far from carrying an entourage of 62, Martha sometimes carries a guitar player, sometimes just herself. Sometimes she heads a vest-pocket touring "Hello, Dolly!" company.

Whatever she happens to be doing she keeps at doggedly, often staying out for months at a time. During a "Dolly" performance recently, she collapsed on stage. She made all the papers back in the states. The irony was that she had to collapse to do it.

Hope recalls in his book "Five Women I Love" the time he met Miss Raye at Tan Son Nhut air base. "Martha had already been over there three weeks, thumbing airlifts from remote base to remote base. . . . At first I didn't recognize her. She was wearing combat boots, an old fatigue outfit, an old fatigue hat to protect her from the sun, and to protect the sun against Martha. She had her silver oak leaves on her shoulder . . . Martha →

*Martha Raye performing 'Hello, Dolly!' at Camp Davis outside of Saigon.*







*Hugh O'Brian and troops, Vietnam, 1967.*

was really a colonel. God help the Cong!"

Actually, none of this is unusual. The tours have been going on, and will continue to go on, whenever there is a war, cold or hot. The majority of them are arranged for the USO by a group called the Hollywood Overseas Committee, headed by actor George Chandler and his vice chairman, Abe Lastfogel, the head of the William Morris talent agency. Two types of personnel are recruited: the performers, stars like Nancy Sinatra, Roy Rogers, Edgar Bergen, Ann-Margret, Eddie Fisher, The Ink Spots, James Drury, Ann B. Davis, etc.; and the non-performing actors, the so-called "glad-handers" like Burr, Heston, Mitchum, Wendell Corey, Hugh O'Brian, Brian Kelly, Robert Stack, etc.

Many have come back with something they didn't have when they left. They invariably describe the experience as "rewarding." Heston, who is also president of the Screen Actors Guild, told a group of newsmen, "I'm sorry you were not there . . . every American." Dale Robertson, who hates traveling, has volunteered for a second Vietnam tour.

Johnny Grant, the peripatetic talk-show host, estimates the value of a USO show with computer-like precision. "A serviceman gets a lot of mileage out of it," he claims. "First

they hear the show's coming, then they talk about it, write home about it, buy film to take pictures of it. Then they see the show, take the pictures, wait for them to be developed, compare the shots and send 'em home—a good 14 to 16 hours of activity before, during and after the show."

Heston, of whom one GI said, "Hell, he knows all about the M-16 rifle," describes a typical day. "You start at 6 A.M. breakfast. Then get in a chopper and go to a command area, a division. You go as far forward as they'll take you and start crawling around talking to the guys. You go from artillery position to mortar post to rifle platoon, visit the dispensary, the motor pool, the supply dump." Grant recalls, "I was in a hospital once when some kid started to applaud—and he didn't have any hands. I had to get out of there."

Such experiences, coupled with the heat, pressure and underlying danger, have produced some troublesome stars. Actresses who only 18 hours previously were being pampered in Hollywood suddenly find themselves in a jungle. One actress caused trouble by oversleeping and missing the helicopter transport and refusing to speak with other performers. Occasionally a star has threatened to "call the general" in a fit of temperament. One who complained about a



*Dale Robertson entertaining at II Field Force.*



late helicopter was told, "I'm sorry, that chopper picked up a wounded man this morning and saved his life. That's why you waited a half-hour."

There have been other flaps. One has to do with entertainers profiteering. USO-sponsored personnel receive \$150 a week salary plus \$10 per diem. Big stars receive no salary, only \$20 per diem. And much of that money is donated back to the USO. However, there are non-USO-sponsored performers working in officers' and enlisted men's clubs in Vietnam who get paid much more—from club funds. Dale Robertson has been outspokenly critical of them.

"They are usually acts that can't get a job in this country," Robertson says. "I'm bitterly against those who make a profit off this, especially when they use government transportation to move around."

The question of hawks and doves has come up. It shouldn't have; the tours are strictly entertainment, no politics involved. Robert Vaughn, a critic of the war, says he was asked to go, agreed, and then was never contacted again. (George Chandler says it was a problem of communications.) Chandler hopes that, when he does go, Vaughn will keep politics out of the picture. "We've had some people who have gone out there and done a wonderful job," Chandler adds, "but have returned and made comments on political issues, which is not what they were sent over for."

Then there is the lack of Negro stars. So far the list is small, including John Bubbles, The Ink Spots, Floyd Patterson, singers Ann Young and Mittie Lawrence. Some in Hollywood see the lack of Negro star visits as a response to Dr. Martin Luther King's war opposition. Harry Belafonte and Sammy Davis Jr. were asked about this. Davis, who had to cancel his trip because of illness, says, "While I respect the right of Dr. King to his views on the war,

neither he nor anyone else will keep me from entertaining the boys in Vietnam. After all, there are 100,000 Negro soldiers over there, and I'll be there as soon as my schedule permits."

On the other hand, Belafonte says, "I don't believe in war. I don't believe in entertaining to make war more palatable. War, any war, is antihuman."

A spokesman for Dr. King's Southern Christian Leadership Conference says the civil-rights leader is not dictating to Negro performers. "I'm sure Dr. King would be the first to say that



*Ed Nelson, Chris Connelly and Pat Morrow (Peyton Place) with Sgt. Robert S. Johnson.*

any individual is and should be free to act and express himself on the war as he wishes," the spokesman said.

Singer Mittie Lawrence said on her return, "I didn't go over to entertain Negro soldiers, I went over to entertain American soldiers."

Hollywood plans to escalate its war effort, including more trips to state-side hospitals and camps. And for those who haven't gone, maybe Lana Turner gave them a reason to change their minds when she recalled a Vietnam incident:

"I came out of a hospital psychiatric ward over there and a doctor said, 'Miss Turner, you don't know what your visit has meant. We haven't seen some of these men smile since they got here.' And all I did was walk up to them and say, 'I'm Lana Turner, what's your name?'"

(END)



# TV Teletype: New York

NEIL HICKEY REPORTS.

ABC newsman HOWARD K. SMITH is doing a disappearing act these days in order to work on his book about the JOHNSON Administration. He'll return to his nightly spot on Evening News with Bob Young this summer . . . Today staffers will outline the eight great decisions facing the United States in 1968 during a two-hour examination of foreign policy on March 18.

HERB ALPERT gives his regards to New York's Broadway during one segment of his April 22 CBS special . . . NBC Experiment in Television gives last year's well-received "Theatre of the Deaf" a repeat showing in late March or early April . . . Singer JACK JONES has a date with RED SKELTON on April 2.

Producer FRANK PERRY has strung together TRUMAN CAPOTE's three ABC specials, "A Christmas Memory," "Among the Paths to Eden" and "Miriam," as a theatrical film; it's called "Trilogy" and is due for a showing at the Cannes Film Festival in May . . . "Hand in Hand," a British film originally seen last season, will be the final entry of this season's Children's Film Festival on CBS.

NBC has PETER USTINOV to narrate next season's half-hour animated special "Babar the Elephant" . . . The March 24 entry of The 21st Century will explore new techniques in industry made possible by the application of microelectronics and advances in synthetics, and will indicate their effect on future industrial development . . . BARBARA RUSH and TIPPY WALKER ("The World of Henry Orient") are all set to move into Peyton Place as mother and daughter.

The March 17 episode of Wild Kingdom visits a castle in India and tells the story of its noble inhabitants--a leopard family. It's called "Leopards of Sawai Madhopur" . . . On March 25 SID CAESAR makes his second appearance on CAROL BURNETT's show, and GLORIA LORING comes back for the third time.

Sen. CHARLES PERCY of Illinois is the March 31 guest on ABC's Issues and Answers . . . DUSTIN HOFFMAN, critically acclaimed star of "The Graduate," is interviewed on the March 20 segment of NBC's game show Personality . . . On March 24 ED SULLIVAN welcomes NANCY SINATRA, DIANA ROSS AND THE SUPREMES, and SPANKY AND OUR GANG.

ABC will carry the final round of the Jacksonville Open Golf tournament on March 31 . . . Golf fans can also look forward to the 32nd annual Masters Golf Tournament, in color on CBS; the dates are April 13 at 5 P.M., and April 14 at 4 P.M.



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## MEET THE PRESS



## REVIEW

by Cleveland Amory

Once upon a time *Meet the Press* was a landmark in television journalism. Today it has a golden opportunity to be a landmark still. It is, after all, a live show—one of the few we have left—and hence it is a sort of last best hope for the kind of public figure who, before he reaches your screen, is so often carefully cut, edited and fitted in to the politics of the news show involved.

There are, however, several very strange things about *Meet the Press*. One is that it has no regular moderator. We can think of no show that needs one more—particularly a moderate one. The second strange thing is that on each program we are told—and we quote: “The questions asked do not necessarily reflect the opinions of the panelists.” What, for heaven’s sake, does *that* mean? We can only assume it means that the line of questioning for the panelists is planned in advance. If so, perish this plan. On a live show, we say, live and let live. The third strange thing is the producer and one regular participant, Mr. Lawrence E. Spivak himself. Either Mr. Spivak is one of the country’s rudest men or he feels that, for the good of his show, he should appear to be ruder than he is. We prefer to believe the latter—in any case, he regularly chooses extraordinarily rude panels. We recall one recent one, for example, which was so rude that we can only describe it by noting that the Time-magazine man was the nice guy.

We have no objections to this—if only the same standards of rudeness are applied to every guest. But, unfortunately, they are not. The week, for example, Senator Fulbright was on, or the week Dr. Spock and Reverend Coffin appeared together, they were subjected to a grilling that would have embarrassed Joe Pyne. On another occasion, however, General Westmoreland and Ellsworth Bunker, our Ambassador to South Vietnam, appeared—two guests whose pompous complacency fairly cried out for at least one reasonably puncturing question. Instead they were handled, from beginning to end, with a deference that made you feel that the Messrs. Spivak and his associates were either already employees of President Johnson or confidently hoped, by their performances, to become so.

More recently *Meet the Press*, which had already scheduled another guest, was called by the White House and asked to put on both Robert McNamara and Dean Rusk. Entirely apart from the question of whether the President should be able to ask a news program for such a favor, the fact remained that here again the panelists fairly oozed unctuous subservience. Somehow, in an election year, at a time when the entire country is asking hard questions, it would seem *Meet the Press* could do better. Otherwise it may find that it may not, like so many programs, just go off the air—it may be the first to be actually voted off.





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